POINT-CREST

Volume 4 — HIGH POINT WEAVING CO., and HILLCREST THROWING CO., High Point, N. C., January, 1947 — No. 1

1946 Progress Reviewed By Superintendents

As we carry our work into the new year, we might pause briefly to look ahead, review the past year, and set our course for the coming months.

First, we want to take this means of thanking all of you for your cooperation and fine contribution toward a year of successful operations in 1946 and wish each of you the very best of good things in the year ahead.

Our reputation for quality production continued unimpaired during 1946 and the Company's relations with the buyers of its products have never been more pleasant than today.

In the textile market we find the customer becoming more selective as to quality and prices as "cheap" wartime products are gradually disappearing. We at Burlington Mills welcome the return of the basic laws of supply and demand since they present a sounder basis for our continued success. The Company has always stressed quality at a price appealing to the greatest number of consumers, and has experienced steady growth even during the depression years when business was hardest to get and only the fittest survived.

In addition to maintaining quality standards and a new high in productivty, the year 1946 also saw the introduction of several new or expanded employee benefits and services as well as other changes of interest, some of which are herewith briefly reviewed:

Free Insurance Coverage — A plan granting employee free insurance coverage was announced late in the year, becoming effective on January 4, 1947. The coverage includes life, accident and sickness benefits, hospitalization and maternity benefits.

Bonuses — Shortly after the 1946 vacation bonus was paid, announcement was made of a new plan to be put into effect in 1946-47 further liberalizing bonus payments by giving additional consideration to persons who have worked with the Company for as much as five years.

Christmas bonuses amounting to more than half a million dollars were paid production employees and service men again this year in recognition of faithful and meritorious service.

Mail Order Service — A mail order service enabling employees to purchase "Bur-Mil" products directly from the Company at reasonable prices was established throughout the organization.

Educational Loan Fund — During the year the organization of local committees to carry out the functions of the James Lee Love Educational Loan Fund was completed and loans were made to a number of employee's children.

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Departmental Safety At High Point Weaving

Congratulations are in order for the employees and supervisors of the Winding, Redraw, and Atwood Department. On January 23, 1947 they completed one year without a lost time accident. Other departments and dates of last accidents:

Preparatory	June 1, 1939
Cloth Room	October 23, 1943
Shop	February 1, 1944
Warehouse	July 12, 1946
5-B & U. S. T.	October 3, 1946
Weaving	December 30, 1946

Let's make 1947 free of accidents.

Mail Order Service Expands

Monthly Allowance Increased To $10

A welcome bit of news for the New Year has been the announced expansion of the Employees' Mail Order Service to give employees a wider range of "Bur-Mil" merchandise. In addition to the flat goods previously offered, employees and their families may now purchase drapery material, men and women's hose, and finished garments consisting of the popular "Image" slip made of "Bur-Mil" rayon satin, and rayon panties. Along with the new bright colors of rayon piece goods have been added gingham and seesucker material to be included in the $5.00 allowance on flat goods.

The following are the allowances set up for all the items available.

FLAT GOODS: Starting next week, February 1st, the $5.00 monthly allowance will be increased to $10.00 monthly, but the unused amount from month to month will no longer be cumulative. This change should double the maximum amount of material an employee may purchase. Ginghams and seersuckers are also included in this allowance.

HOSIERY: An order may be placed at any time once during a three months period (January, February, and March; once during period, April, May, June, and so on). The maximum quantity which may be purchased on one order will be six pair, consisting of three pair of any two styles offered. Both men and women's hose are available.

DRAPERY MATERIALS: This may be ordered once during each of the three months periods in any desired lengths as long as total does not exceed 20 yards. Several styles my be ordered on same order.

FINISHED GARMENTS: One slip in either color available, and three pairs of rayon panties may be ordered once a month. This order must be made at the same time as the flat goods order.

Due to the expected increase in orders and the interest of employees' families, displays have been set up in the offices of both Hillcrest and High Point Weaving in order that all can see the merchandise. Members of employees' families are encouraged to visit the displays.

