

## LIFE AFTER GUILFORD: Christopher Imms

By Kim Kleimeier  
STAFF WRITER

Guilford graduate Christopher Imms is now working his dream job as a radio producer for WBAL in Baltimore.

Imms credits Guilford for kick-starting his career. He found his love for radio through his involvement in WQFS, where he was also able to learn some skills that greatly helped him in getting his first job as an intern at Rock 92 radio station.

"My entire life hinged on that internship," said Imms in a phone interview.

Imms described his transition into the working world as "incredibly lucky." He was able to get a job right out after his internship from Rock 92.

"If it wasn't for the internship, I wouldn't have the job right now," said Imms. "I wouldn't be where I am today."

Imms' responsibilities as one of the producers for the WBAL morning talk show are many and intense.

"I wake up at two in the morning, I get on the road at 2:15, I get to work at three in the morning," said Imms. "From three to five, my job is to figure out the news of the day. It's my job to set up everything so (the morning show hosts) have things to talk about."

"If I fail, we have no news," said Imms.

Some of Imms' greatest challenges within his job include finding the news for the show every day, as well as creating a show that thousands of people listen to every morning.

"It's like building a Lego structure," said Imms. "You have all these Legos and every day you don't know what you're going to get ... Today you have a cat, tomorrow it looks like a dolphin, maybe Mahatma Ghandi the next day. You don't know."

Imms' advice for seniors at Guilford is to not give up and to keep trying because something will eventually come along. After being unemployed for six months, Imms found that the trick is knowing people within the industry in order to land a job, especially in radio.

"It's 30% who you know, 30% skill and 40% pure luck," said Imms about the radio industry.

"In this world, you are just a piece of paper," said Imms. His advice for creating an appealing résumé is to "intern, intern, intern, intern." Since many employers do not get to meet candidates for jobs in person, the résumé is the only representation you have of yourself.

"Don't be afraid to meander," advised Imms to students who are not sure what their career path will be. "Just try and find your way."

Reflecting back on his Guilford experience, Imms' favorite memories are of his friends.

"If you can find that group of friends that you have, it will last a lifetime," said Imms. "I keep in touch with my core group of friends to this day."

Imms even met his wife during his time at Guilford.

"Thanks to Guilford, I got to go to school with my wife, which is great," said Imms. He was with his wife during his time at Guilford, and the two recently got married.

Even having to struggle through the transition of being in the real world, Imms was able to be successful in part due to the tools and opportunities that Guilford gave him. He is now working at a job he enjoys and is excited for his future prospects in other areas.

## ENERGY

### Student's internship encourages sustainability on campus

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information session in which Goldman describes changes the room's occupants could make, from adjusting room temperature to using more energy-efficient light bulbs. For the more dedicated students, Goldman suggests giving up those easily accessible late-night snacks by removing the energy-eating mini-fridge. So far, she has audited 94 rooms and hopes to complete 120 by the end of this semester.

During her follow-up audits, Goldman has seen some students make significant changes to their energy usage patterns, and the Guilford College Energy Team noticed the changes as well. The internship and grant program will be continued next year after Goldman graduates in May. The Energy Team is looking for a student to take on the five-hour-a-week paid internship.

With an increase in energy efficiency and the creation of a permanent on-campus job, Goldman has fully embodied her double majors in environmental studies and business management. Her impact extends beyond Guilford, though. Goldman has been invited



First-year **Abby Murray-Nikkel** screws in an energy-friendly light bulb. The EcoRoom Initiative shows on-campus residents how they can ease their burden on the environment and Mother Nature.

to and will attend the fifth Clinton Global Initiative University from March 30 to April 1 at George Washington University in Washington, D.C.

Clinton's program has become an annual event covered by major news outlets, with past attendees including Richard Branson and Warren Buffet. Goldman

is one of a select group of college students chosen to attend to this year's program, where they will cooperate with the initiative's leaders to expand their knowledge of how to positively impact global energy issues while stimulating economic growth. After the initiative, Goldman hopes to add to what she

has already improved at Guilford before taking these lessons with her into work beyond Guilford.

Goldman's message is that everyone can be a little more sustainable, even at Guilford.

"Even if you think you are energy conscious, an audit can't hurt," said Goldman. "We can't truly be a sustainable campus without the involvement of our members; that is why I educate the students, to give them the tools they need to make changes on their own."

Interested in the EcoRooms Initiative or the Guilford College Energy Team internship? Contact Alexis Goldman at [goldmanar@guilford.edu](mailto:goldmanar@guilford.edu)

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