

# Point-Crest

Published monthly by and for the employees of High Point Weaving and Hillcrest Throwing Plants of Burlington Mills Corporation.

BOB BURNS, Editor



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## EDITORIAL

### What's Behind a Wage Increase?

We hear a great deal these days about wages. There is much discussion, much speculation and rumor about wage increases and what determines a company's ability to grant them.

There's a sound economic reason why our Company has been able to follow the wage policy it has followed throughout its history — why Burlington employees today are earning more than double what they earned in the mid 1930's, at the same time working shorter hours today.

How are long term wage improvements brought about? Through an increase in the price of our goods? By a cut in the cash reserve of the Company? No! Not by these means because:

Wage increases which come through price increases can only be short-lived. The Burlington policy of producing more and better goods which more and more people can afford to buy has increased consumer buying, increased product demand, increased production. The Company is now selling its fabrics for less than in the mid 1930's except in instances where raw material prices have advanced materially — yet wages per employee have more than doubled since that time. This means that fabrics such as those used to make fine lingerie and dresses, which not so long ago were sold almost exclusively to luxury buyers, are now in a price range everyone can afford.

On the other hand, if wage increases were paid out of cash reserves, the business would soon have to close up, and then all of its workers would be out of jobs. Unless money is saved . . . unless capital is invested . . . unless reserves are put aside for emergencies . . . unless operating expenses are met, there simply are no permanent jobs.

How, then were wage increases possible? Our real boss, the Consumer, made them possible. He is the one who determines the price of the goods we produce. For the customer to buy the goods we produce, he must be offered high quality material at a price he is willing to pay. Ten years ago Burlington sold \$25,000,000 worth of goods to our boss — in 1945 \$108,000,000 worth — and provided 10,000 more jobs. Our wage increases were then primarily possible through greater production — greater sales, resulting from improved fabrics we could sell at lower prices and still make a profit.

Throughout its history, Burlington has progressively increased its output per man hour, not by speeding up the worker but rather through more and better machinery, improved methods and research. The Company has further lowered costs by better distribution, sound management, new financing. Only through continuing to work efficiently together to produce a good product at a fair price will our boss, the Consumer, continue to buy the products produced, and thereby create more jobs, higher paying jobs, and more secure jobs.



## An Easter Message

There are three events that are celebrated the wide world 'round, and only three — the life, the death, the resurrection of Jesus Christ.

His is the only birth that is celebrated everywhere. We call it Christmas and it is a time of joy and happiness for men, women and little children. He was born in a borrowed cradle, He rode to triumph on a borrowed beast, He was buried in a borrowed tomb, He never travelled over a hundred miles from His home. He never had a home of His own, He never had influential friends to give him a lift, He had no army to fight for Him, He had no organization to work for Him, His friends were among the humblest on earth, His mother was a humble peasant woman of Galilee, He had four brothers whose names we know, He had several sisters names are not recorded, and yet on December 25 the wheels of machinery stop, and all men everywhere celebrate His birthday.

But more than this, every man who names His name celebrates His death. No other man's death is celebrated by the civilized nations of the world. He was crucified on a cross. His last words are recorded in song and story. No other man's last words are remembered by everyone. He was crucified at nine o'clock in the morning. He died at three o'clock in the afternoon. From twelve until three the world was in darkness. Before the darkness, He said, "Father, forgive them. They know not what they do." This was His prayer for His executioners. To the thief who was crucified next to Him, He said, "Today thou shalt be with me in Paradise." This was in answer to the first and only prayer that the thief had ever made. He said to His mother, "Mother, behold thy Son." He committed His mother to the keeping of His friend, John. During those three hours of darkness, He said, "My God, my God, why hast Thou forsaken me?" After the darkness, He said, "I thirst. It is finished. Father, into Thy hands, I commend My spirit."

Every time a group of Christians gather around the Lord's table and take the bread and the wine, they celebrate the death of Jesus Christ.

But the crowning memorial to Jesus Christ is the resurrection that we celebrate at Easter Time. At about nine o'clock on the morning of Friday on an April day Jesus was crucified. His lifeless body was taken by His friends and placed in a new rock tomb in a nearby cemetery where it was watched by a guard of utterly skeptical army men.

