

Bathing suits we're crazy for

Marika Rafte STRATEGIC COMMUNICATIONS A s spring break draws closer, the hunt for the perfect bathing suit begins. Figuring out what the hottest trends are for suits is always tough. However, this year, I've picked out a few of the best styles that are sure to be seen on the beach.

For women, starts looking for high-waist bottoms and ruffles because they are coming back full swing this spring. To compliment this look, wear oversized sunglasses to add an extra touch of vintage. This is great for women whose body shape is curvy; the high-waisted bottoms will give your body tightened curves and the ruffles will draw attention up. The ruffles are also great for small-chested women, as they create a fuller effect on the bust area. Also, start your swimsuit season off bright with color blocking and neon hues similar to trends from the 80's. This style is great for petite woman. With color blocking, it creates an effect that

lengthens the body. Aquatic motifs and ocean-inspired colors will also be a big hit this season. Of course, any body type can pull off this trend! With any of these trends a great oversized tote, large brim hat, or cute piece of jewelry is always the perfect added touch to any beach look.

The Americana style will be a big hit or men's bathing suit fashion. So fire up the grill and bring out the hot dogs and you. American pride as you don your red, white and blue-colored swimsuits this season. Men will also be taking bold steps in a new direction with neon swim trunks. However, if vibrant colors and Americana aren't exactly the look you were going for, the go-to stille for men's bathing suits are board shorts, which are a reoccurring piece spotted or the beach every year. With any of these looks flip flops, cool shades, and a light beach tank are great additions.

