

# Letter From Editor



Carlton Hubbard  
photography

Welcome to The Voice Newspaper's last issue for the 2010 Spring Semester. This year has proved a blessing for The Voice, as well as many other components of Fayetteville State University. Our Football team brought back a CIAA Championship, along with the Bronco Volleyball, Bowling and Golf teams ending their seasons with amazing records. The Lady Bronco Basketball team also snagged a CIAA championship. The FSU Honda Campus All-star team made history as they ascended to the Final Four Stage of the national competition in Orlando, Florida, right before Fayetteville State University beat

## Greetings Broncos!

Welcome to The Voice Newspaper's last issue for the 2010 Spring Semester. This year has proved a blessing for The Voice, as well as many other components of Fayetteville State

out 36 HBCU's in the Opportunity Funding Corporation for the Annual Venture Challenge Business Plan Competition. We welcomed the highly coveted Microprobe and celebrated Dr. Valeria Fleming's 50th anniversary in science and education. The marketing minor was introduced to excited business & economics students and the journalism concentration was finally approved. And last, but certainly not least, The Voice Newspaper returned from a one year hiatus, bigger, better and eager to inform, educate, and entertain its student population.

By moving into the right lanes and hiring the best drivers, Fayetteville State University has poised itself to drive towards the ideal destination-the future. When FSU's Chancellor, Dr. James A. Anderson announced the future was calling he introduced a new challenge to us, the students. In order to condition ourselves worthy and competitive enough to compete with advanced global markets we must ensure we are taking full advantage of our

education and all that Fayetteville State University has to offer. It will no longer suffice to graduate from college with just a bachelor's degree. The amount of college graduates are steadily increasing while the amount of jobs is steadily declining. Corporations can no longer afford to hire mediocrity and expect it to evolve into greatness...they want to hire greatness from the get-go. With these changes taking place internationally, you cannot afford to take a break from your goals this summer.

Although a big bulk of corporations require you to submit an application between February 15th and April 1st for internship consideration, all hope is not lost. Local companies usually need assistance during the summer months, when teenagers and young adults are out of school and families are on vacation. Many students prefer paid internships over unpaid and community service opportunities however, unpaid internships are just as valuable if not more than their paid counterparts. You want to

have as much cooperative experience in your respective field as possible when you walk across that stage to get that degree. Do not short yourself. Milk these four years for all they're worth. When you step out into the real world and you have rent/mortgage, lights, water, student loans, groceries, gas and a host of other bills to pay you won't be able to go to the financial aid office and ask them to increase your loan for a bigger refund check.

Kudos to you, Broncos, for making this campus a better place each and every single day. Be safe this summer and continue on your journeys to graduation. Don't slow down, but do pace yourself. The road does not end once you have earned your degree, but it does get a little less bumpy and curvy...that is, if you've maintained your vehicle.

L'Asia B. Brown  
Editor in Chief

## No Money Now Leads to More Money Later

by Shante' Elliot

It's never too early to start volunteerism. Senior Guidance Counselor George Roroback stresses the importance of volunteerism to his Douglas Byrd Senior High School students. He wants his students to be competitive when completing college applications and already have volunteerism on the brain if they decide to go to FSU. "College admissions counselors like to see that high school students have done work outside of their school," says Roroback. "They want the best fit students at their university." After High School volunteerism is even more important.

The Office of Careers Services at Fayetteville State University stresses the importance of volunteering to all students who visit. "Students are strongly encouraged to consider volunteer opportunities as a way to provide a service to others, complement their academic experience, and contribute to their personal development, says Junior

Counselor Tamara Taylor. "Students who consistently participate in volunteer opportunities develop and build upon their personal skills and professional development." Senior Jameka McCoy is a volunteer at the City Rescue Mission. "Volunteering at The City Rescue Mission gives me a sense of self pride. I feel like I am making a difference in someone's life. This work also will help me with my future goal of continuing my service to others by opening my own community center."

Some students feel that there is no need for them to volunteer. They feel volunteering does not make them any more competitive when attempting to secure a job after graduation. According to Taylor that's the wrong attitude. "Volunteer work can demonstrate many skills that employers find desirable, such as organization, leadership, teamwork, flexibility and commitment. In addition, it shows that you have a balanced lifestyle, where you have integrated a focus on

helping others, being part of your community, and providing service to those who need it." Taylor says many employers appreciate volunteerism as a sign of commitment to causes that students value. "Since volunteers are not paid, this also demonstrates your willingness to be there because you want to be there, not because you're getting paid to be there." Taylor says volunteerism is good prep work for paid work. "Many volunteer positions provide you with skills that are directly transferable to the workplace."

To receive more information on the importance of volunteering or information about becoming a volunteer visit Tamara Taylor's office located in suite 230 in the School of Business & Economics or visit the Career Services website. [http://www.uncfsu.edu/CareerServ/students/Student\\_Volunteer\\_Information.htm](http://www.uncfsu.edu/CareerServ/students/Student_Volunteer_Information.htm).

## FSU Wins Big in Business Competition

by Angel Robinson

Opportunity Funding Corporation-Venture Challenge (OFC-VC) is an Annual Business Competition for Historically Black Colleges and Universities. FSU's team members are Stephen Pennink, Daniel Kittrell, Carlos Swan, Samantha Bogard and Charles Williams-MBA graduate. The team was selected by their advisor, Dr. Assad Tavakoli. They went to Atlanta, Georgia to compete and won first place and brought back a trophy and a \$15,000 cash prize. The team sketched a Business and Marketing plan from scratch called Advanced Bio-Energy Technologies, Inc. (ABT). ABT is a vibrant and socially responsible marketing company focused on promoting green technologies to create a cleaner environment.

The Voice Newspaper interviewed team member Carlos Swan.

**TV:** How do you feel about Dr. Tavakoli's selection of team members?

**CS:** Dr. Tavakoli was looking for dedicated people to be on the team and that was ready to put in a lot of hard work. We also had to have a 3.5 or higher.

**TV:** How were you selected to be on the team?

**CS:** I did a pitch at a leadership conference and Dr. Tavakoli heard me and liked my drive and selected me to the team.

**TV:** How was the trip and the experience in Atlanta?

**CS:** Very Stressful, because Fayetteville State has a reputation at the competition so others team were saying FSU is the team to

beat. That put a lot of weight on us.

**TV:** Since the team has won, what does this mean for the Business Program now?

**CS:** Donation for one, we already get donations but we might get more now. Also, national wise people will see that our ability to write a business plan is very good.

**TV:** What advice will you give the next team?

**CS:** Know your product. We started with a new product and no one has ever heard about the product. Trying to create a market for the product and a marketing company to distribute the product which was three things in one. So for the next team make sure you have a good research person on the team.

**TV:** What are some of the highlights of the

trip or competition?

**CS:** We like to have fun; we studied most of the time, and did a little joking, picking on "Short Charles" because he was the short one of the group. Our advisor walked into the door five minutes later, fell down some steps. Samantha was very funny she kept us laughing.

**TV:** Any other information?

**CS:** We had a pretty good team, and our advisor, I would like to give most of the credit to her. Chancellor Anderson and some of the other Vice Chancellors and Deans came. The Chancellor was very supportive and was excited before they even announced us as the winners. And thanks to Christina Powell for all of your help.

If you'd like to submit a letter to the editor please write L'Asia Brown at [lbrown15@broncos.uncfsu.edu](mailto:lbrown15@broncos.uncfsu.edu)

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