

## What Exactly Does Being a "Who's Who" Mean?

by Linda Stakenas

Last week, senior Maria Smith found a ballot in her mailbox listing her as a nominee for Who's Who Among Students in American Universities and Colleges. "I was really excited and thought -- what does this mean? Does it mean anything, or is it just a name in a book?"

According to the Who's Who pamphlet, it is "a prestigious biographical volume that provides a lasting tribute to the leaders of today's college generation."

Yet, despite rumors of being merely a "gimmick" by which a book publishing company can sell its volumes, Who's Who has

been around for 46 years and is considered by some to be quite an honor. In fact, some "distinguished recipients" of the award in the past include the Reverend Jesse Jackson, Tom Brokaw, and Gary Hart.

Annually, the nominees for Who's Who nationwide are seniors or graduate students who have maintained a 2.25 GPA or better. From a list of these students, the college faculty and student body vote and nominate a certain quota of students based on enrollment. As stated on the ballot, nominees are selected according to scholastic ability, leadership in academic and extracurricular activities, community service, and the

potential for future achievement.

Who's Who then "rubber stamps" the nominations and honors the students by printing their names and biographical information in a large volume which they say is "a nationally respected reference source" and "serves as a valuable addition to any family library."

But what is in it for those recognized under Who's Who? Registrar Floyd Reynolds says that nominees "may run into some benefits or drawbacks." Not only do they receive a personalized certificate at spring commencement, but the nominees also can request letters of recommendation from Who's Who, and can list the honor on

their resumes. The students may gain publicity through newspaper listings of their accomplishment.

Reynolds also says that the nominee listings are sometimes given out as mailing lists. "This is a commercial aspect to it, though I have never heard students really complain about it. Some parents are really proud."

Bob White compares the Who's Who to Guilford's own Dana Scholarship. "Dana means a lot inside of Guilford," he says, "but being included in Who's Who students get more recognition nation wide." White goes on to say that Dana

scholars in most cases are Who's Who members, which in his mind validates the Who's Who honor.

So, if you run across of the ballots in your box for the Who's Who in American College Students before it gets misplaced, now you know what it is for.

The nominees have the right to decide for themselves what it means to be listed in a book which claims to be a "distinguished reference publication [which] tells the story of this year's college generation and serves as a valuable incentive for tomorrow's outstanding campus leaders."

## Northern States on Fall Itinerary for Admissions

by Jacob Stohler

In an attempt to increase the pool of applicants, the Guilford College Admissions Office will go north during fall break. In selected areas of Maryland, Pennsylvania, and New York, Guilford admissions officers will sponsor question-and-answer sessions for prospective high school seniors.

The admissions staff has constantly embarked on out-of-state recruitment excursions in

past years, but has never before sponsored a program of this scope and expense.

Within the state, admissions officers make visits to high schools and hold informal meetings with interested students, their parents and guidance counselors. Students are able to ask questions and get information at such meetings.

This new program will recruit students in much the same way, but in a more formal setting. The admissions office



Larry West Director of Admissions

file photo

will rent space in major hotels in Montgomery County, MD, Philadelphia, PA, and Westchester County, NY. Interested students were sent invitations to attend the event along with their parents.

One of the admissions counselors will begin the program with an introduction, but most of it will consist of questions and answers between the panel and the prospective students.

The admissions office has

no official estimate of the cost of the program, but admissions counselor Susan Bagley said she expects it to pay for itself with the increase in enrollment it is intended to generate.

"We already get a lot of students from North Carolina," said Bagley. "We just want to get more from other areas."

Among the representatives from Guilford will be Director of Admissions Larry West, Dean of Students Nancy Cable-Wells, Susan Bagley, Assistant Director

of Admissions David Cox, and Admissions Counselor Steve Spaulding. The students on each panel will be current Guilford students from the respective areas of the sessions.

One of these students, Jay Underwood, will be on the panel for the session in Montgomery County. "I think Guilford needs to be promoted outside of North Carolina," he said. "There's a lack of knowledge in a lot of areas."

### Cafeteria

cont'd. from p.1

changes.

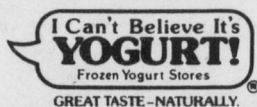
"There are lots of little things that are not going to be corrected overnight," side Tyree, "but there are a lot of things being done...I hope we can speed up the progress."

To help strengthen cooperative action for a better cafeteria, the Senate Food Committee is planning to hold a Food Forum. Interested and concerned students should contact Anne Hokanson, P.O. Box 17275.



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