

CRAFTSMAN
LAST WORD IN AUTOMATIC PENCILS



Made up in your college colors, with your name engraved in gold. A beautiful, practical pencil. Simply can't get out of order. Pencil postpaid 65¢. Liberal reduction on quantities. Send 10¢ for 1 dozen Never-Break leads, to fit any pencil.

The smooth blending of art colors makes this a pencil to be proud of.

No such value ever offered. Money back if not satisfied.

Send check, money order or cash, state colors desired and give name to be engraved.

THE UNITED PENCIL CO., INC.
318 BROADWAY, NEW YORK

GUILFORD CAFETERIAS

Superior Food
Excellent Service

Same Management as Guilford Hotel

Meyer's
DEPARTMENT STORE GREENSBORO, N. C.

If you want them cheaper see
COBLE & MEBANE
THE CASH SHOE STORE
220 S. Elm St. Greensboro, N. C.

JOS. J. STONE & CO.
PRINTERS, ENGRAVERS
BINDERS
Office Equipment and Supplies
GREENSBORO, N. C.

HARREL'S GUTE STUDIO
Expert Kodak Finishing. Post Cards and Ping Pongs. Modern Photography. 222½ S. Elm St. GREENSBORO, N. C.

GUILFORD LUMBER & MFG. CO.
QUALITY MILLWORK
GREENSBORO, N. C.

Eastman Kodak and Supplies
Films promptly developed
Mail Orders a Specialty
GREENSBORO DRUG CO.
Corner Elm and W. Market Sts

DR. J. S. BETTS
DENTIST
Over Greensboro Drug Co.

FOR AUTO SERVICE
Day or Night, See or Call
LEE S. SMITH
Guilford College, N. C.

REAVES' EYE, EAR, NOSE AND THROAT INFIRMARY
W. P. Reaves, M. D.
C. R. Reaves, M. D.
R. G. Reaves, M. D.
GREENSBORO, N. C.

BARKER BROS.
The place to get
Typewriters, Pianos
and Phonographs
218 South Elm Street
GREENSBORO, N. C.

POOL & BLUE, INC.
Funeral Directors
AMBULANCE SERVICE
204 North Elm St.
Office phone 420 Night phone 1490

THE QUALITY SHOP
222 S. Elm St.
Fred Livermore W. F. Fraser, Mgr.
Ladies' and Misses' Ready-to-Wear

QUAKER QUIPS

What with the floods of rain intermingled with summer sun, not to mention politics, humanity is in quite a stew.

We thought that the Wheeler family in "Clarence" was very impolite. What a shocking moral effect such serong language as "Shut up" may have on the youth of the college and community.

wasted by the Sophomores in going to the store and otherwise using their Senior privileges on Senior-Sophomore Day would, if converted into electricity, light Greensboro for the summer.

We propose that the following shall come before the House:

Oatmeal or cream of wheat shall not be served to college students more than once every two weeks, and no one cereal shall be served twice a week.

We believe that the voting element of he college population will support this bill. Write to your Congressman at once in this regard.

"You're delicate, Professor," the student said,

And your physical frame needs rest;

You can lie in bed and cut first class, Your students think it best.

"You're off, young man," the Prof. replied,

I was rising before you were born, My constitution's strong, and it'll do yours good

To rise betimes in the morn."

To say nothing of following "Clarence" with the follies on Sunday

evning; Under the auspices of the It is estimated that the energy Christian Association too!

Bolt: Don't you think Henry is a straight forward yung man?

Nut: Sure, he's so straightforward he parts his hair with a ruler.

We were recently nominated for the presidency of the Annanias Society. Here is an excerpt from one of our stump speeches:

If we are elected to the high and honorable office of president of the Ancient Order of Ananias, we solemnly promise to hold up the reputation of the society to the best of our ability. We promise to deceive, cheat, missle, humbug, and otherwise take in all superior Faculty, dignified Sen'ors, sanctimonious Juniors, wise Sopomores, gullible Freshmen, and innocent preps in every possible way and on every possible occasion. Moreover, we will support the lies nay other member of the siciety tells.

We adore the first period classes. Oat meal is our favorite food. Math is a most thrilling subject. We could not be hired to cut church. We think that school should last all the year around. This colyum is the most interesting and elevating literature we know.

—Physical education has increased the heighth of the average Vassar student one and one-half inches, President Henry N. McCracken declared in a recent address.

—Expressing the belief that the whipping post is the best cure for banditry, Magistrate Goodwin of Bridgeburg, Ont., in sentencing two men to prison for robbing a store added 20 lashes each.



Take It From The Air

NOT only music, but news, speeches, messages of every sort, are today being picked out of the air.

"How has this come about?" we ask.

The new impetus given to radio development may be definitely associated with the development of the high power vacuum tube, for that made broadcasting possible. And the power tube originated from a piece of purely theoretical research, which had no connection with radio.

When a scientist in the Research Laboratories of the General Electric Company found that electric current could be made to pass through the highest possible vacuum and could be varied according to fixed laws, he established the principle of the power tube and laid the foundation for the "tron" group of devices.

These devices magnify the tiny telephone currents produced by the voice and supply them to the antenna, which broadcasts the messages. At the receiving end, smaller "trons", in turn, magnify the otherwise imperceptible messages coming to them from the receiving antenna.

Great accomplishments are not picked out of the air. Generally, as in this case, they grow from one man's insatiable desire to find out the "how" of things.

Scientific research discovers the facts. Practical applications follow in good time.

General Electric Company
General Office Schenectady, N. Y. 95-502K

Engraving

VISITING CARDS, INVITATIONS, MONOGRAMS, ETC.

Carolina Engraving Company

214 North Elm Street, Greensboro, N. C.

All the work done in our own shop

MANUEL'S CAFE

WE SERVE THE VERY BEST

PHONE 2656

112 W. Market St.,

Greensboro, N. C.

DAVID WHITE, Pres. J. W. BRAWLEY, Vice-Pres. & Treas.

R. W. HARRISON, Sec. & Atty

THE REAL ESTATE & TRUST COMPANY

We buy and sell Real Estate, negotiate Real Estate Loans and write all kinds of Insurance

233 S ELM ST.

GREENSBORO, N. C.

C. T. ROBERTSON

For Fancy Groceries

Notions, etc.

Reserved for
Guilford College

THE WAY TO GET

The Saving Habit

IS TO COMPEL YOURSELF TO SAVE—
INSURE YOUR LIFE AT THE SAME TIME

AN ENDOWMENT POLICY

Protects

ONE AGAINST DEATH AND ADD THE RISKS OF LIFE
WILL YOU LET US TELL YOU ABOUT THIS?

The Provident Life and Trust Co. of Philadelphia

Member of the Federal Reserve System

FOURTH AND CHESTNUT STS. PHILADELPHIA

Vanstory's For Clothes

Greensboro, North Carolina

The Golden Rule Press

PRINTING

317 S. Elm St., Greensboro, N. C.

Phone 194-J

NOTICE

This clipping with 35¢ entitles you to a 50¢ package of NOTRE DAME COCOANUT OIL SHAMPOO. Call at any dealer's. This may apply on any other Notre Dame Toilet Preparations: Notre Dame Face Powder, 20¢ with coupon; Notre Dame Hair Tonic, 55¢ with coupon; Notre Dame Vanishing Cream, 25¢ with coupon; Notre Dame Cold Cream, 25¢ with coupon; Notre Dame Massage Cream, 25¢ with coupon; Notre Dame Lemon Lotion 35¢ with coupon. THE DAVIS DRUG CO., Greensboro, N. C., Distributors.