

Point-Crest

Published monthly by and for the employees of High Point Weaving and Hillcrest Throwing Plants of Burlington Mills Corporation.



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"POINT-CREST" REPORTERS
High Point Weaving

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| Frances Roach | Glenn Morris |
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| Mary Coltrane | Hillcrest | Kat Church |
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ANNE GARRETT — BILL WELLS
Advisors

THE CUSTOMER

Who determines the amount of goods sold by a company . . . the amount of pay a person gets . . . the number of persons a plant can employ . . . the quality of the goods produced?

Who? The customer! The customer determines all of this.

And who is the customer?

The customer is you . . . and millions of others like you. In fact, every one who produces goods is some other producer's customer.

The people who buy the goods we produce are the same people who are busy producing other goods and services that we must buy. The money we pay for bread, for shelter, for coal . . . pays the wages of the farmer, the lumberman, the miner. Likewise, the money we receive for our work comes only from the people who buy the goods we produce . . . the butcher, the grocer, the doctor. These are our customers.

What do our customers expect of the goods we produce? They expect quality at a reasonable cost. They expect their money's worth. If we can't offer them quality goods at a reasonable cost, they will shop elsewhere. And in shopping elsewhere, the customer cuts off the source income for those who have failed to provide satisfactory goods.

Today, we as customers are becoming more selective in buying goods produced by others. And the other producers — our customers — are also demanding better quality goods at attractive prices.

Good pay can be sustained only through high productivity and quality workmanship. High production per employee means more goods for sale. More goods for sale means that income remains available to maintain high pay rates.

As competition returns to the textile field, it is well to remember that in the final analysis the consumer sets the price of the goods we sell, and the only way to have more is to produce more and better goods customers will buy.

Was Just Thinking . . .

I was looking through the newspaper the other morning and came across a story about a woman who lived most of her life in a small one-room apartment . . . eating skimpy meals, wearing worn-out clothes. She had worked hard year after year often complaining that she could not afford even the necessities of life. Then one day she died and it was found she had left over \$50,000 in her room sewed up in a mattress . . . money she had never touched.

The newspaper story said she died in wealth. But I don't know. I got to thinking about what is wealth . . . and I figure that maybe she died just as poor as she lived — in poverty . . . despite that \$50,000.

As I see it, wealth is food, clothing, and shelter. It's automobiles, fountain pens, baby carriages, alarm clocks, theater tickets, chocolate sodas. And money doesn't mean much except that it's a handy means of swapping wealth — or goods.



I know an old fellow who has a tool shop in his garage where he makes cabinets. Now, he could probably swap one of his cabinets for 15 fountain pens, or 20 alarm clocks or maybe a couple of baby carriages . . . but he doesn't need that many fountain pens or alarm clocks or baby carriages. He sells his cabinets for money and swaps a certain amount of this money for the goods he needs that others produce.

And that's the way it is with all of us. When we are producing goods that others will buy, we obtain money to trade in for goods made possible by the labor of others — the food we eat, the clothes we wear, the homes we live in. When we are not producing we have nothing to trade.

Some of us thrifty folks save our money. The old fellow who made cabinets was thrifty. He saved his money and bought new tools and made his tool shop bigger and then turned out more cabinets and increased his earnings. You might say he was storing up part of his work for future use. He was actually creating new wealth.

In this country we see many examples of stored-up work being used to create new wealth. Look at almost any industry . . . big or little. Its modern equipment, its good working conditions, its ability to expand . . . has been aided by thousands of thrifty folk who have lumped together their savings, and invested in a company. By doing so, they have increased facilities for work . . . which steps up production of goods . . . which means more wealth for the nation.

Purely Personal HIGH POINT

THROWING DEPARTMENT

Carmen McDowell's parents, Rev. and Mrs. L. B. Murray, of Elkin, spent the week-end with her recently.

James Peace and Irene Davis were married January 25th at Glenola Parsonage. They are making their home in Randolph County and we wish them much happiness.

We welcome Edna Brown. She has returned to work after 2 years' absence.

Lester Walker was best man at his brother's wedding. Harold Walker married Vernell Robbins at Randleman, N. C.

Edith Talley won an easy \$18.00 one night recently over a local radio program. Guess we all better get the answers to those questions. We may be surprised with a phone call.

Christine Bullabough will certainly inspect her apron from now on since she recently got someone else's apron and had to make an extra trip to the mill.

When David Cooper lived two blocks from work, his car stayed in good condition. As soon as he moved to Asheboro, troubles began. Now he has to pay \$2.00 per day transportation until he can get his car repaired.

Asheboro seems to be Robert White-sell's abiding place as his best girl lives there.

We wonder if Lester Walker has broken down and shaved that mustache off. We hope so.

Sincerely hope that Ralph Anderson's wife soon recovers from her operation.

We welcome Ralph Smith and hope he likes working here.

It's rumored that Lindsay Peele has been having a bit of trouble with that automobile.

Dixie Roach, Geneva Bivens' granddaughter recently had an accident with her bicycle. We hope she is much better.

Irene Ruffin recently had her tonsils removed and she almost starved until her throat healed. Bud Frye had the same experience but we see they have survived.

Daisy, Lester Queen's wife has returned home from the hospital. We understand he has been playing nursemaid recently.

We certainly do like that little car of Paul Carroll's. I think you would sell it real cheap, wouldn't you?

Johnnie Hill brought a new motor bike and kept putting off buying license. The bike cost \$200.00 and the court cost was \$23.50.

Grace and Charlie Kidd have found a nice apartment. Some people are certainly lucky.

