

Point-Crest

Published monthly by and for the employees of High Point Weaving and Hillcrest Throwing Plants of Burlington Mills Corporation. Edited by the Plant Personnel Departments.



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Age One

With this issue we celebrate the first anniversary of "Point-Crest." On such an occasion as this, the editors wish to thank all employees for their cooperation and interest in the paper. We have always felt that the large number of personal items submitted to "Point-Crest" indicated a high degree of interest on the part of our employees. In addition to this, we greatly appreciate the large number of service men's pictures which have been turned in by various employees and also sent in directly by the large number of men in service who have corresponded with us from time to time. We hope to be able to continue with and to improve upon the quality of our paper and in order to do this, it will be necessary for all of us to be alert to reporting such items of news as would be of interest to the plants. We could not conclude this message without thanking our reporters and supervisors for the support which has been given us and without which, it would be impossible to publish a paper.

Promoting From Within

There has been a lot said about opportunity—the belief that through hard work and ambition a man, with no strings attached, could get ahead in this country. This same conviction that a new firm could make good in an untried field was the faith upon which Burlington Mills was founded. It pioneered in the manufacture of man-made textiles and its success is no longer questioned. But what about the people that have contributed so largely to the success of the Company? Have they gotten ahead, too?

Poll Taken

To answer this question each plant in the Company was asked a few plain questions by the Main Office: How many key men have you got? How many of those have been promoted to positions of greater responsibility since joining the company? How many women supervisors do you have? Was your superintendent or department head promoted from within or was he hired from outside for the job? What is the average length of service of your supervisors who have gotten where they are today by upgrading?

The Answers

The answers have been received and here are the results: It turns out that 81% of the total supervisory force in Burlington Mills has been upgraded to

their present positions—not hired for them. In numbers that means 679 of the 833 supervisors have been promoted from within and 32 out of 49 superintendents became superintendents after employment with the Company. In spite of the old idea that skirts make poor bosses, except at home, 33 women have made good as supervisors. The average length of total service with the Company of those promoted from within is a little better than seven years. This figure means seven years of service from the time they first joined Burlington Mills and not the time it took to reach their present positions which in most cases would be a lot less.

Main Office

A parallel study was made of the administrative and executive employees of the Main Office. About three fourths of the officers, department heads and administrative employees were hired for jobs far below their present responsibilities and positions. Particularly in the manufacturing department, many of the top men started out as individual operators, apprentices or departmental supervisors, and a large percentage of all employees first worked in one of the outlying plants before entering the overall administrative phase of the business.

The poll seems to indicate unquestionably that the opportunities for getting ahead in Burlington Mills are pretty much limited only by a man's ambition and ability, and what's more it doesn't take forever to get there.

How Did It Happen?

Why the opportunity for getting to the top is great in Burlington Mills must be because the Company hasn't stopped growing. In twenty-two years the organization has grown from one plant to forty-nine. It has expanded to include the weaving of many different type fabrics, the knitting of ladies' full-fashioned and seamless, children's and men's hosiery, and the finishing of woven and knitted goods. Physically it has plants in Virginia, Tennessee, North Carolina and in four foreign countries. Diversification has been the touchstone to its success in one way of speaking, but if at each stage of development there had not been promising young men and women ready to accept greater responsibilities, the growth would have been stunted if not rendered impossible.

Elbow Room

So the two worked together to produce better products fitted to the purse and taste of more people. The Company profited and the employees profited. With the anticipated return of its nearly 4,000 employees in the Services it is important that the Company has plans for still further expansion. Already many post-war expansion plans have been blue printed and actual orders for new machinery and equipment have been placed for delivery as soon as possible. Promotions and new developments move hand in hand which means the Company will be growing to absorb and promote its key men material and there will very likely be a place ready as big as the man to fill it.

PURELY PERSONAL

HIGH POINT CLOTH ROOM

We welcome Marjorie Bowers to the Cloth Room. Also, we welcome Red Samuels who was a former employee. We hope you both enjoy working with us.

"Springtime and Roses"



PICTURED ABOVE is Bobbie Jean, daughter of Gilbert Lewis, foreman second shift Atwood and W. & R. departments at High Point Weaving. We do not know whether Gilbert cultivated the horticultural beauty which his daughter has collected but have an idea that this is the results of his wife's laboring. Gilbert, as you know, is a softball player of no little ability and we understand he also does some fishing and between these interests, he probably has little time to cultivate his garden.

SHOP

We are glad to welcome Olin Parks to the Shop force. We hope you like your work, Olin.

Friends of Joseph Loflin will rejoice with him and Mrs. Loflin in their recent marriage May 23rd. Mrs. Loflin is the former Bertha Key.

We are sorry to hear that Lucius Robbins, 14 year old son of Milton Robbins, fell and broke his leg May 30th. We hope everything goes well with your son, Milton.

WEAVE ROOM

Vernon Johnson has been made manager of the local softball team. We are looking for some fast action on the old diamond. We wish you luck Vernon and lots of home runs.

Ethel Owens recently attended homecoming services at Jersey Baptist Church. Ethel and her friend, Ella Lawson, said the picnic lunch was swell.

Luther Vuncannon is back at work again after being out sick for a few days.

David Brinkley recently left for induction in the Army. We wish for you the best of luck and hope you keep off "K.P."

We are happy to have the following new employees and hope you all will like working with us: William Reid, Supply Clerk; Carrie Lilly and Fay Farrington, shuttle fillers; Elwyn Sewell, weaver; and Edgar Whitaker, loom cleaner.

The following have left the plant recently: Rayford Walker, Virah Misenheimer and Flossie Weiss. We wish them success in their new work.

We extend our sympathy to Carl Keever whose father passed away May 24th. He lived near Hiddenite, N. C. He was 90 years old December 25th. He leaves 4 sons, 18 grandchildren, and four great grandchildren.

To Brooks Huff we extend our sympathy in the passing of his nephew, Pvt. Junior C. Craddock who was killed in a truck accident. At the time of his death, he was stationed at the Det.-Vet. Administration Hospital, Dearborn, Michigan.

We understand that Roger Griffith is interested in an "open" season.

Have you noticed Chester (Jack) Hepler with all of his teeth out? Well, they are out, but Jack can still chew his coffee.

Walter Davis, Jr., has been transferred to the first shift. He has been with us a long time on the third shift and we hated to see him go but hope he will like working with the first shift.

Dewey Hunt has been transferred to the third shift as a weaver and he is doing a fine job. We wish you the best of luck, Dewey.

Cpl. and Mrs. Richard M. Parks paid us a visit one night recently. We were all glad to see them. Since then, Margaret has returned to work with us on the third shift. We are glad to have you back with us, Margaret.