

THE GUILFORDIAN

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Courtesy

To be courteous is to be cultured; not to be superficial or affected but to possess that remarkable ability of making others feel at ease in your presence. The embarrassment or awkward silence prevailing upon an encounter of another of either superior or inferior rank might be avoided if men and women practiced the simple laws of politeness.

Culture is not, as so many seem to think, a gift miraculously bestowed upon some, while others are left to flounder hopelessly unable to meet situations. It is a habit which can only be built up through persistent practice and unceasing thoughtfulness.

Its value can not be overestimated. In business it is the foundation upon which success *must* be built; in society the medium through friends are won and retained. In brief, it is the essence of an attractive personality. Do you feel that people do not like you, that often you avoid you and choose another's company? Look for your answer in this question—are you cross, rude, unsympathetic; do you at times cause people to feel ill at ease because you yourself are at outs with the world in general? Or even worse, are there those whom you deliberately snub because you do not wish to be bothered or feel that they do not matter much anyway? It is the sunlight, not the thunder that entices the flower to open its petals and show its beauty.

Do you wonder why you do not make a success in business and are not popular with your associates—why another gets all the invitations to parties or places that you covet.

While courtesy is a mark of refinement, rudeness is as surely a sign of ill breeding. If you crave success, wealth, and happiness, seek not the aid of Pseudo Psychologists—be courteous! M. E. J.

REPLY TO FOOTNOTES

It seems that the author of footnotes desires a discussion of the ideas which were brought out in his or her last article.

The author of this article seems to think that the students of Guilford College have lost all standards of appropriate appearance. I disagree with the author on this. I think the dress and appearance of the students as a whole is as good or better than it has ever been before, and I might say I have been around, well, for a few years anyway. The author speaks of the man who attends classes with his shirt unbuttoned, and man who wears suspenders, and the man who wears a sweater in the dining room to the evening meal. Then he or she said "How about the girl who appears at a semi-formal occasion in a velvet dress chewing gum at top speed, or the girl who didn't have quite enough material for her dress.

Has the author visited other campuses? I wonder does the author know that the prevalent dress among the undergraduates of most colleges not only in this state but in others is the sweater and unbuttoned shirt collar for class attendance. About wearing suspenders. I assure the author that it is much more comfortable to wear suspenders than a belt for the purpose they are used, and I'm speaking from experience too.

Did the author ever notice that sagging appearing of trousers due to not wearing suspenders to hold them in place? I agree with the author in saying that the men should wear their coats and not their sweaters to the evening meal. I think however, if the author will glance around the dining room at the evening meal he or she will find very few sweaters, most of these are worn by freshmen who have not become sufficiently acclimated to the college atmosphere and of course we have a few people on every campus who wish to be different whether they be right or wrong. Personally, I think a man should not be allowed in the dining room for the evening meal if he has on a sweater, unless he be a visiting athlete. I might say here, however, that I think the practice of wearing a sweater to the evening meal is no more than members of the faculty coming in late to the morning meal, than comfortable placing their elbows on the table, holding the morning paper loosely in their hands while they carefully scan its contents, and their table-waiter stands by courteously or otherwise, and loses that extra fifteen minutes he was planning to study before class.

As to what the author said about the girl of the velvet dress and the chewing gum at the semi-formal occasion, and the girl who didn't have enough material for her skirt, I think the author was day-dreaming of high school days, or at least he or she was thinking of a visit he may have made to a high school. I'm quite sure it is not very often that such a costume is seen around Guilford College among the girls. I must say, however, I think the author should be congratulated on the modest way in which he or she speaks of short dresses.

Does the author have another word to say on the subject. I would be glad to read it.

ALUMNUS HONORED

The following is an editorial taken from the Richmond (Va.) News. J. Hoge Ricks graduated at Guilford in the class of 1905.

Re-elected—As He Should Be

Unanimous re-election of Judge J. Hoge Ricks to the juvenile and domestic relations court ought to be a final answer to those who have contended that the Democratic party intended to proscribe those who left it in 1928 and subsequently returned. Judge Ricks voted for Hoover—voted for him without concealment as a matter of conscience, within thirteen months of the time when he would come up for re-election. One of the most popular of former councilmen, a man with many friends in the body that elects the judge of the juvenile

court, was generally regarded as a candidate against Judge Ricks, who did nothing to solicit support. Yet a hurried, last-minute canvass by some of Ricks' admirers resulted last night in his re-election without a single vote in opposition. The fact that Ricks had been for Hoover was not even mentioned in council. The war of 1928 is over—"for good." Every Democrat who voted for Hoover and returned to the party has his old standing restored in every way.

