life! The last time I checked: I was still sane

BENJAMIN C. JOHNSON staff writer/ Mall Santa

An Off-White Christmas

(earlier title: A Karl Marx Christmas was dropped due to poor ratings from focus groups)

Blanket statement : Christmas (as we know it) would be Karl Marx' least favorite holiday.

It's bad enough that this holiday reportedly celebrates the birth of the founder of quite possibly the biggest "opiate" this planet has ever seen (Jesus Christ; Christianity).

Christmas is bar none (I've always wanted to use that term) the most disturbing display of conspicuous consumption mankind has ever witnessed in a winter month.

And, this orgy of capitalism allows itself to be contained in the four weeks between Turkey Day and Xmas. Not even close.

I began to see holiday displays going up in de-

partment and grocery stores the first full week of November (November 8th . . are you kidding me?).

Now, if you stretch the holiday season out to New Year's Day, that's close to two solid months of "Christmas" and Christmasrelated paraphanelia.

That's one-sixth . . seventeen percent . . of the calendar year.

That's just wrong.

Who amongst my many readers (all right, three or four) buys candy for Halloween in late September or paints Easter eggs in mid February? I'm guessing not many of you.

Oh . . but Christmas is an entirely differ-

The Guilfordian **Guilford** College P.O. Box 17717 5800 W. Friendly Ave. Greensboro, NC 27410 ent beast.

Starting bright and early the Friday after Thanksgiving ("Black Friday"), the countless malls across this land open their doors to a seething horde of holiday shoppers.

You probably saw it on the news : harried soccer moms and grandmothers (and a father or three) forcing their way through the doors, trampling innocent employees and ignoring their screams, dashing to make a purchase or two or thirty, coming out hours, days later, eyes glazed, credit limits pushed, shopping bags full.

> I'm not going to play this game this holiday season.

This is what I'm going to do for the next twelve days (not counting exams, of course); I suggest you do likewise if you wish to retain your sanity (or, at least, a good chunk of it):

Buy the presents (this weekend will . next do week's fine) and wrap them (or have some

store employee wrap them), have a ham or turkey (or some vegetarian) Christmas dinner with your loved ones (or your family), go to midnight mass (if that's what you and yours do), wake up the next morning and open presents; and, finally, try to get the tree to the curb for pick up before the end of January.

So . . From all of us to all of you : Have a Merry / Happy [insert your particular faith's December holiday here]

and a Happy New Year!

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My Noise by Rob Ullman



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Jolly old elf when he wore this sylish winter cap.

Marx was often confused with the