There it rested during Saturday. On Sunday He rose from the dead as He had promised to do. This day represents more than a day on a calendar. There was never a Sunday before Easter. The Jewish Sabbath was on Saturday.

Without any argument, by universal consent a long established day of worship was suddenly changed from Saturday to Sunday to celebrate His resurrection. There was no Christian Church before the resurrection. There would have been no Bible except for the resurrection. As Paul said, "If Christ be not raised, your faith is vain." There were many credible witnesses to the fact of the resurrection. Men and women of good character. He appeared to Mary Magdalene. He appeared to two men walking to Emmaus. He appeared to the eleven disciples. He appeared to Thomas.

Luke the doctor testified, "He showed Himself alive by many proofs, by the space of forty days, speaking

the things concerning the kingdom of God."

Paul testifies, "He appeared to Cephas, then to the twelve, then to five hundred brethren at once, then to James, then to all the apostles and last of all to me."

The thrilling message of Easter is this: "Jesus Christ is alive today."

The consciousness of the presence of the living Lord put new heart and new hope and new courage in the hearts of men everywhere. Peter said, "Blessed be the God and Father of our Lord, Jesus Christ, who according to His abundant mercy hath begotten us again unto a lively hope by the resurrection of Jesus Christ from the dead." We are not surprised that at Easter all men everywhere crowd the churches of the living God to celebrate the fact that after death there's life.

Many a parent who has lost a boy in the war is comforted by the fact that that boy is alive today because Christ has conquered death.

If you ask me what Easter means to me, I would answer it means two things. First, I am to live forever and those that I have loved and lost are still alive, and second, I can have the kind of life that is worth going on forever.

DR. CHARLES F. MYERS, Chairman,  
The Burlington Foundation.

## Purely Personal...

### THROWING PLANT

Edith and Ray Talley had quite a birthday party for Edith's sister April 7th. Approximately 24 relatives were present at the gala occasion. Ray's niece, Ruth Talley of Randleman, was married April 6th to Lt. Herbert Shuman of Fayetteville.

Charlie Duggins' wife is out sick now and Walter Hill's wife is home after being hospitalized for five months.

A proud papa these days is Floyd Stanley. His young daughter's name is Margaret Ann and she arrived March 21st.

Two of Carolyn Key's brothers visited her recently. One is in the navy and the other in the army. She had not seen either of them for over 10 years.

We are glad to report that Gladys Hill's mother is improving after a serious illness.

Stella Seltz left our employ in April, 1945 to be with her son Pvt. Walter Frank Seltz until he went overseas. Pvt. Seltz is now in Germany and Stella has returned to work.

Our best wishes go to Sadie Lee Walker and Agnes Caudell Hartgrove who left our employ recently.

We welcome the following persons to our department. Some are transfers from other shifts and others have been re-employed: Virgie Carroll, Peggy Reece, Ruth Comer, Louie Elkes, Virginia Smith, Vera Lee, and Sadie Hudspeth.

Rubin Barbour has moved to the Allen Jay section. He has bought quite a few chickens and is going in the egg business.

Lela Hanner and Thelma Mills have recently visited their family. Lela's mother lives in Pittsboro and Thelma's mother lives near Charlotte.

Lola Shore is one of the Gospel trio. They will go to Lincolnton for their next religious program.

Sorry to hear that John Hill's son, Ernest, is in the High Point hospital. Hope he will soon be better.

The second shift wishes Myrtle Neese and Frances Roach a happy birthday.

Everyone on the second shift re-drawing wishes to congratulate Mr. and Mrs. Dennis Farlow on the birth of their baby daughter, Betty Jean, who was born March 8th. Mrs. Farlow is the former Hazel Kennedy of the Redraw Dept.

We welcome Lucille Ingram, Josephine Parks, Oma Kinney, to the second shift Winding and Redraw Depts.

We wish to express our deepest sympathy to Virgie Carroll in the death of her brother, Stacy Carroll.

Sorry to hear that George Clayton's wife, Magalene, is in the hospital. We hope she will soon be well.

