

THE GUILFORDIAN

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WE NEED PEP

That was the louziest excuse for a pep meeting on Monday morning that it has ever been Frankie's privilege of leading. He knew it was rotten, but since half of the football fellows were on the sidelines of the crowd, he didn't have the heart to say how bad it really was. With the first home game, the first conference game, and the first game after our first victory, facing us on Saturday afternoon it seems sort of like we could stop yawning for ten minutes, wake up a bit, and cheer!

The favorite yells have been published in The Guilfordian; they are in the Freshman handbook, and Frankie is a willing instructor. Since we have always felt a sense of pride about the way we backed our team, and we can't go back on them next Saturday!

The fellows have put up some beautiful fighting, and have outplayed teams which outweighed them. But they're needing your encouragement to finish those final few yards that are gained in heartbroken battling—but are the ones that give the score.

The whole student body should see that first home game—and you've got good lungs, so tell the team you're with them.



Well, well, well! After three years of calling George Green "Pop" we've just gotten around to calling Bob Jamieson, his roommate, "Mom."

"Professor" Barney is ahead of the styles. He's had an Empress Eugene hat for five years.

If you want to start a small riot ask Pris White what her golf score was last week.

There are so many Yanks living in New South it's being called the Yankee Stadium.

Phil Bouton pulled a fast one. He said he knew a boy up home who had a spirit like a cantaloupe.

We're quite disappointed. We thought we had quite a celebration after the game Friday night, but some of the students claim that they slept through it. We'll guarantee that they won't sleep through the next one.

The boys are calling Hap Purnell "Old Timer." Ask him why.

The male population of G. C. better watch their big moments. Duke and Cecil, the soda jerks par excellence, at the Greene St. Drug, have decided to come out some Sunday night.

Ed Shaen and Bill Sichel must have joined the "Lover's Club." They're primping!

We Recommend This Week

Edward G. Robinson in Five Star Final at the Carolina the end of this week.

The nurses at the Clinic Hospital. Guy Lombardo's recording of "Call Me Darling."

"Brown Eyes" and "It's Glory" by Duke Ellington.

"Guilty" and "I Don't Know Why" as recorded by Russ Colombo for Victor.

"That To Do" by Benny Moten.

"Wherever There's a Will" as played by McKinney's Cotton Pickers.

Of the new pieces we predict big sales of "Good Nite Sweetheart," "Hiding in the Shadows of the Moon," and the "Cuban Love Song."

**John H. Williams
Sophomore Pres.**

At the regular class meeting on Tuesday, October 13, the sophomores elected class officers for the first semester.

John Hugh Williams of Concord was elected president. Mr. Williams is one of the most outstanding members of his class for taking part in outside activities being a member of our college orchestra, the football squad, the Guilfordian staff and choir.

Horace Rasley from New Jersey was chosen as vice-president. As secretary and treasurer Clara Belle Welch of Mount Airy was chosen.

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BOOKS WE LIKE

Review by

SAMRA SMITH

The other night we awoke shouting, "Drop it, drop it." That could mean only one thing, Sherlock Holmes. "The Complete Sherlock Holmes" is here and will be on the shelves as soon as Prof. Shepard and I finish both volumes.

Holmes, the infallible detective with the machine-made intellect, is one of the most widely known and best loved characters of fiction. The lean countenance and figure, the keen eye, the square jaw and the thin lips, the long fingers of the fine hands, but above all the pipe and shag tobacco are familiar wherever detective stories are read. The invention alone of these details and their reiteration till the reader knows them by heart prove Doyle a skillful writer, and Holmes' personal character is not less interesting than his appearance.

One loves to visualize Holmes bewailing the dearth of imaginative crime, scraping on his violin, shooting initials in the wall, meditating a crime all night over an ounce of shag tobacco, with his hands locked around his drawn-up knees and a fixed frown on his face. It is delightful to know that one so scrupulous in his methods of thought could be so slovenly in keeping his room. Watson inimitably observes that he "keeps his cigars in the coal-scuttle, his tobacco in the toe-end of a Persian slipper, and his unanswered correspondence transfixing by a jack-knife into the very center of his wooden mantlepiece." To those who ask us if we ever met a person like Holmes we reply, with a great critic who was asked the same question concerning Micawber, "No, but we should very much like to."

One would like to ramble forever among the "minor details of Holmsiana," there is much of it and it is all interesting. In these two volumes are nine novels and fifty-six short stories, "two thousand pages of the best detective fiction in English literature." The introduction is by Christopher Morley, of whom much more when the Librarians of Congress wake up and send cards for his new book.

