

Happy Tenth Annive

Advertising



The first step in producing the VOICE is to solicit advertisements from the college and business community. The revenue from ads determines the number of pages each VOICE can support.



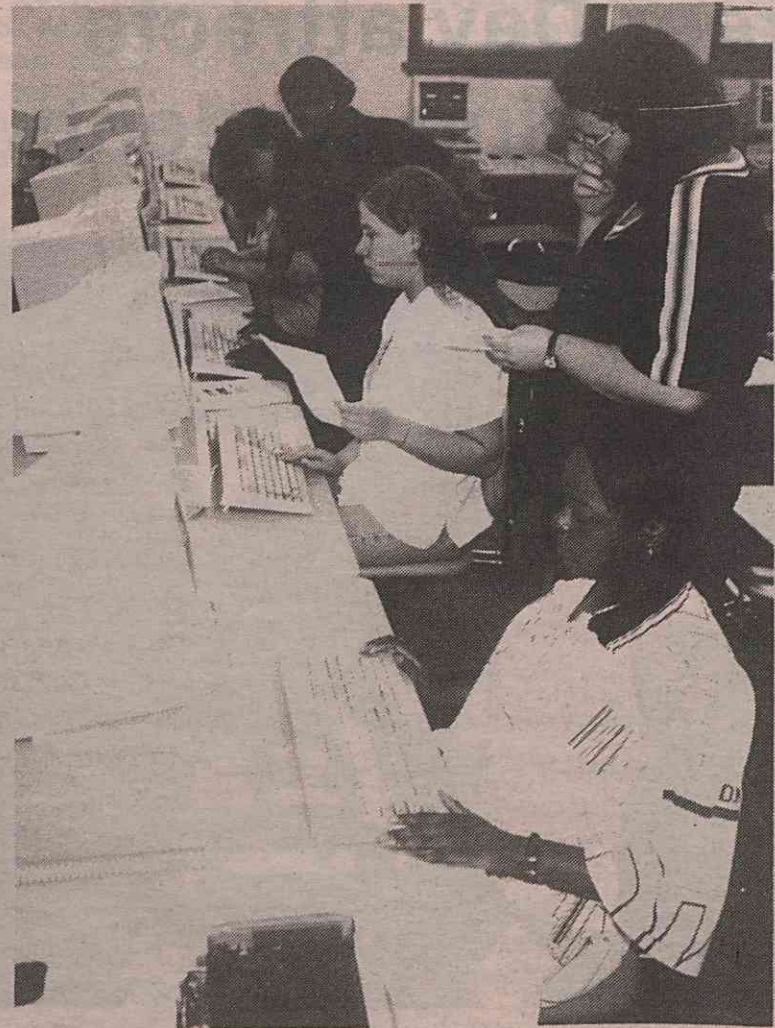
The next step is to decide what stories would be of interest to the student body and how many pages the paper will be .

Designing the pages, setting the stories down, placing photos and ads are all part of the layout step.

Gathering the News and Interviewing



The heart of the paper is the writing: Students spend countless hours checking the facts for a story, revisiting those whom they have interviewed, practicing effective note-taking skills, earning the basics of word processing, choosing a scheme --inverted pyramid? summary-and-chronology? --for the story, keeping the tone and language objective, writing, writing, writing, and revising! revising! revising!



Dear Reader
The CAMPUS VOICE wanted to recognize reporting the news at Community College. Those students who have been here the past as staff members. The VOICE always needs your support as you read these pages. You gain an understanding of the time, energy, and resources needed to produce your newspaper. WCC CAMPUS VOICE