

Flea Market: resource for recruitment

By JOHN LAPOINT

The Goldsboro Flea Market may seem like an unlikely spot for recruitment, but Angela King and Rook Greene, Curriculum Recruiting Specialists, have had a measure of success in this effort.

They set up a recruitment table for WCC at the Flea Market on December 7-8 and 14-15 and on Feb. 1 and 2 from 9 a.m. to 5 p.m.

"We plan to have the table there every weekend till the end of February," Greene said.

"The idea came to me accidentally," said King.

"I wanted to sell knick-knacks from my attic at the Flea Market," she said.

Then the idea occurred about selling WCC' programs to anyone who inquired.

King said she got so excited about the potential for recruitment that she abandoned the knick-knack idea.

The project was first tried on Nov. 16 and 17, 1996.

"We got a lot of contacts on those first 2 days," King said. "In fact, we got 88 inquiries in the first 6 hours."

"The majority were interested in the GED programs, especially in the 45-50 age group.

"Some people had taken GED courses and merely needed to take the test," she said.

King also said that on the weekend of February 1-2, they got 59 personal contacts, 32 of whom were interested in Curriculum, 15 in Literacy and Skills, and 12 in Continuing Education.

"There were also a few people who had a high school diploma and had gone to work and now wanted to return to get an education.

"Many students were also interested in night school," she said.

King said she particularly remembers one student who had a bachelor's degree in Social Work who wanted to come to WCC for an associate's degree in nursing.

King said that almost everyone picked up a catalog and financial aid information.

Some asked questions and filled out request forms for more information. Several also picked up postcards the Basic Skills Department had devised.

King said, "The one thing we really need is a recruiter who can translate for people who speak no English and may be interested in English as a second language."

This need was apparently one of the main problems at the recruiting table.

King went on to say that everyone involved with the college is a recruiter and that we should keep an open mind about where we can recruit.

Both King and Greene are appealing to faculty and staff to volunteer at the table.

So far they have had only 5 faculty and staff members volunteer.

Both said they hope to have even more interest when they recruit for the spring quarter.



Rook Greene, Curriculum Specialist, hands out materials to a Flea Market visitor. PHOTO: JOHN LAPOINT

Actor to perform in role of controversial historical figure

By AMY RINEHART

Robin Voiers, a highly acclaimed actor, will perform a monologue as Margaret Sanger in the WCC Lecture Hall, on March 21, 1997, for WCC students, especially those in health occupations programs, and invited local high school students.

The performance, which commemorates March as Women's History Month, is a project of the Diversity Task Force.

Sanger was a trained nurse who realized the importance of educating poor mothers about women's health issues and providing them with information on family planning.

She was also responsible for defying a New York statute prohibiting the dispensing of contraceptive information.

She opened the first birth control clinic in the United States.

Opera to come in spring quarter

Watch for *The Barber of Seville*, an opera by Mozart, which will be performed at the Paramount Theater on March 11, 1997, at 8:00 p.m. The event is sponsored by the Foundation of WCC, Mount Olive College, and the Community Arts Council.

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