

## NEWS

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# Campus chronicle celebrates centennial

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STAFF WRITER

1914: A year to be remembered. On June 28, an assassin killed Archduke Franz Ferdinand of Austria and sparked World War I. On Oct. 13, the Boston Braves won the 1914 World Series.

And, on Oct. 14, The Guilfordian published its first issue.

Guilford College and its student newspaper have changed greatly since the first issue 100 years ago.

Throughout the 20th century, The Guilfordian published weekly issues covering on-campus news and featuring student voices.

The Guilfordian replaced The Collegian, a monthly student literary magazine that occasionally included campus events. It ran from 1888 to 1914, until the board of trustees decided to replace it with a newspaper.

"One reason for this innovation is the indifference of the student body to a purely literary publication," said an editorial in the first issue. "Not only has The Collegian failed to receive the proper financial support, but also the quantity and quality of the literary contributions have not always been all that could be desired."

The Guilfordian was originally published as a joint effort of the school's four literary societies, which functioned as both academic and social clubs. In its first years, The Guilfordian focused on community-submitted club, sports and alumni news.

The coverage reflected different attitudes on campus at a time when enrollment was in the hundreds, not thousands. For instance, The Guilfordian's advertisement of a blackface troupe in 1917 would have sparked outrage today.

"Ye Old N—s" are to meet on Saturday, April 21, says the Athletic Cabinet, and the annual minstrel with all its trappings will again be perpetrated on a suffering but thoroly (sic) pleased public," said a front-page article from March 28, 1917.

The paper gradually dissociated itself from the literary societies as they declined in popularity. It also dropped its \$1.00 per year subscription fee and became a free paper supported by student fees.

As time passed, The Guilfordian reflected rapidly changing campus attitudes. An unsigned staff editorial warned of communists infiltrating social

movements in the Oct. 12, 1951, issue, published at the height of McCarthyism. Issues in the 1960s and '70s included more and more articles promoting civil rights, the anti-war movement and environmentalism. By March 7, 1974, campus attitudes had changed so much that The Guilfordian published a two-page photo spread of Guilford's first mass streaking.

Throughout these changes, The Guilfordian remained the primary source of campus information.

"It was read, at least in the circles I traveled in," said Elwood Parker '64, professor of mathematics. "When it came out, you picked one up and you read it. Occasionally, there was something in there that got talked about."

Lacking a faculty advisor and a consistent staff, The Guilfordian was in rough shape by the late '70s.

"I had no experience; I had never taken a journalism class or anything like that," said Professor of English Jim Hood '79, who was The Guilfordian's features editor during the 1978 - 1979 academic year. "It was a pretty ragtag organization in some ways."

The paper stopped publishing on several occasions due to a lack of quality submissions. In 1932, the majority of the Guilford student body voted to disband the paper. The paper folded again in fall 1986 when Dana Professor of English Jeff Jeske joined the faculty.

"I had no background in journalism whatsoever, other than contributing to an underground Latin newspaper at the Jesuit high school I got expelled from," said Jeske. "When (The Guilfordian) went belly-up, I chortled and thought 'Good riddance.'"

Despite this, the academic dean asked Jeske to be The Guilfordian's new faculty advisor, a position which he accepted. Jeske started developing classes to go along with the paper to ensure that it would always have a knowledgeable staff. The Guilfordian eventually grew to its present status as an award-winning student paper.

Few people from The Guilfordian's past staff could anticipate Guilford and the paper's current status. In 1962, a writer speculated that in 50 years, jet packs would be a primary mode of transportation off-campus.

No one knows what Guilford will be like in 50 or even 100 years from now, but, with any luck, The Guilfordian will be around to report on it.

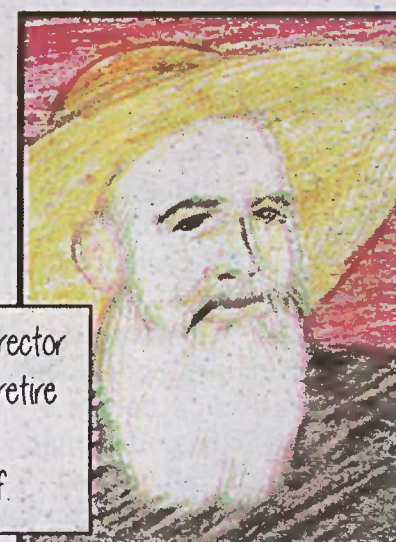
## REVIEW

## A year full of controversies

### A Year of Changes at Guilford College



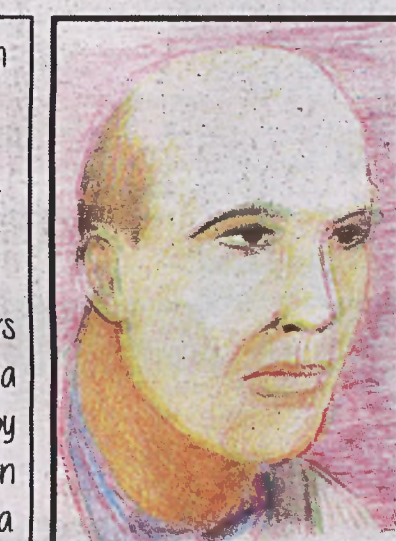
We welcomed our ninth president, Jane Fernandes, before the fall semester.



