

POINT-CREST

Volume 2

HIGH POINT WEAVING CO. and HILLCREST THROWING CO., High Point, N. C., July, 1945

Number 7

SERVICE PIN AWARDS TO FEATURE JOINT PICNIC

Ladies & Gentlemen!
Come One - Come All!

Plants Picnic At High Point
City Lake, Sat., August 4th



Attention! This is station BMC requesting that you stop and listen to a v-e-r-y s-p-e-c-i-a-l announcement! And for your information, this isn't one of those gags like "do you live on the bus line, well you better move 'cause the bus is coming!" but it is something that will make your spirits rise high when you hear it. August 4th is coming and with it plenty of fun and frolic for all at a joint picnic for all Hillcrest and High Point Weaving employees. The setting for this important occasion will be the High Point City Lake (picnic grounds of course!)

While Allie Bell was testing and getting his equipment in tip-top shape for the "all-out-outing" little Patty Bell stepped right up and made it her business to give each one of you a personal invitation to come to the picnic. The fun will start at one o'clock on Saturday, August 4th, and each one is urged to BE ON TIME! There will be games and contests of all kinds.

We are happy to announce that Mayor Earl Phillips and City Manager Roy Braden of High Point will be present. Both men will take part in the service pin presentation. Mr. Braden will make the principal talk for this event.

EVERETT ALDERMAN PROMOTED TO FOREMAN

Everett P. Alderman, former 5-B fixer at High Point was recently promoted to foreman on the third shift of the 5-B and U. S. T. Departments.

Everett began working for the Company in December, 1937, working first in the Machine Shop as a helper. He later transferred to the Throwing Plant where he was a very capable fixer in the 5-B Department.

We congratulate him as being the latest example of how opportunity so frequently knocks in a growing organization like ours.

"All Stars" To Play Hillcrest Girls

One of the outstanding events at the plants' picnic this year will be a softball game between the Hillcrest girls and an all star team picked from High Point and Hillcrest.

It is amazing when we stop to consider how much talent is permitted to be wasted in these two plants. We thought it would be of interest to our employees to display these outstanding examples of hidden talent and to parade this aggregation in combat with the girls. Considering for one thing the batting punch in this lineup, W. I. Spencer, playing second base, has been hitting the ball at a 600 clip all season; Joe Beane, while he does not want his average printed, those in the know attest to his uncanny ability with the "big stick". He will cover right field; Allie Bell will cavort at the initial sack and will attempt to retrieve all wild throws coming from the hot corner which will be held down by Buck Davis. George Gibhardt can be counted upon to perform a little bit better at shortstop but still Mr. Bell will probably have to keep on his toes at that. "Camera eye" Jack Guyer throws and bats like Al Simmons in his prime. We are going to take a chance on playing Bruce Hedrick in center field if we can just teach him not to steal bases and run on fly balls, all will be well. When we get down to considering the batters, we really have something to offer, "push-um up" Clyde Garrison will be on the mound and from all reports, he can throw them up with either hand. Mike Tuttle will be on the receiving end and the later averages show him batting 750. Bob Burns says that if the girls get too discouraged at seeing his name in the line-up, he will bat left handed and keep his eyes shut.

Need we mention our substitutes. We really hate to discourage the girls by publishing their names since any and all of them are very capable players when the going gets rough. Manager Bob Phillips is too modest to include himself in the starting line-up but he can play any field in true Cobb manner. Joe Church and Millard Hancock are a pinch hitter combination if I ever saw one. To add further discouragement to the Hillcrest girls, Dallas McQuire and Dewey Reid will be there and let it be known that they flash a mean spike when it comes to base running—so don't get in their way.

We really hate to think about spoiling such a perfect record.

Home accidents in 1944 resulted in a wage loss, medical expense, and overhead cost of insurance totaling approximately \$550,000,000,000.

The National Safety Council reports that most of the serious cases of infection start from small wounds. Get immediate first aid treatment for a cut or scratch.

Picnic Program Feature Events

- I. Softball game — Hillcrest boys vs. High Point Weaving boys.
- II. Hillcrest girls vs. All Stars.
 - a. First game starts at 1:00 p.m.. Second game will finish about 2:30 o'clock.
- III. Supervised games for boys and girls ages 6-10 years—2:30 to 3:00 o'clock.
- IV. Supervised games for boys and girls ages 10-14 years—3:00-3:30 o'clock.
- V. Entertainment in amphitheatre—3:30-4:00 o'clock.
- VI. Service Pin Presentation in Amphitheatre—4:00 p.m.
 - a. Words of welcome by W. I. Spencer, plants manager.
 - b. Introduction of guests.
 - c. Talk by City Manager Roy Braden.
 - d. Presentation of service pins.
- VII. Supper at 6:00 p.m.

Note: There will be supervised recreation for children ages 1-6 years on the playground. All other entertainment, except that taking place at the amphitheatre, will be held on the ball field.

Further details of the program will be announced in the printed program to be distributed at the picnic.

New Gas Rationing Procedure Explained

The procedure for securing "B" and "C" gasoline coupons has been changed. All High Point Industrial Plants have been asked by the Local War Price and Rationing Board to prepare applications and turn them into the Rationing Board at the same time.

This procedure will make it possible for our employees to secure their gasoline coupons without going to the trouble of calling at the Rationing Board. These applications are collected and signed by our local transportation committee and turned over to the Rationing Board. The Board will in turn issue the coupons and return them to our plants. Coupons will then be distributed to the employees by their supervisors.

The expiration dates of these new rations will be adjusted so that all books will become due on the same date. We believe that this new procedure will be much more convenient to all concerned and we are pleased to note the excellent cooperation which all of you concerned have been showing in making out these new applications.

Records of 23 states show that motor vehicles with unsafe brakes were involved in up to 11 per cent of the fatal traffic accidents, the National Safety Council reports.

88% of Key Personnel Are Promoted Within

Several Cases From Weaving
And Hillcrest Plants Are Cited



In the last issue, we published an article showing how many employees of Burlington Mills have advanced in rank since joining the organization. We would like to point out how the Burlington policy of "promotion from within" has worked in our local plants. In the picture above we have a rather typical example of how this policy works. Bob Phillips, superintendent of the Throwing Plant at High Point Weaving, is shown in the Soaking Department at the job on which he worked when he first went to work for Burlington Mills in 1931 at Ossipee. He was promoted to an overseer in 1933 and has since that time gathered experience in many of the Burlington plants. For example, he was an overseer in the Throwing Plant here, then at Cascade in Mooresville, later returning to High Point as superintendent of the Throwing Plant.

Another example from our local plant is the case of Dewey Reid, who has been with Burlington Mills for 12 years. He was promoted from a weaver to a second-hand in 1936 and has been for sometime overseer on the first shift at High Point Weaving.

Bill Samuels, who is now an overseer on the second shift in the Preparatory Department at High Point, started out as a filling hauler 8 years ago. He was made a second hand in 1942.

At Hillcrest we also have some outstanding examples of opportunity, as for instance in the case of Allie Bell, superintendent. He went to work for Burlington Mills at Altavista 12 years ago as a bobbin boy. He worked his way through the ranks becoming superintendent in July, 1939.

Of the 30 key personnel at High Point Weaving, 28 were promoted from within. At Hillcrest, 8 of the 11 key personnel were likewise promoted in the same manner.