We sure will miss Clarice Reid when she leaves us for a new home in Covington, Virginia.

Our sympathy is extended to Vada Evans in the recent death of her father.

Glad to see Julia Hedgecock back at work after her recent illness.

We miss Annie Hayes since she left us. Best wishes to you Annie.

## LIKE MY EASTER OUTFIT?



EASTER TIME isn't always just the time for eggs — the fair sex seems to concentrate on snappy new clothes and bonnets. Carolyn Rae Combs, two-year-old daughter of Lawrence Combs, Hillcrest veteran and apprentice, wasn't to be outdone by others of her sex, so has come out in her latest creation.

those jitterbug pants? Come on "Bud" give out, we might want to get a pair.

Ethel Cox went to Randleman to a birthday dinner. We betcha Ethel ate her share of chicken and cake.

Clarence Smith, son of Henry Smith was at the Port of Embarkation, New York the last letter he received.

Ava Brown's sister-in-law is in the hospital and we wish for her a speedy recovery.

Sorry to report that Bill Payne's mother has pneumonia.

We welcome Delores Lambeth back to the second shift.

Willie and Julia Hedgecock attended a surprise birthday dinner recently in honor of Willie's mother.

We're sorry to hear that John Hill was hurt in a car accident on April 3rd. Hope he is much better now.

### PREPARATORY DEPARTMENT

We are glad to see Mary Samuels back to work after being out sick for quite a while. Hope you are feeling better, Mary.

Vacationing here in the spring of the year was Mozelle Morris and a few girl friends who recently spent a week-end in Washington, D. C. visiting and sight seeing. From what we gathered a grand time was had by all.

Esther Towery and family are planning on spending the Easter holidays at her home in Forest City, N. C.

We are glad to hear that Dallas Brown's two small daughters, Carolyn and Patricia are recovering from the measles nicely.

We wish to welcome Wesley Hutchins to first shift Copping Dept. as foreman. Wesley was transferred from third shift.

Bill York has ventured to Covington, Va. to help out in the plant there. We sure do miss you, Bill.

We were sorry to hear of Josephine Parks' accident. Hope she'll be well soon.

Louise Smith is all smiles these days. She's expecting her son, Jimmy, home with his discharge.

We have a regular Judy Canova on second shift. Don't you lose those pig-tails Ava Brown, they are cute.

Wonder where "Bud" Frye got Hope that Bessie Eldridge's husband, Ralph, is recovering nicely from his recent operation.

Sorry to hear that Frances Henderson has been sick but hope she's feeling fine now.

We hope Allene Hawk enjoyed her vacation she took for about 3 days.

A shadow of gloom hangs over the second shift on the thought of losing Bill Samuels to third shift, but gloom is changed to brightness when we remember that Roy Scarborough will be back with us after 2 years in the Navy. Welcome back, Roy.

Anne Whitaker and her husband recently spent a few days in Florida visiting her brother. While there, they visited Fannie Swiggett Hurley, former second shift employee.

We are glad to learn that Kate Hunt is doing fine after undergoing a minor operation. We hope you are well now, Kate.

You should have seen the joy expressed when Ornie Flynt's boyfriend telephoned her he had returned home.

We are glad to have Leslie Haywood on second shift. Leslie was transferred from third shift.

We are glad to report that Eva Mae Bare is improving nicely after undergoing treatment at the hospital.

If you are wondering why Alta Lanier is so happy, its because her husband recently came home with a discharge.

Jack Neal has been transferred from second shift to third. We miss you, Jack.

Harold F. Garner Rdm. 2/C recently discharged, is visiting his mother, Mrs. Lola Workman, filling checker on third shift.

We are glad to hear that Annie Sloan is feeling better after her operation and hope you will soon be back to work, Annie.

We welcome David Miller to the third shift in Slashing Department. Hope you enjoy working with us, David.

Glad to see Lucille Briles back to work after being out sick.

### WEAVE ROOM

Holland Emblar is back at work after being out two or three weeks, having his tonsils removed.

Glad to see R. L. Allred back as shuttle fixer. R. L. has been working at Central Falls.

Harvey Stroud, supply clerk, visited