Friends Center director Max Carter will retire after the spring semester. Sort of.

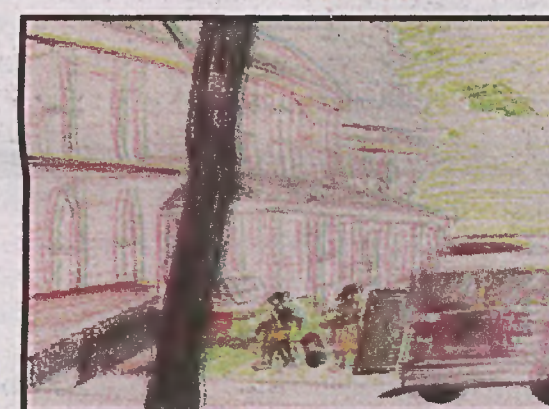


Students for Justice in Palestine walked out on a presentation by human rights journalist Edwin Black.



Administrators relocated a presentation by professor Steven Salaita.

Greenleaf Coffee Co-Op moved out of Hobbs and into Milner. The Milner location was closed due to building permit issues. The Greenleaf is currently open as a coffee cart and in a Hege Library location.



Hobbs Hall caught on fire during its renovations. No one was injured.



Guilford College updated its entryway signage to a typographic treatment, reserving "the tree" for other branding materials.



Brian Smith/Guilfordian

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expanse of students and encourage students of all years to come in."

However, the excitement did not last long. When classes had resumed after January term, The Greenleaf had been shut down again.

Guilford had overlooked various city procedural requirements, including failing to obtain the permits from Greensboro to renovate the basement in Milner Hall into a coffee shop. Disputes between Public Safety and administrators furthered the confusion.

However, The Greenleaf recently reopened in the library and in an updated location in Milner.

"As soon as I found out (that the Greenleaf had to move), I realized we had to do something to get The Greenleaf off the ground," said Addy Allred, junior and Greenleaf member. "So we opened in the library on April 17... our next step is to really plan for the summer and make sure we can staff both the library and the Milner space."

#### Salaita: A divided campus

A visit from Steven Salaita in the spring caused unrest on campus. Salaita, an acclaimed author and speaker, came to Guilford following an incident with the University of Illinois. The university had been in the process of hiring Salaita; after Salaita tweeted his reaction to the Palestinian-Israeli conflict — which many found anti-Semitic — Illinois terminated his job offer.

Some Guilford community members disagreed with Salaita's visit, leading to a location change for his talk and a campus-wide discussion regarding free speech.

#### Logo changes

When students returned to campus from winter

break, some were unpleasantly surprised to find the tree missing from the entrance sign on West Friendly Avenue. A simplistic sign matching the updated typography on the Guilford website replaced the old logo. Several students and faculty members became up in arms about the loss of the symbolic logo.

"The new logo (is not as) identifiable as the tree," said Friends Center Director and Adjunct Professor of Religious Studies Max Carter.

However, some welcomed the new logo change.

"The tree remains an important element in the expanded logo system that was launched in mid-2013," said Ty Buckner, associate vice president communications and marketing. "The emblem, including the tree, is displayed on the website, social media pages, major publications, stationery and business cards — making highly visible impressions far beyond the corner of Friendly and New Garden."

#### Serendipity

After a year of rumors that it would be canceled, Serendipity took place on the third weekend in April. The event was well executed and staff was prepared to assist students.

Guilford took several steps to ensure a safe and fun event for the entire community, including ID checks outside concerts, protocol changes regarding outside guests, indoor concerts and training for alcohol and drug abuse.

"Our office has been doing a lot of bystander training," said Associate Dean of Students Jen Agor. "Particularly, Kristie Wyatt has done hours of that with clubs, organizations and athletes."

All of the changes amounted to a safe Serendipity, hopefully allowing it to continue for many years to come.

## SENATE UPDATE

MEETINGS ARE ON MONDAYS @ 7 P.M.  
BOREN LOUNGE (FOUNDERS)

### This week's developments

Community Senate President-elect Molly Anne Marcotte introduced the new leaders in this year's final Community Senate meeting.

The assembly began debriefing last week's presidential forum on the budget crisis the College is currently facing. Members present discussed various issues from the forum, including rumors about programs being cut, curriculum changes and personal security on campus.

Conversation then transferred to ideas for senate next year, with discussion of increasing attendance, marketing meetings and proposing possibly changing the time or location of Community Senate meetings in order to accommodate more students.

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Compiled by Robert Van Pelt, business manager