OPEN FORUM

Why not form a pep squad?

We have the first opportunity this week-end of seeing the Quaker team in action. It is my opinion that an organized cheering section would be a great help to the players, who have as up-to-date played in a hostile atmosphere. Many members of the team are experiencing their first season under the Crimson and Grey. It is our duty to show them what the real G. C. Spirit is.

The band that performed at the Barn Dance would form a good nucleus for a cheering section. Why not require the freshmen to help?

These are a few ideas, perhaps you have others that would be a boost in forming a pep squad.

—John Hugh Williams.

To Our Patrons:

During the past two years the Guilfordian has been laboring under a heavy financial burden. This year the board and faculty did not see how the Guilfordian could continue under such conditions, so there had to be a change.

Several ideas were touched upon, that we might alleviate the present condition of our school paper. The business staff has worked steadily since the first of August trying to secure advertisements. A careful canvass has been made of the nearby towns, and practically all the possibilities have been exhausted, with the exception of the tobacco concerns. They are willing, but the good old traditions are against us at this corner.

Then there was the student fee. The budget submitted by the previous staff was not nearly sufficient to cover cost of publication. In the student fee there was a surplus, several thought a petition would aid in softening the heart of the administrator, thereby allowing the board to draw upon the surplus to aid the Guilfordian in its dire need. This met stone wall opposition; however, the big chief did offer us a good suggestion.

"It" is the result which we now have a reduction of the paper. Several things were taken into consideration before this was accepted. The fact that we were short in advertising space made it possible to cut the paper without destroying the present columns which our paper has

- WHAT DO YOU THINK ?

In the next issue the topic for discussion is to be: "The Reduced Size of the Guilfordian."

Express yourself on the subject—What do you think about it?

been running. The cost of printing will be lessened considerably; this is another big point. The last and greatest point in it all is, that after all our scheming and planning, Guilford College can still boast of a college paper as a representative in a crisis. The depression is over! We hope!

BOB JAMIESON,
 Assistant Business Mgr. of The Guilfordian.

MRS. PERISHO'S CLASS HAS FIRST S. S. PICNIC

On Friday evening, October 16, at 8:00 o'clock, about fifteen members of Mrs. Perisho's class met at her home for their regular monthly class meeting.

Mamie Rose McGinnis, the president of the class, gave a short prayer which was followed by a reading by Thelma Thorne. After this, with Elizabeth Taylor and Johnnie White on the affirmative and Orpha Newlin and Louise Ward upholding the negative a very interesting debate issued from the subject "Resolve, That One Should Give to the College Church Instead of the Church at Home." Each debator delivered his points so firmly that the decision was a tie and we still do not know which place to give or to send our money.

Mrs. Perisho introduced the new and interesting experiment of having each of the girls write a letter and leave it in her care saying what they hope to have accomplished at the end of a certain length of time. After this time has elapsed, they will return and read the letters again.

Several names were suggested for the class, but it was decided to leave the final selection until the next meeting which will be held in Emla and Eunice Wray's room in Founders.

After the business was completed, Mrs. Perisho served orange juice to the thirsty debaters and their enthusiastic audience.

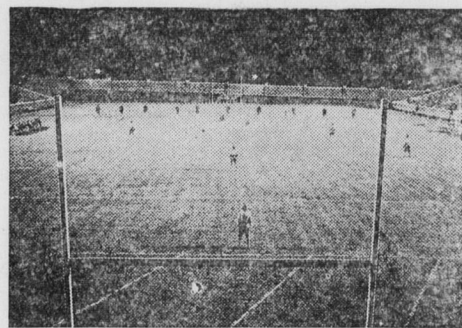
College-trained engineers revisit the athletic field

ON more than a hundred floodlighted fields, football is being played and practiced in the evening hours, before larger audiences than ever before—with fewer injuries and in better conformity with classroom duties.

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Other college men in the General Electric organization have specialized in street-

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Night photograph of Temple Stadium, Philadelphia, Pennsylvania, floodlighted with G-E projectors

lighting and floodlighting projects, or in the electrical equipment of industries and mines or of immense power stations; some are designing and applying electric apparatus to propel ocean liners and locomotives. All are engaged in the planning, production, or distribution of G-E products and so are performing a work of national betterment and creating for themselves recognized spheres of personal influence.

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