

Record-breaking fund-raising year

◆ College breaks records in both the Loyalty Fund and overall giving

BY FRED WILLIAMS
Staff Writer

The total amount of money given to the college in the 96-97 fiscal year was \$6,849,344. This compares with \$6,015,313 in 95-96, and only \$4,386,963 in 94-95. Overall, Guilford received more money this year than in any other in its 160-year history.

An important factor in this banner fund-raising year was the Loyalty Fund, which includes current unrestricted funds given by alumni, parents, friends of the college, corporations, and foundations. This fund reached over a million dollars for the first time ever. It totaled \$1,001,587, compared with \$939,540 in 95-96, and \$790,720 in 94-95. If not for the efforts of Gordon Soenksen, vice president for institutional

advancement, and his coworkers Carolyn Moore, who works on gifts of over a thousand dollars, Leslie Daisy, who runs the phonathon, and many others, there would be a million more dollars needed to run the college that would eventually come out of student tuition.

President McNemar described the 1996-97 fiscal year as ending with "record-breaking fund-raising accomplishments" in his president's annual report. This great financial success for the college was a result of many factors. One large increase in the loyalty fund revenue was a result of 20 individuals joining the Nathan Hunt Society. This organization is comprised of those who give \$10,000 or more to the college.

Another reason for the phe-

nominal increase in giving was a result of a revamping of the organizations involved with seeking out donations to the college. Art Gillis, chief financial officer, stated in his annual report that, "Throughout the year the offices responsible for financial affairs of the college were engaged in self-studies, staff interviews, and task documentation—setting down the nature and responsibilities of all operations and establishing priorities."

When asked what he would attribute Guilford's fund-raising victory to, Soenksen complimented President McNemar's work to acquire money for the college. "Alumni, parents, friends, and other donors responded to Don's leadership in his first year as president" said Soenksen.

Robichaux to resign

BY MARJORIE HALL
News Editor

John Robichaux, chosen last semester to be Secretary of Community Senate for the 97-98 school year, has announced that he plans to submit his resignation at the first Senate meeting on September 10.

Robichaux was offered the position of Tutor-Coordinator for Guilford by Project Community. Robichaux will be organizing approximately 200 students who will volunteer to tutor in the community. He will provide training, support, and organize get-togethers for the students.

"This is more in line with what I want to do with the rest of my life," said Robichaux. "Helping people who are at a disadvantage."

"We're really excited for him and support him," said Molly Martin, Senate President. "We are going to miss him. He has great leadership ability."



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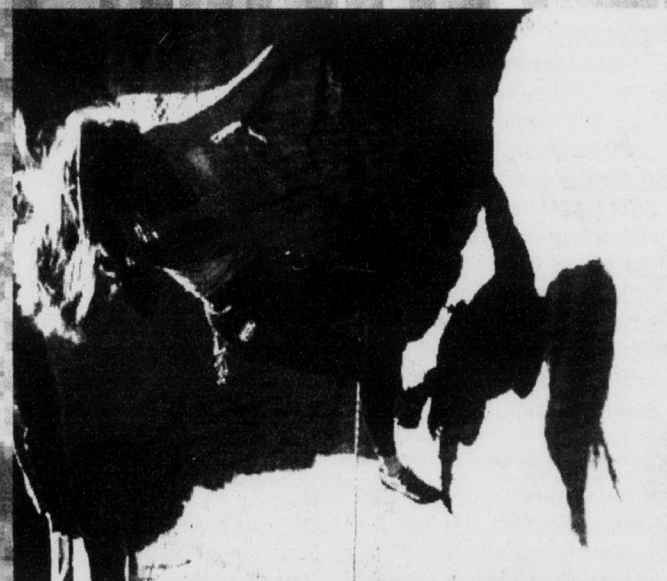
The Great Outdoor Provision Co., a Raleigh based retailer of outdoor clothing and equipment, is opening (has opened) a 13,000 square foot store in Greensboro's Friendly Shopping Center. Provision company is looking for both full and part-time staff for the store.



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