

Terrence J for "Stand and Deliver"

By Charmell Harris
Voice News Editor

Co-host of the number one hit show on BET, 106 N' Park's, Terrence J, came to Fayetteville State University on Friday, March, 18, as the surprise guest speaker for the "Stand and Deliver" program hosted by Student Activities Council, to talk to students about social networking and motivating them to never quit on their dreams.

Terrence J (his legal name is Terrence Jenkins) discussed a few ways on how to network, the entertainment industry and the importance of diversifying your brand.

You talk about your brand often. What tips do you have for students who are trying to build their brand as well?

"In college you're laying the foundation of your brand. You want to be diverse. I dabbled in TV and radio so when I came out [of school], I had a lot knowledge that I used to my advantage."

What ways do you suggest to students on how to properly network?

"One, you have to make sure you protect

your Facebook and Twitter from yourself! Don't put any information on there that is too personal or something you don't want people to know about you."

What kinds of questions should you ask when networking?

"You should always ask questions like, what's the best way to correspond with you [employer], or when is it a good time to call. And then follow up with them."

There are a lot of students who feel that if they are going into the entertainment industry, they do not need a college degree. How do you feel about that?

"You can learn anything in college. There is a difference between skill and talent. Talent is given to you by God. Skill has to be learned and fine-tuned. I learned a lot of different things in college. It's taken those four years to master my craft. So I know all about pro tools and how to turn on the mics."

What is your advice to students who want to get into the entertainment industry or do the job you're doing now?

"Research, follow the careers of the people you admire. Look at a career that you want to model and look at the steps they took to get there. With the internet, there's no excuse. But remember, there is no specific blueprint to success."

During his speech at the Seabrook Auditorium, he spoke to students about his rise to success, which started out after he had found himself stuck in a job that he wasn't happy with. After failing his first audition for then BET's talent search, New Faces, Terrence along with his brother and a friend drove from New York to Atlanta over night to audition again. This time he aced the audition and started working for BET. A few months later, he was offered the job of co-hosting the hit music countdown show, 106 N' Park. Since then, he has starred in films like Stomp the Yard, Stomp the Yard 2: Homecoming, Burlesque, and more recently has a recurring role on the hit show, The Game. He is also a model for hip hop mogul, Sean "P. Diddy" Combs, clothing line, Sean John.

Terrence J shared his "Five Lessons" for success plan during the Stand and Deliver event in which he urged students to try.

It doesn't happen overnight.

Don't let anybody tell you that you can't do something.

Surround yourself by the right people. You are your crew.

Don't have a plan B. It only affects your plan A.

Always have God or something greater than you in your life that you can turn to when it gets hard.

He encouraged all students to do the things in life that make them happy and that they will ultimately enjoy. He challenged students at the event to work on diversifying themselves because it helps make your "brand" better and will bring you greater success. And even though he didn't necessarily push the concept of staying in school, he left the audience with this sentiment.

"I will never be broke, I've been to college."

"Every morning I ponder new ventures I can enter. How can I diversify my brands? How can I grow as a talent and a businessman?"

Have you met Jun E?

By Charmell Harris
Voice News Editor

Who is Jun E?

"Jun E Caniel is who we strive to be. [It's] greatness, anything that's positive is Jun E. Instead of talking about swagga, we say Jun E," said Tiya Maynard.

Jun E Caniel, a new limited edition clothing line. It was created by, none other than Fayetteville State's own basketball coach, Jay Maynard and his wife Tiya. This husband and wife team launched their clothing line on August 19 of last year, and the orders have been pouring in since.

They plan to launch their new spring collection on April 1, alongside two new collections, Jun E Misfits, for children, and Jun E SB, for skaters. They are also preparing to open a store in London.

The company came to be after Tiya Maynard realized that she wasn't in the career that she dreamed of, which was helping others and being creative. After years of being employed as a case manager, juvenile delinquent advisor, daycare and retail, she decided it was time to start on her childhood dream.

"If there isn't a job that fits all the things you want, create one," said Mrs. Maynard.

Mrs. Maynard is the creator of the designs on the shirts.

"I am so happy I quit my nine to five!" said

Tiya Maynard with a laugh. "Every time we pick up something, and I see my design on a shirt, I'm excited. I can't believe people are actually buying them."

Not only are people purchasing Jun E Caniel apparel, but the couple has received many emails from people who want to model their clothes as well.

"To take something from your head and watch it manifest is amazing," said Coach Maynard, who is responsible for designing the website that showcases the entire Jun E movement.

Jun E Caniel is more than just a clothing line, it is meant to be the beginning of a movement to inspire youth to strive for the greatness that Jun E creators Jay and Tiya feel is in everyone. Hence the logo, a valiant lion's head bolstering an awesome wild mane.

"For what we wanted it to stand for, the lion fits perfectly, it's everything Jun E Caniel is. It means ferocity, courage, independence, empowered, high quality, the best. The lion embodies power, which all of us have," said Tiya Caniel.

"The lion just embodies the perfect person, it's a perfect balance," said Coach Maynard.

One of the points to the Jun E Caniel movement is about placing an emphasis on social responsibility and social awareness. All of their apparel is one hundred percent natural. Some shirts are organic and the others are

one hundred percent cotton.

Both Coach and Mrs. Maynard grew up where they saw firsthand the importance of being a service to others, so they came up with this line to help promote the ideals that have been a large part of their lives.

"We live a life where we mostly serve people, especially the youth. [And] we wanted to start something that challenged people to be great."

Coach Maynard says there is a parallel between coaching sports and Jun E Caniel.

"It's the same message as in coaching. Greatness is transferable. At the end of the day, it's the same goal of helping people be great. [And] who isn't consumed with the concept of greatness?" said Coach Maynard.

The Jun E Caniel movement is mainly directed towards the young. The aspect of reaching out and helping people realize their dreams and potential is the core belief behind the Jun E Caniel machine. Aside from the clothing line, they are also host a lecture series, set up volunteer work and part of the proceeds from their clothing line is donated to various charities.

To purchase Jun E Caniel apparel, go to www.junecaniel.com.

So you want to embody greatness, positivity and all the courage and ferocity of a lion, you really need to get to know, Jun E Caniel.