Congratulations to Lester Peterson of the 5-B Department on his marriage to Mozelle Morris, first shift shuttle filler. Best of luck to you both.

We wish to welcome Eli Gray to High Point Weaving, having been transferred from Hillcrest.

We extend our deepest sympathy to Charles Morgan on the death of his grandfather, Columbus Giles.

The fellows of 5-B and U. S. T. Depts., are trying to figure out where Clarence Fields got the nickname of "Brownie."

We wish to welcome to the second shift: Cora Lee Rider, Lexie Laster, Nellie Laster, Thelma Petree.

Glad to have David Osborne back with us in the Atwood Department after an absence of three years.

We sincerely hope George Rudd's wife is improving.

We are glad to see Ethel Cox back on the job after being out for some time.

Sorry to lose Cletus Mills but hope he likes his farming job.

We hope Myrtle Neese is much better now after being sick for some time.

Marie Combs has recovered from her illness and we hope she feels much better.

Geraldine Dalton has had a time with her housekeeper. We hope she holds on to this one.

If anyone has any suggestions on how Ava Brown can get to and from work other than walking, she would appreciate hearing from them. By the way, she lives on the old Trinity Road.

Delores Lambeth and Ruth Robertson had birthdays on January 14th and the 24th. Ruth would like to have a birthday every day if the gifts would pour in like they did the 24th.

Hubert Floyd can relax now. He has finally found a fender for his car. It sure looks good now, Hubert.

Glad to have Virginia Morris back with us after spending a year in California. Which place is best, Virginia?

Hubert Floyd, Gene Robinson, and Raeford Kirkman journeyed to Virginia recently. It seems that on the way to High Point they went in a round about way. We don't know whether that was intentional or they were just sleepy and missed the road.

Little late but not forgotten — welcoming Gloria Smith and Grover Craven in our 5-B Department. Hope you enjoy working with us.

A new fellow added to our list in the U. S. T. is Hamp Hill and already he has learned one lesson — never buy candy from Carl Misenheimer, second shift Commissary clerk. Wonder why?

We wish to extend our sympathy to Grace Underwood who has recently been out sick.

We welcome several new members to the "Hoot Owl" Club this month: Maxie Royals, Doria Allen, Mary Garner, Joyce Love, Cleveland Prevatte, Roy Smith, George Green and Daskas Nations.

We enjoyed having Edith Thompson of second shift working with us in the 5-B Department for a week.

I've often heard the old excuse of running into a door causing a black eye but have you heard of the "Hoot Owl" who said she ran into a barber shop pole?

Has anyone heard Tommy Welch singing, "Open the Door Richard"? I hear it is his favorite these days.

WEAVE ROOM

Glad to see Maggie Elliott back at work after being on the sick list for a while.

Harvey Stroud recently spent the week-end in Chesterfield, S. C. That new car of his really takes him places.

Glad to have Lellum Tillotson on the first shift with us. Hope he enjoys working with us.

Carl Staley has taken up pipe smoking as a hobby. That hobby hasn't made you sick yet has it, Carl?

Did anyone notice Fletcher Meadows and his big cigar the other day?

Henry Curren was recently passing out cigars. We congratulate him as he is the proud father of a baby boy.

Al Coppedge has been down in the dumps lately. Could it be that income tax problem?

We wish to congratulate Buford and Ethel Owen on the birth of their son, Wade Stephen, February 4th.

We welcome the following new employees: Herbert Haynes, and Dolphus Kennedy. Hope you enjoy working with us.

We are glad to report that Olean, wife of Gilbert Moser is improving at her home following an operation at the Boulevard Unit of High Point Memorial Hospital.

Basley Lee has gone to Florida for about 2 months for his health. Best wishes for better health, Basley.

Vernon Webb is still on the absentee list from the injury he received here at the plant. Hope you will soon be well, Vernon.

Mr. and Mrs. Clarence Johnson have our sympathy. Their home and entire contents was destroyed by fire. Here's hoping everything will work out fine for them.

Gene Rayle would like a game of checkers with some of the boys who are champions on first shift.

Samuel Stutts, Jr., has recently moved in his new home. It certainly is a nice home.

Thomas E. Hicks is our new cloth doofer. Hope you like your job, Thomas.

James Winingham recently purchased a home. He wonders if he will get to move in before summer.

Congratulation to Alvin Whitaker on the birth of a 7½ pound baby boy.

Mrs. L. W. McCauley, mother of Quentin McCauley is improving from her recent injury. Hope she will soon be out of the hospital.

Beauty Contestants . . .



IT SEEMS that Walter Dickey (left) and Johnny Bivens (right) High Point Preparatory employees, have been quite a problem recently following a big argument as to which is the better looking of the two.

If something isn't done to settle the argument we are afraid it will end in a feud between Dickey and Bivens.

Each have tried time and again to prove themselves the better looking by their fellow workers, but up until now they have not been able to come to any conclusion.

Of course we will all agree that they are unquestionably the two best looking men in the plant — but we thought it best to leave it up to our readers to decide which one should take the honor.

Something Good About You

Wouldn't this old world be better
If the folks we meet would say
I know something good about you
And then treat us that way?

Wouldn't it be fine and dandy
If each handclasp warm and true
Carried with it this assurance,
I know something good about you?

Wouldn't life be lots more happy
If the good that's in us all,
Were the only thing about us
That folks would bother to recall?

Wouldn't life be more happy
If we praised the good we see —
For there is such a lot of goodness
In the worst of you and me?

Wouldn't it be nice to practice
That fine way of thinking, too,
You know something good about me!
I know something good about you!