Beginning next week definite schedules consisting of certain days and times will go into effect for ordering at both plants. These schedules are as follows:

HIGH POINT WEAVING: Orders will be taken each Tuesday and Friday any time during the day by Faye Burrows in the Display Room of the Office.

HILLCREST: Orders will be taken in the Office on the following days of each week for each shift. First Shift, Mondays from 3 to 4 p. m.; Second Shift, Fridays from 1:30 to 2:30; and Third Shift, Tuesday, Wednesday, and Fridays from 8 to 9 a. m. and 3:30 to 4:30 p. m.

Free Insurance Program Gives More Coverage

March Of Dimes Drive To Begin

The March of Dimes is on again — and carrying with it this year an even greater reason for you to give all you can to help stem the tide of infantile paralysis.

This year's March of Dimes campaign is trying hard to catch up with the March of Polio Disease which during the first six months of 1946 had afflicted twice as many persons as during a similar period in 1945. In fact, the figures were considerably higher than for any other year except 1916, which witnessed the greatest polio epidemic in history.

It's only a dime or two you'll be asked to give between January 15-30, but coupled with thousands of other dimes the nation over, it does something — helps provide more medicines, more laboratory research, more medical care to see that young Johnny stricken with polio has a chance to play football again . . . to make sure that Jeanie can always run errands for her mother.

You can help — every little dime does its bit, you can be assured.

Safety Record At Hillcrest

Hillcrest has started the New Year with a new Safety Board at the plant entrance showing our safety Record as it progresses daily. The Plant began the New Year with a low record of 8 days, but as the days of the year pass, we hope to see the number of days without a "Lost-Time Accident" grow correspondingly. Our best previous record was 265 days. Let's strive to top it!

Hillcrest suffered it's "Lost-Time Accident" on December 16, 1946 due to an infected finger which led to blood poison. In all probability this "Lost-Time" could have been prevented if First-Aid treatment had been administered at the time of injury instead of several days later.

It is a plant rule to report all injuries, even a minor scratch, to your supervisor immediately for first aid treatment. No injury is too small, for if neglected, it can become very serious. Let's not be careless, but instead with each employee's help build up a Safety Record of which all Hillcrest can be proud.

Hospitalization Added To Maternity Benefits

All employees actively at work on January 4th, 1947, were given free Life Insurance in the amount of $500; Non-Industrial Accident and Sickness weekly benefits of $10 for a maximum of 13 weeks; Hospitalization, room and board at $4 per day for a maximum of 31 days; $20 maximum miscellaneous hospital fees; maximum Surgical benefits of $75; and maternity benefits of $60, plus a maximum of 10 days' hospitalization.

Booklets outlining the new plan in detail are now available for distribution, and it is hoped that all employees will avail themselves of the opportunity to purchase the additional coverage to which they are entitled; namely,

A. Life insurance above the automatic $500 coverage in the amount they are eligible for under the job schedule — the cost is 60 cents every four weeks for $1,000 coverage.

B. Dependents may be covered for the same benefits as listed in your old certificate at the very reasonable cost of 80 cents, each four weeks for one dependent, and $1.25, each four weeks for more than one dependent.

C. Maternity benefits have also been liberalized through the new plan. Employees will receive $60 delivery fee plus a maximum of 10 days' hospitalization. $75 maximum is also allowed on a Caesarean operation. A dependent is allowed $25 delivery fee plus 10 days' hospitalization as well as the maximum surgical benefit of $75.

If you do not have the additional coverage or have any question about the new insurance program, contact your supervisor.

Weavers Lose Close Game

The High Point Weavers, members of the Fast Industrial League, can do everything but win. On Tuesday, January 21st, the Weavers lost their fourth game of League play by one point margin.

Even with this lack of luck, the Weavers hold to fourth place in the seven team league. Sorta middle man, you might say.

Will some one tell Paul Spencer how to get an extra couple of points before he losses the rest of his hair?

New Hillcrest Safety Board