

Alumnus

Gives Back

by L'Asia Brown

32 years ago, Curtis Worthy graduated from Fayetteville State University with a Bachelor of Science degree in Business Administration. He was the first in his family to earn a degree. The trained accountant went on to build a lengthy career with the US Treasury, serving on the Fayetteville City Council and opening both Worthy's Tax Consultants and Worthy Real Estate, LLC with his wife Janice Worthy, also an alumnus of Fayetteville State University. Over the course of the last three decades, the Spring Lake resident and NAACP member has demonstrated the power in giving back to FSU.

Starting in the fall 2010, students will begin receiving scholarship benefits from the C. Worthy Scholarship Endowment fund. It's exclusively for Fayetteville State University. The endowment, which began in 2005, has more than doubled to about \$20,000. In difficult economic times for many students, the endowment will help them fund their education. "My passion is with improving the North Carolina Education system," says Worthy, who is seeking a seat on the North Carolina Senate. "My platform is to ensure that the North Carolina education system is funded and equipped to help students compete in a global society."

Worthy has been actively helping the new administration focus on increasing fundraising and endowment donations. Chancellor, Dr. James A. Anderson, has stressed the significance in alumni giving, whether the contributions are big or small, every penny will count towards fulfilling a student's dreams of higher education. "Now is the time to step to the plate. It is a sacrifice, but every sacrifice we make is worth the effort when you can come back and look in the eyes of some young person that you inspired or encouraged or helped to get where they are," expresses Worthy.

Worthy says he believes in the bible verse, "To whom much is given much required." "My wife and I are legacy circle members. When we pass on, a portion of the Worthy Real Estate Corporation will go to Fayetteville State University." Mr. Worthy has co-chaired and chaired committees dedicated to strategically encouraging alumni to give back. "Research shows that more people with mediocre incomes contribute in higher numbers together than those with the greater resources," comments Mr. Worthy. "I want to encourage others to visualize and understand the seriousness of getting a good education.

Journalism Program Coming Soon

by L'Asia Brown

The fall 2010 semester will welcome a highly anticipated new major that has seen exponential growth at universities both domestic and international. With Americans becoming more and more hungry for quality, reliable, fast news in the forms of ever-evolving technology, demand for news reporters, news anchors, and newsroom researchers has more than tripled in the past decade.

In the past, students at Fayetteville State University wishing to pursue media careers leaned towards a BA in Communications with a concentration in Speech or Mass Communications or a BA in English. Soon, students will have the option of a Bachelor of Arts in Communication with a concentration in Journalism. The Communications faculty is expanding its family to include three new professors who will increase the class selections to include new journalism courses. "We are training the next generation of media professionals. We want to make sure they get the best of the best—labs, technology, faculty," said Dr. Todd Frobish, Associate Professor and Area Coordinator in the College of Arts and Sciences.

Fayetteville State University has two main outlets that will allow journalism students to gain valuable career experience

and experiment with what different types of media communication fit their personalities and goals. The Voice Newspaper and the student radio station, Bronco Radio, give students the opportunity to get inside the daily functions of news, writing, speaking, and catering to a specific audience. Bronco Radio will be student run. "I want people to look at it as another club or organization that means something. People look at the Greeks and SAC (Student Activities Council) and say if you're not in those you aren't

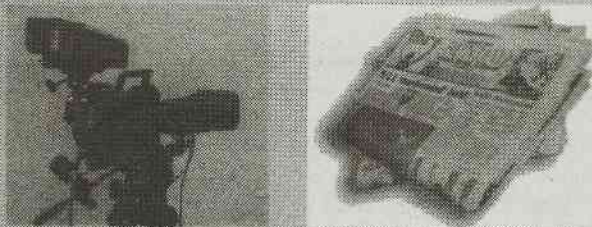
doing anything. This can mean a lot to a lot of people," said Bronco Radio Marketing Director, Sophomore Alexis Kondratyk.

Media and journalism careers are highly competitive and often require internship or prior work experience just for entry level positions. Students interested in pursuing the new major should consult with their academic advisor or contact Dr. Todd Frobish at TFROBISH@uncfsu.edu.



COMING FALL 2010

BA in Communication with a Concentration in Journalism



Fall 2010 Offerings to Include:

JOUR 210 Fundamentals of Journalism
JOUR 220 News Reporting and Writing I
JOUR 225 Layout and Design for Publication
JOUR 240 News Editing

For more information, contact Dr. Todd Frobish, x1206, or email tfrobish@uncfsu.edu

Women's History Month Essay Contest

The Voice Newspaper will be sponsoring a Women's History Month Essay Contest! The contest is open to all students. The winning essay will be featured in the March 17th issue of the Voice Newspaper and the author will receive a great prize! Please see the criteria below to enter:

TOPIC: "In 100 years the legacy of Women's History will be a changed phenomenon"

- DEADLINE:** March 5, 2010.
- Between 500-750 words
- Include name and banner ID on essay heading
- Entirely original and unpublished
- Will be judged on creativity, relevance, literary strength, format, & technical excellence
- Submit as an attached word document to LBROWN15@brncos.uncfsu.edu with a subject heading of "Women's History Essay Entry."

Women's History Month Social

The Voice Newspaper will host a Women's History Month Social on Tuesday, March 2, 2010, in Rm. 236 of the Rudolph Jones Student Center, from 6pm-8pm. We will have food, beverages, and cake, with music, guest speakers, and presentations from a select few of our very own Bronco Ladies who are serving their campus community as student leaders. Please come out for some great networking, discussions and hor'd'oeuvres! Interested writers and photographers are welcome and encouraged to come out and meet with the staff of the Voice Newspaper!