# Presidential Debates, Media Showdown

### BY BOB WELLS

In a very short while, the first of three Presidential Debates will appear on our television screens and command the attention of all those who do not choose to watch Mary Hartman or whatever else will be opposite this event.

One can picture the setting of a plain background which will be lighter than the dark suits both Gerald Ford and Jimmy Carter will likely wear. Each will try to sway the mass audience with rhetoric. This type of event is nothing new to American politics. Lincoln and Douglas, Kennedy and Nixon - all helped to entrench the idea firmly in the minds of many Americans that this is a good way to see who is more persuasive and, therefore, the best leader. However, persuasive rhetoric alone cannot determine who will be a better executive.

In this campaign, perhaps the debates will help bring about a better understanding of what each really plans to do if elected. Maybe this is like asking a coach to reveal his game plan the day before the Rose Bowl, but the practice of witholding specifics of a planned program is no stranger to the political arena either. Franklin Roosevelt had very little of his New Deal plan specified in public before the election and, since Carter is trying to liken himself to every respectable Democratic President of late (with the exception of Lyndon Johnson), he can justify his lack of specificity in his broad proposals with the idea that others did it and were successful, why not me?

This type of campaign style does not go over with everyone and, as one Democrat put it, "I would like to know what I am buying before I vote."

As for Gerald Ford, he makes no new proposals but merely argues that a vote for him will result in the continuation of present policy which "will hold the line on spending," keep tabs on a "spend happy Congress" and offer the "prosperity of a Republican Administration." Anticipation breeds anxiety

and I, for one, am anxious that . the debates will be substantive and illuminate the real differences in the candidates' philosophy. That is what they will base their administration on and rule by. It should prove to be interesting. Stay tuned.





## Departmental Locations

The new school year has brought about several changes in the locations of the various academic departments. The new arrangement will be as follows:

ARCHDALE HALL — Economics, English, History (Burrows in Dana), Political Science, and Sociology

DANA HALL — Music, Non-Western Studies, Philosophy (Milholland in Archdale), and Religion

DUKE MEMORIAL HALL — Accounting, Classics, Foreign Languages, Management, and Mathematics

FOUNDERS HALL – Art, Drama and Speech

FRAZIER APARTMENT 21 – Off-Campus Education

GYMNASIUM — Academic Dean's Offices (first floor), Physical Education and Athletics (second floor) LIBRARY — Education (base-

ment) KING HALL — Administration of Justice, Biology, Chemistry, Geology, Physics, Psychology, and Humanistic Studies (Jerry Godard)

## Letter to the Editor

#### To the Editor:

A new wind is blowing over Guilford College and you can be a part of it. This is the year that Guilford College students (and I define student to be a person who wants to study) start standing up for their rights. It is time for the student body to realize that Guilford College is not a day care center for posthigh school students but a seat of academic learning. In order to stand up for your rights as a student it is sometimes necessary to take official action. Unfortunately, most people have no idea what to do and, consequently, do nothing. I am concerned that those people who are pursuing academic interests are being abused (Have you ever wanted to study in your room only to find that there is too much

noise in the dorm?) If you have any problems in which you think official (i.e. Judicial Board) action is merited, please feel free to contact me, Howard Page, at room C222, Bryan Hall. I have had two years experience on the Judicial Board and can help you plan an effective strategy to have your rights reestablished.

H.W. Page



'We've done it! An engine that runs on smog!'

## The Guilford Feeling

I have been a student at Guilford College for only three weeks now, but I have already acquired a very special feeling for it.

My rich Bethesda friends, after I explained to them what a Guilford College was, would frequently look skeptical and ask "Why go there?" I heard all kinds of opinions on the "Southern way of life" and advice on how not to be influenced by it. It's unsophisticated, I heard, it's redneck, it's ultraconservative, it's dull. But Guilford, although not high society, is alive, exciting and

#### diversified.

The warm, personal attention toward every individual is the main reason I decided to come here; and since I've been here, it seems to be the norm at Guilford. There is a real interest on the part of the faculty and administration for the students, and among the students themselves.

It takes only a small effort on the part of the student to meet people and become involved. In a college such as this, one can really become a part of campus life and be important to it's development.

I am a firm believer that Guilford attracts a certain kind of person, both student and staff. This is the warm, open insightful person that I meet over and over. Part of Guilford's personality comes from the fact that it is a small, southern Quaker school, but there is a large dose of it's own unique charm. Of course everybody has his own set of problems, and the campus is not a Utopia, but it does have something special and I'm proud to be part of it.

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