The Guilfordian March 20, 1998

MEW MUSIC ⇒Brownie Mary

Naked

Rating: 9

BY JEFF IRVING Features Music Critic

When I looked at the cover to Naked. I knew what this band was going to sound like. A female singer and three male instrumentalists were depicted in the I-went-to-school-naked nightmare scenario. This usually denotes a power-pop album. You've heard it before many times

Familiarity isn't a bad thing at all if the music is done well and presented imaginatively. Brownie Mary deliver an energetic pack-

age that will probably get put in heavy rotation and Buzz-Clipped to no end, but they actually deserve the airplay. Their sound is halfway between Eve's Plum and Belly with a few touches of Alanis here and there, but these comparisons can be brushed aside, as this band mixes

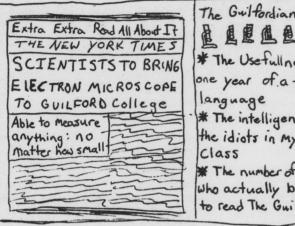
their influences together well enough to make some pretty original songs within the genre's boundaries.

The album kicks off powerfully with a little bit of feedback and lunges straight into "Like I Really Do," a song about a smothering relationship. The title track swings along with wah-drenched riffs and Kelsey Barber's slightly raspy voice alternating between plaintiveness and

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10	Essential
9	Superb
8	Excellent
7	Very Good
6	Above Average
5	Good
4	So-So
3	Ho-hum
2	Goud outful

awd awtul I didn't think Bon Jovi was still together!

Features



growling. "I'll Be The One" rocks hard with a swagger rarely brandished convincingly in power-pop. "Wonderful Enough" is a delicately textured ballad that could be the soundtrack for poignant friendships. "Blind Obsession" showcases Rich Jacques's playing skills with a Pat Metheny-like solo over a semi-ethereal melody and that sounds vaguely like a less excessive "Tell Me Lies" by Fleetwood

> Mac. The chorus to "Stop Me" has a slightly off-kilter feel that suggests something that Failure might have done. "Silver" closes the album with a ragged, weary tale of emotional exhaustion

PHOTO COURTESY OF BLACKBIRD RECORDINGS Nearly

> every song could be a worthy chart-topper. This album will make lots of adolescents very happy, and the songcraft is strong enough for jaded listeners to enjoy it. Coming from someone who generally doesn't like to listen to a lot of "modern rock," this is a damn good album.

⇒Pure

Feverish

Rating: 1 BY JOHN CLINTON Staff Writer

Pure's not pure because Pure's purely constipated. Everything about "Feverish," their new release, reeks of redundant mediocrity. The beats, the licks, the lyrics, and the half-assed electronic attempts-it's all enough to make me pan the latest try from yet another

all-male quartet. The lead

singer, who is so bad that they leave his name out of the liner notes, sounds just like one more Eddy Vedder/Shane MacGowen/Dave Pirner hybrid. To top it off, the lyrics he squeals are terribly shallow. The prevailing lyrical theme of this album bounces from teen angst to the everpopular cure for such melancholy-Draize Train cockiness and slacker ambivalence.

Take the lead

track, "Chocolate Bar," as an example of Pure's bum. This tune comments condescendingly-but only sort of-on a white guy's venture into the hazy urban night to pick up a black prostitute: "You wanna get some...chocolate bar/ Keep your tricks to the other side." The only thing that Pure tells us about this guy is that he's a pathetic slink. But, by singing about him negatively, they make it seem as though they're better off because they, after all, are upper-class rock stars. It's like they consider themselves better people just because they have an advantage-being set up so that other people must pay to listen to their stupid credos and rudimentary but not minimalistically pleasing instrumentals.

The mechanical impression of this lead track actually depresses. Pure are experts at creating an industrial-alternacock-rock shlock sound. And the rest of the tunes are so much more low-key! (They are worse than the first and so I will hesitate to waste more words on them.) It's as if they try to impress the

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listener with their ability to produce a prototypical catchy tune.

What Pure fears most are those of us who listen to more talented and integral bands like Transam, Tortoise, the Sea and Cake, and so are not enticed by their ridiculous menagerie of just-for-kicks money-grubbing musicianship. For if it were not for such selective ears, Pure might someday rule the world like Michael Jackson!



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