Of course, it is not only fair to add that Judge Ricks' pre-eminent qualifications for the place and his long service in the juvenile court would have made his rejection by the council a public outrage, regardless of all political expediency. Richmond has never had a man who gave himself to his work with more sincere devotion. The juvenile court is to Hoge Ricks all that the ministry of the gospel is to any man. His life has been given to it. His whole thought is for it. How he endures the constant strain upon his emotions and his sympathy, and how he keeps his poise in the presence of so much human misery, only he knows. But through the years he keeps at it, unwearied in his patience, unflagging in his faith, one of Richmond's most high-minded benefactors!

"I AM THE WEATHER"

I am the type of individual that is sometimes known as "moody." I am commonly known as the Weather. My temperature changes to suit each climate and season. In the Southland people always think of me as having a sunny and pleasant disposition.

You know how tired folks get of living up to their reputation. Well, the other day I decided to give my Southern friends a surprise. I called a meeting of all who are directly connected with me, and we had quite a lively discussion deciding what to do. Finally all was settled, and everyone gleefully set to work. That very day the Wind began to blow; the people buttoned up their coats and scurried to the nearest shelter. Night settled down, and hid the world. Sleet spread its icy fingers over everything within its reach. When grey Morning arrived, the people opened their eyes with amazement. You should have heard their exclamations! It was great fun to watch them picking their steps carefully over the ice—it was still funnier to see their disgust as their feet slid from under them and they sat down on the ground.

After I decided that I had tormented everyone enough, the Sun got busy and melted the ice. Smiles returned to gloomy faces. The Southland was happy again.



Greensboro, N. C.

A. T. HALEY ADDRESSES BUSINESS CLUB WED.

Discusses Value of Life Insurance Recommending Sales Service for Financial Returns.

SUBJECT "YOU AND YOUR FUTURE"

A. T. Haley, manager of the sales promotion department, of the Jefferson Standard Life Insurance Company in Greensboro, addressed the Economics Club Wednesday evening at its regular meeting in the Zatasian hall.

His talk was accompanied by a picture, "You and Your Future," illustrating the value of insurance.

"Sales service brings the best financial returns." This applies to a well-trained salesman. To be such demands a thorough knowledge of the following subjects: principles of life insurance, economics, sociology, principles of spelling, finance, commercial law, and English.

Success in the business world is measured by material gains such as money; and by achievement gains life is like the suspension bridge connecting Camden, N. J., and Philadelphia, Pa.

The Economics club was organized October 30, at which time Mr. B. B. Binson, executive vice-president of the Greensboro Bank and Trust talked on banking and stock market.

The officers are: president, Horace Regan; vice-president, Harry Denny; secretary, Mary Alice Futrelle; treasurer, Esther Linley; marshal, Ralfo Farlow; chairman, program committee, Harry Denny; chairman entertainment committee, Gertrude Hinshaw. Membership is open to economics majors and all students registered in economics in various courses. The purpose is to give members contact with practical business men, an opportunity for discussing current economic and business progress; together with a keener insight into the different phases of business life.

The club meets the second and fourth Wednesday nights of each month at which time speakers of large business firms are present. After the address refreshments are served (which are always conducive to large attendance).

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DR. PERISHO ENDS TOUR OF THE HIGH SCHOOLS

Dr. Perisho has just returned from Rockingham, Forsyth and Guilford counties where he has been speaking to all of the high school students on the following subjects: 1. "Does it Pay for a Grade Student to Finish the Grades." 2. "Does it Pay for a High School Student to Finish High School," and 3. "Does it Pay to Get a College Education."

Dr. Perisho based his discussions on the statistics of the United States Bureau of Education which have examined over 3,000 counties in the United States, finding that a high school graduate earns twice the amount of a grade student, and college students earn double the amount of high school students.

He was requested by the county superintendents to tell of the significance of the visit of Prime Minister McDonald to the United States and of the drafting of the Kellogg-Brian Peace Pact for the renunciation of war.



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