

Guilford Receives Donations from Alumni and Friends

Highlighted by the most successful Loyalty Fund campaign in the 12-year history of the program, contributions to Guilford College during fiscal 1977-78 amounted to more than three-quarters of a million dollars.

President Grimsley Hobbs announced that various friends and alumni donated \$753,592 to the Quaker institution now beginning its 142nd continuous year.

Alumni contributed \$219,092 during the past 12 months, foundations gave \$226,925, non-alumni parents \$27,960, non-alumni individuals \$68,275, corporations \$175,555 directly and \$13,202 through matching gifts, and religious organizations \$22,421.

Of the overall total, \$107,330 was donated to the Loyalty Fund, Guilford's annual giving program which provides money for unrestricted use in college operation.

The Fund figure is \$18,780 more than the previous high Loyalty Fund year of 1975-76 and is a 26 percent increase over 1976-77 in money raised. The 1,677 donors represent a 23 percent increase over the past year.

Top classes in increased percentages of participation were 1946, 1947 and 1970 with 14, 13 and 11 percent increases respectively. The class of 1970 also had the highest increase in the number of donors over the previous year.

The class of 1969 led in two categories — \$4,363 increase in dollars raised and \$101 increase in average gift per member.

"The success of the Loyalty Fund bodes well for Guilford College, and indeed seems to reflect the momentum and strength that Guilford has achieved in recent years," Dr. Hobbs said.

"The Loyalty Fund success is built on devotion, service and support of many persons — alumni and non-alumni — who believe in Guilford and its contribution to higher education," he declared.

Dr. Hobbs, who graduated from Guilford in 1947, praised the leadership and enthusiasm of National Chairman Valerie Johnson McKenna of Washington, who worked closely with Loyalty Fund Director

Karen Reehling, both 1972 graduates of Guilford.

Parents of Guilford students contributed \$17,578 to the Loyalty Fund, and Dr. Hobbs expressed appreciation to the Parents Associates Committee

headed by Ralph and Jeanne Bohn of Charlotte.

In addition to making monetary contributions, the PAC also is assisting Guilford's admissions program by talking to parents of prospective students to help them get some feel for what Guilford may offer, he explained.

Dr. Hobbs also praised the work of the Board of Visitors of Guilford College, an organization of interested individuals of diverse backgrounds who serve as good will ambassadors for the college in their various communities.

"Under the leadership of Cynthia Doyle of Greensboro, the board attained a new level of involvement with the college and the wider community," Dr. Hobbs pointed out.

Through the board's activities budget, the organization awarded two \$500 grants for Excellence in Teaching to Guilford faculty and \$1,500 for summer study abroad scholarships, assisted with transportation for Guilford students to the model United Nations meeting in New York and assisted the London fall semester abroad last year.

In discussing deferred giving, he said, "A growing number of Guilford's alumni and friends are thoughtfully and thankfully planning future gifts to benefit Guilford students through bequests in their wills, life income trusts and life insurance proceeds."

He pointed out that in many cases the donors receive the added benefit of conserving their estates by re-directing assets to charitable gifts rather than having them absorbed in payment of taxes.

"Continued support of all these giving programs allows Guilford to look with confidence to the future as it carries out its mission in higher education," Dr. Hobbs declared.

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FOURTEEN REASONS TO CONSIDER NOT MOWING YOUR LAWN *****

1. Mowing wastes billions of gallons of fuel
2. mowing wastes billions of hours of human energy
3. cutting grass destroys sapling trees
4. cutting grass removes air purifying greenery
5. uncut lawns protect the water table by storing water
6. mowing destroys baby birds, butterflies, toads, bumblebees.. causes suffering to creatures caught in the machine
7. If you did not mow your lawn, it would become a meadow, and then a thicket and then a forest.
8. When areas are unmowed, it becomes possible simply to toss fruit seeds through them, and have the seeds grow into fruit trees through a non-till energy saving method of agriculture.. A SOURCE OF FREE FOOD
9. unmowed areas become a wildlife habitat
10. mowing causes 55,000 human accidents and fatalities yearly.. most common are severed fingers, toes, hands
11. mowing with fuel supports big oil companies
12. not mowing helps prevent erosion
13. not mowing provides a green buffer of noise prevention
14. unmowed areas provide more shade in summer and heat in winter

LAST YEAR FORTY INCHES OF SNOW FELL ON BOSTON.. THIS SPRING ITALY HAD RECORD BREAKING RAINS.. IN APRIL WASHINGTON HAD A RECORD BREAKING HOT DAY. THE WEATHER PATTERNS AROUND THE WORLD ARE DETERIORATING. THE AMAZON AND INDOONESIAN RAINFOREST IS BEING CUT AT THE RATE OF SEVERAL ACRES A MINUTE. THE OXYGEN LIFE BELT OF THE PLANET.. EQUATORIAL TREES.. ARE BEING DESTROYED.

Trees act as a comb retaining moisture when clouds pass over head. Trees process as high as 40 gallons of water each daily out of the air. When trees are cut, deserts advance.. in some places the Sahara is advancing at the rate of 12 miles a year.

Some things your readers can do (we would deeply appreciate your printing this release) to further the cubic footage of greenery in the world:

- A. plant fruit and nut trees
- B. stop mowing lawns
- C. eat the products of trees.. apples, oranges, pears, peaches etc.. to help forests grow.

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Performances will begin at 8:15 p.m.

Season tickets are available by mail or at the information office at Founders Hall. Adult memberships are \$12 each and senior citizen and student memberships are \$8 each. Events are free to all full-time Guilford College students.

In addition to their performances on the Arts Series, the Academy Theatre, Nymphs & Satyrs, Ze'eva Cohen and the Revelers will take part in the 1978 Fall Colloquium to be held each Wednesday, beginning Sept. 6, at 3:30 p.m. in the Gallery of Founders Hall.

Theme for the 1978 Colloquium will be "Conflict and

Resolution." Admissions is free, and the public is invited.

The Academy Theatre, founded in 1956 at a School of Performing Art, has gained a national reputation as one of the South's outstanding theatre companies.

"Long Day's Journey Into Night" is considered by many to be the most profound and beautiful of the plays of O'Neill, who won four Pulitzer Prizes and the Nobel Prize for Literature.

Nymphs and Satyrs is a group of five young musicians who have a romping good time as they sing, play a variety of early instruments and dance.

Dressed in Renaissance costumes, they perform songs from many countries and ages and throw in a bit of Duke Ellington and Johnny Mercer now and then.

Ze'eva Cohen will present solo performances of works of several contemporary choreographers. Born in Tel Aviv, she studied at Juilliard and danced with Anna Sokolow, American Dance Theatre and Pearl Lang before forming her own company.

During her two-day residency at Guilford, Cohen will conduct a lecture-demonstration, also.

Alaska — Now or Never!

By RICHARD FULTON

Species Act.

As the Alaska Bill heads for the Senate floor there still is the question of whether America's last frontier will be divided up into parks and oil pipelines or parts of it left wild.

This is one of the most important conservation issues of the century and could influence many future decisions in United States politics. Some of the big influences would range from future energy policies to the touchy Endangered

I am a conservationist at heart and love backpacking in the widest places, yet realize the need for more mineral resources. If you are interested in finding out or sharing ideas on this subject, contact me at George White No. 7 or P.O.

Box 17185. I am supporting the Alaska Coalition (Sierra Club) in pushing for the wilderness area. I am the Congressional District Organizer in this area. If you would like to help please get in touch.