# Point-Crest

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"Point-Crest" Reporters

HIGH POINT WEAVING

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Marcella Thornton Eleanor Cox Lona Carroll Grace Britt

HILLCREST Beulah Kidd Virginia Dody Mary Hendrix
Mabel Faircloth Floyd Dillon Jane Stewart
ANNE GARRETT — Advisors — JOHN TRIPLETT

Avis Gibson Joe Ward

Cost And Quality

A lot of us are so busy with our individual jobs we sometimes don't realize just why our jobs exist . . . or how they came about ... or what it takes to keep our jobs open tomorrow . . . and the next day . . . and next month . . . and next year.

Of course, we all know that our jobs exist only as long as we produce something that sells. And we know that our jobs begin to get a bit "shaky" when one of our competitors begins to offer our customers a product better than ours at the same price. But what we sometimes don't realize is that each of us individually determine not only what we produce but also how well we can sell our goods. And it's the goods we sell today that make our jobs tomorrow.

How much we sell is determined by two important factors. One is quality . . . the other is cost. Each of us directly determines the quality of the product we sell . . . and the price we sell it for. Quality comes only through quality workmanship. The price we sell our product for is determined by what it costs us to produce the goods . . . and it is through increased efficiency and increased production that we are able to sell better products at lower prices.

It all boils down to the fact that the customer really keeps our jobs going. This customer is hard to please. He is always searching for more and better goods at lower costs. If we can't please him, he looks elsewhere — and he buys elsewhere. As long as the customer buys our goods, employment is created and our jobs are secure. It's up to us, then, to see that the customer is satisfied. It's up to us to put quality workmanship in every piece of goods we turn out. It's up to us to keep production costs down through efficiency and increased production - to be able to sell better products at lower

## THE OLD PHILOSOPHER



My old lady tied a string on my finger this morning. "This is to make you think," she said. "It's to make you think to get me that pound of bacon you forgot to bring home yesterday.'

Well, I walked out of the house and down the street and as soon as I turned the corner, I tossed the string in the ditch. No use letting my buddies know the old lady was trying to tie up my thinking apparatus.

Funny thing, though, that piece of string stayed on my mind all the way up town. Before long I was thinking about that first job I got many long years ago. I remembered that one of the fellows I worked with that first day gave me some very good advice on thinking on the job. "Everything you do is the result of thought," he said. "Think for yourself, train your mind to think, keep your mind on your job . . . and you'll go a long way."

I took the fellow's advice. It paid off . . . and paid off well . .

on that first job and on all other jobs I held.

Guess maybe I've let my brains get a little rusty in my old age. But the old woman won't take that for an excuse. So I'm bringing home the bacon tonight.

#### Here's Your Lunch



### Purely Personal HILLCREST

FIRST SHIFT NEWS

Doc Martin has been having trouble with his chickens lately. Recently he purchased a six pound chicken from Joe Scales. At 3 o'clock he picked up his nicely wrapped six pound box and carried it home. Once at home with preparations ready for a killing, Doc opened his box. No chicken instead 6 pounds of iron heads!

We wondered who could have switched boxes on him. Well, you can draw your over conclusions, but Forrest Archer and Clayton Meredith soon appeared at Dock's with the chicken "he forgot."

Rachel Lain must have added a few pounds to her weight while visit-ing at Jane Stewart's home recently from the account she gave of the good cats they had.

When Vera Hedrick received word that her son, Harold, who was in the Army, was on his way home for a furlough, she thought it was wonderful, but when he arrived and announced he had received his discharge—well, that was almost too good to be true.

Eula Stilley has been one of the missing links in the Winding Department due to illness, but we hope she will soon be back.

Mary Spencer's mother is recovering nicely after a minor operation.

Pleasant memories still linger with

Florence Luther of her trip to Augusta, Ga.

Marjorie Spencer not only has a new gas stove to be proud of, but also a

We are happy to have Edna Williams back on first shift after having spent several months on second. Edna has really had a time. First, she was out due to a leg injury from a fall, and then, her son, Darrell, had an appendix operation. We are glad to report that "all is well" now and Darrell has started his first year in school. school

Dot Boggs finds that cooking isn't so bad after all. Perhaps we would agree if we had a new electric stove.

William Roach is the power.

man in the Winding Department. He was transferred from third shift, and we welcome him to first shift.

Minnie Conrad is pleased to have her nephew, Joe Perry, home on furlough from overseas.

Every afternoon at 3 o'clock Hill-Every afternoon at 3 o clock Hill-crest is honored by three generations of one of our families. Little Eloise Hampton, Edith Hampton's young daughter, brings her mother to work, and takes her grandmother, Mellie Caudell home. This young lady, who celebrated her first birthday on September 11, has won the heart of everyone around. Now we are all waiting for her to take that first step by her-

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John Newman is getting ready to start the hunting season off with a bang! Yep, John has bought himself a Higgins 12 gauge 6 shot bolt action shotgun. Now—we wait to see the results of the coming season.

John Clapp reports that his little daughter, Sue, has recovered nicely from a case of measles that she had

a few weeks ago.

Rambling reporter Joe Ward visited friends and relatives in Norfolk and Ocean Drive, Va., on September 6th and 7th. Joe reports that he had a splashing good time at Ocean Drive

### I Want To Go . . .



THE ABOVE sequence shows the problem that developed at the home of William Cook, Hillcrest spinning fixer, when school started on September 1st. Betty Jean, 6 years old, started to school for the first time this fall, and she had a difficult time convincing her younger brother, Charles Erwin, age 3, that he was still a bit young for

All is quiet on the home front at Bessie Moore's these days for all three children are in school. Raeford is in the first grade, and Kay, the fourth grade at Oak Hill, while David is in the eighth grade at Junior High School

Ausbie Tuggle reports that his father, Harry Tuggle, has arrived safely in Canada. Mr. Tuggle has gone to Canada to teach the Canadians how to cure tobacco.

Clyde Coe and A. C. Wall attended the Stock Car Races at North Wilkesboro on September 14. Both fellows seem to get a thrill out of all the spills and chills for which the races

**Dewey Gordon** and his family visited relatives at Pilot Mountain, N. C., on September 7th.

William Cook is quite proud of his newly constructed two track concrete drive at his home. Getting ready for winter, "Pete"?

Hawley Thompson went on a fishing trip near Troy, N. C., on September 12, and only caught four small fish in ten hours. He must have known fishing wasn't too good because he carried sardines along for his lunch.

We are sorry to learn that Beulah Weavel has had to give up her work due to her husband's illness. Our thoughts are with her.

Ray Lamarr visits the car auction sale often. Wonder if he is looking for a car or trying to learn the art of auctioneering?

Clayton Meredith uses an extension ladder to pick tomatoes off the vines in his garden. Nice story!

Mamie Kearns was worried about sending her little son, Gary to school for the first time. She was afraid he wouldn't like it, but he got up the first morning singing "What a Wonderful Day" and has liked school ever

#### But — Charles



# "Bur-Mil" and City Champs . . .



POSING FOR THE PHOTOGRAPHER are the High Point Weaving Softball Team, winner in the "Bur-Mil" tournament and also City Champions. Left to right, front row - are Bill McMahon, Robert Brewer, Clyde Carden, Burris Stoker, Paul Spencer, coach; Curtis McDonald, and Charlie Walker. Back row — Arthur Jones, Charlie Doby, Dewey Carden, Edward Marsh, Pete Mann, and Dallas Brown. Holding the "Bur-Mil" trophy is Rudy Jones, bat boy.