

## Famous violinist to speak, perform in Bryan Series

BY KINSEY DAVIS  
STAFF WRITER

Four Emmys. Fifteen Grammys. A Grammy Lifetime Achievement Award for excellence in the performing arts. A Medal of Liberty from President Reagan. A National Medal of Arts from President Clinton.

Their owner is Itzhak Perlman, renowned Israeli violinist, who is coming to Greensboro to speak in the Guilford College Bryan Series this month.

"Joseph M. Bryan Jr. established the Bryan Series as a commitment to bring accomplished men and women to Greensboro and Guilford to provide a benefit to students," said Ty Buckner, associate vice president for communications and marketing. "It's an opportunity to engage with people who have accomplished a great deal in their lives."

Perlman fits this criterion perfectly. At the age of four, he

contracted polio, but despite an otherwise good recovery, lost the use of both legs. Regardless of this physical setback, he became one of the most accomplished and revered violinists today.

"He doesn't look at his polio as disability," said Georgieann Bogdan, coordinator of disability

performance from Perlman himself.

"We're trying to move away from all of the programs just being talking from behind a lectern," said Buckner.

The program will consist of three parts. First, there will be a conversation-like interview

allowing attendees to submit their own questions.

The event promises to be popular with demand for tickets already exceeding past programs. Some may be looking forward to hearing Perlman's life story. Others, like Associate Professor of Music Kami Rowan, may be

often works in mediums that have the potential to affect students in ways that written or spoken words cannot."

Many students are also looking forward to Perlman's contribution to the Bryan Series.

"I think that having classical musicians share their personal lives is a good way to get people to appreciate the genre more since it is often written off as boring or uninteresting," said first-year Ellie Weiner. "Plus, it's beautiful for those who already appreciate it."

Perlman will speak and play at the War Memorial Auditorium in the Greensboro Coliseum on Feb. 13 at 7:00 p.m. Bus transportation will be available from campus.

Students and faculty are highly encouraged to take part in this exceptional event.

"Perlman reflects a number of the values that Guilford embraces," said Buckner. "We're presenting him because he's one of the best at what he does."

**"The arts ask us to reach beyond language ... (they have) the potential to affect students in ways that written or spoken words cannot."**

**Kami Rowan, associate professor of music**

resources. "He saw that he was different, but he knew what he had to do to accomplish — what he had set his mind on becoming."

Attendees will not only have the privilege to hear him speak about a wide array of topics but will also experience a live musical

between Perlman and a moderator. Afterwards, Perlman will play a series of musical selections onstage with his Juilliard colleague, Sri Lankan pianist Rohan De Silva. Finally, the moderator will return for a Q&A session with Perlman

particularly excited about his live musical performance. Either way, Perlman is bound to deliver.

"The Bryan Series is one of the things that makes our school special," said Rowan in an email interview. "The arts ask us to reach beyond language. The artist

## SENATE UPDATE

### this week's developments

We had our first Senate meeting of the semester, where we confirmed Guilford Peace Society and Students for Justice in Palestine as clubs. We also collected questions on notecards to be asked at the board of trustees meet and greet on Feb. 20.

### next week's plans

Brian Daniel will be speaking about a new anonymous bias incident reporting form, and we will also present on the Senate bylaws.

### contact us

We need to hear your voice. Have an idea? Concern? Great recipe? It is important to us.

Email: [senate@guilford.edu](mailto:senate@guilford.edu)  
or visit  
[guilfordsenate.wordpress.com](http://guilfordsenate.wordpress.com)

Compiled by Samir Hazboun, Community Senate president

## New year brings new website

BY OLIVIA WERNER  
STAFF WRITER

Thanks to the Office of Communication & Marketing, the new Guilford College website allows users to click less to get more.

"The old website had almost 700 pages," said Donna Rasmussen '04, digital communications coordinator. "How are you going to find anything if there's information in that many different places?"

Leading the way in these website changes with Rasmussen were Senior Director of Communications and Marketing Angela Reiter and Digital Marketing Specialist Mike Shaw.

New features include responsive design allowing for website access on phones and tablets, and an expanded home page, encouraging users to scroll through the panels to discover information about Guilford.

"I think the new website has a very good visual appeal that speaks well to the Guilford community," said Assistant Professor of Business Mini Ranganathan in an email interview. "It has nicely captured who we are and what we do."

The new mash-up page, #WEAREGUILFORD, features student work and videos. Social media is prevalent with Facebook and Twitter feeds displayed throughout the site. A new calendar feature will allow users to subscribe to events and receive event notifications.

Updates to the website were made primarily with prospective students in mind.

"The main goal was to appeal to prospective students and make the information easily accessible to them," said Rasmussen.

"It's clear to me that Guilford intended to create a site that is more visually appealing ... and makes information about the school more accessible to prospective students," said Rebecca Sutton '12 in an email interview.

With this focus on attracting new students, some current students felt left out of the process.

"I think it's pretty, so if I was a prospective student, I would think it's visually stimulating, but as a current student, I don't think it's

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easily navigable," said senior Dallas Kesler. "It feels more like a brochure than a functioning website."

Many were also disgruntled that initially there were no links to course schedules, BannerWeb or GuilfordNet.

"The problems with the course schedule have been very inconvenient from an advising standpoint," said Assistant Professor of Business Richard Schilhavy in an email interview. "I rely heavily on the course schedule to know what classes are available, if they are full, etc."

As the Guilford community navigates the new website, all are encouraged to approach the website changes with an open mind and provide any criticism to the Office of Communication & Marketing.

"We're not just updating for the sake of updating," said Shaw. "We're doing it because that's what students expect, what incoming freshman want. Our goal is to improve the college's profile and raise enrollment."

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THE UPDATES?

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OUT HERE

