

Dyer

CONTINUED FROM PG.1

ously and help when I can." In his capacity as friend and informal counselor, Dyer will be much harder to replace.

The attachment of the students was evident in the memorial service held August 29 in Dana Auditorium. Many students were moved to thank Dyer and gave testimony to how he had helped them through rough times. The number of alumni who returned for the memorial was impressive.

Action will have to be taken at some point either to fill the position of assistant to the Dean of Students life or to officially redelegate Dyer's responsibilities. "We're still talking about options and possibilities, and there really hasn't been any decision yet about even what possibilities to put forward as the most beneficial," says Olds. "We're really still in the talking stages of how to proceed."

In the meantime, the Student Life Office will continue do its best to compensate for a loss Guilford feels deeply.

Guilford moves up in rankings

◆ The U.S. News and World Report ranks Guilford in the third tier

BY ALAINNA BROOKS
Staff Writer

The category points have been calculated, checked, and rechecked. Finally the *U.S. News and World Report* has published its 1997 guide to the best colleges and universities. Guilford is not number one, or even in the top 50 for that matter.

But we are on the board. Guilford moved up last year to the third tier, falling somewhere between 93-127 in the list of the nation's top liberal arts colleges.

What this ranking means for Guilford depends on who you are. To a current Guilford student it probably does not have much value.

In fact, four out of five Guilford students said they had not heard about the report. Freshman Lissa Carter, who did know, said, "I only know about it because my father pounded it into my head."

As a Guilford administrator or faculty member, it reflects a job well done of recruiting, teaching, and

satisfying students. Unfortunately, salaries are not going to increase.

So who is affected by the report? Prospective students: transfers, high school seniors, and continuing education students. And most of all, parents.

U.S. News states their goal as, "Not to give an absolute measure of the 'best college' for any and all students, but give students and their parents a set of tools to help them make a complex decision."

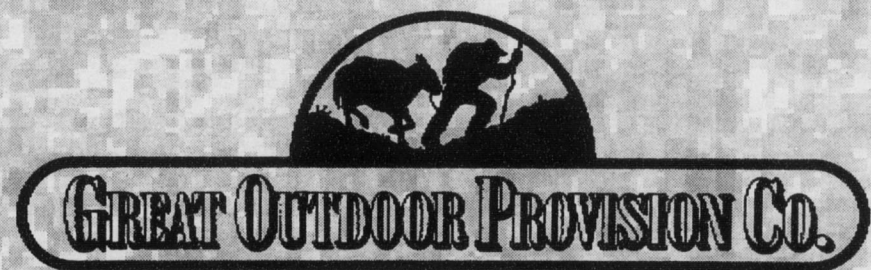
Mark Owczarski, Guilford's director of college relations, provided the requested information for the *US News* survey. He completes 30 to 40 similar surveys for different organizations each year. In reference to the recent *U.S. News* ratings he said, "It's probably the most comprehensive report. The statistics are based on something; it is not a popularity contest. The categories are for equal judging. It's like comparing apples to apples and oranges to oranges."

Can or will Guilford benefit

from such recognition? Dean of Admission Al Newell said, "Guilford College likes to be a part of the understanding process, but we want parents and students to get information from a variety of sources. The admissions office tries to use information from the survey selectively. The public's presumption is influenced by the reports and often these outcomes receive more credence than they deserve. You have to be aware and use the information in the appropriate context."

The report is not going to make applicant numbers skyrocket and Guilford will not change dramatically, but as Owczarski stated, "We all should be proud of the improvement. It reflects brighter, more prepared incoming students." It is nice to be noticed.


More information about the report and a guide to understanding it can be found on the Guilford College web page.



Employment Opportunity:

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