

The Salemite

Member Southern Inter-Collegiate Press Association.
Published Weekly by the Student Body of Salem College.

SUBSCRIPTION PRICE
\$2.00 a Year : 10c a Copy

EDITORIAL STAFF

Dorothy Sowers, '27, Editor-in-Chief
Lemora Taylor, '28, Managing Editor
Missie Price, '27, Reporter
Lucile Hart, '27, Reporter
Frances Jarratt, '27, Reporter
Margaret Schwartz, '28, Reporter
Katherine Kizgan, '28, Reporter
Marian Bloor, '29, Reporter
Margaret Vaughn, '28, Reporter

BUSINESS STAFF

Elizabeth Hastings, '27, Bus. Mgr.
Sara Dowling, '28, Adv. Mgr.
Lillian Newell, '28, Asst. Bus. Mgr.

Knowledge is, in truth, the great sun in the firmament. Life and power are made clear with all its beams.—Daniel Webster.

For Yesterday is but a dream and Tomorrow only a vision. But Today well-lived makes every Yesterday a Dream of Happiness and every Tomorrow a Vision of Hope.—The Sunakist.

The Salemite bids you a hearty welcome. Through its columns to-day the staff has attempted to introduce all the organizations to the new students, and to give a panoramic view, so to speak, of the activities that are in the extra-curricular program.

Old students—we feel with the college deep gratitude that you have returned to add your spirit of interest and co-operation to the school. To the new students we extend the hand of friendship and beg to be of the widest service to you. We are certain that you have chosen wisely your college home, and with an echoing attitude of interest and enthusiasm on your part—Salem will surely sail on to a splendid and successful year.

The inauguration of Freshmen Week at Salem is the stupendous product of weeks of thought and labor on the part of the committee. It has taken planning and foresight to arrange the program successfully; and above all a sense of individual responsibility to enable the members to install in others the same idea of personal responsibility.

The committee feels gratified and justified for its work by the enthusiastic support of the student body, especially the upperclassmen. The week is not yet over, however, and this interest and "pep" must remain. With each one feeling it her duty to make the undertaking a success, everyone will reap the benefits of it, and the outcome will prove valuable to every student in friendships made, and the attitudes taken.

Have you a clear vision of the year before you? It is well, at the beginning of an undertaking to stop a moment and think of it as a whole, to put the parts together and grasp more firmly the dream of the finished product. Your courses have been arranged, you have started on the road of college work—do you know for what purpose you are working? Do you see the goal at the end of the journey? Stop and see the vision of the finished work, then proceed with interest and vigor and enthusiasm to accomplish what you have planned.

The first few weeks of school are full of many varied experiences and duties—the greeting of friends, the arrangement of classes and schedules, and the hundreds of other things which form a necessary part of the opening of a new school year. This period is mostly one of readjustment and adaptation to a life totally different from the one of rest and ease enjoyed during the summer. On your adaptability depends most of the success of your college experience. The change from idleness and freedom to hard work, and the necessary restrictions in-

posed by college life is obliged to be abrupt and requires a certain amount of determination and effort. To some students the change is welcome and it is not difficult for them to adapt themselves to the new conditions. To others it is more difficult, and to a few it is impossible. These few are the unfortunate ones who seem unable to conform to the rules which are made for the good of all; the glibly-voiced ones who hopelessly out of tune with the spirit of the institution or give it lip and return home to the disappointment and chagrin of parents and friends. The best way to begin successfully the new year is to go to work with earnestness and vim, and by present duties well done the next vacation will be well earned and much enjoyed.

During the excitement and commotion of the first few days, returning students are prone to become a little selfish and thoughtless of those to whom college life is a new experience, who have no friends to welcome them and who are probably homesick and dependent. It requires a very little sacrifice and should be a great pleasure to be as helpful as possible to the new girls until they have become accustomed to college life. Every old girl was once a freshman and should be able to remember the perplexities and troubles of her first few weeks at school. Do not think only of devoting yourself to old acquaintances, but make new ones among the incoming class and show your college spirit by welcoming them into their new home, and by showing them every kindness and consideration possible. Make this the most successful year yet by installing real college and class spirit into the new students, and by giving them a real and hearty welcome to Salem.

SOPHOMORES

Welcome back to Salem, Sophomores! Back to the arms of our beloved Alma Mater! Vacation days are over, and we must turn our thoughts to more serious things. My challenge to you for this coming school year is that you give your best to whatever you undertake, that you give your co-operation and support to your class, your love and fidelity to your school. Will you accept the challenge?

To you, Freshmen, we bid a hearty welcome, hoping that you, also, will learn to love and revere Salem as your Alma Mater. Our best wishes for success are yours!

May your love, as ever, for Salem ever grow greater, and may you under her guidance be the best Freshman class she has ever housed.

—Margaret Hauser.

JUNIORS

Hello, Juniors! Here we are, back again at dear old Salem, ready to make the year 1928-29 the best yet ever. We are no longer green young Freshmen or bold, bad Sophomores, but upper classmen whose duty and privilege it is to be true to the ideals of our Alma Mater. Let us strive as never before to be judicious participants in every phase of college life, so promote that intangible but ever-present quality—Salem Spirit!

A welcome to the Juniors would not be complete without a word to our sister class, the incoming Freshmen. We extend to you the heartiest of welcomes, first on behalf of Salem, but especially on our own account. We are always willing to help you in any way and will do our part to promote co-operation between our two classes. May you never be loyal to your class and to your college.

Charlotte Sells.

SENIORS

Alloy there, Class of '27! Bon Voyage!

For three years you have been voyaging in the sturdy ship Salem on the sea of College Career, and now that your furlough is past and you return to start on the last portion of your journey, we bid you another hearty welcome, and hope that this year will be one of distinction, and your voyage will be a safe one.

Much has happened since the day when you first entered the shipyard of Salem, and you have passed through severe and rigorous training, but you have been made the wiser by it, and now you take your place as the highest officers of the vessel. It is you now that are responsible for the steering of the ship and upon you the crew look for help and leadership. There are scores of green-capped recruits entering the shipyard this year, and to you is given the task of guarding and directing them as they leave from port to sail the high seas.

You have had a good voyage, with favorable winds, and only now and then a treacherous storm and gale. Oftentimes you have made shorter voyages and have returned with your hull full of finest gold rubles, and you have had capable leaders at the helm.

Stand by your ship's officers, girls, and all work together to make this a worthwhile and pleasant voyage. You will face harder problems, fight harder battles, and encounter fiercer storms, but at last you shall come safely into the Harbor of Hearts Desire—Graduation. Alloy there, to all Salem girls, especially the class of '30!

Bon Voyage!

—Ruth Pfah.

Use
Great Care
In the
Selection
of
Your Cleaner
TWIN-CITY
Dry Cleaning Co.

WELCOME--- SALEM GIRLS!

Every member of our personnel extends you a cordial welcome and our sincerest wish is that each of you have a most successful term.

When up town be sure to drop in. We have lots of pretty things for you that we know you will like.

THE
NEW
THINGS
FIRST

THE IDEAL

A SHOPPING PLACE
FOR SCHOOL GIRLS

WHERE
QUALITY
NEVER
VARIES

STYLE AND INDIVIDUALITY IN OUR NEW FALL
FOOTWEAR—LARGE ASSORTMENT TO SELECT FROM

SIMMONS SHOE STORE

WELCOME GIRLS

We wish you a most successful year at Salem. And we want you to feel that you are always welcome at our store.

WE HAVE A SERVICE THAT YOU WILL APPRECIATE
HOPKINS-LANDQUIST

THE COMMERCIAL PRINTERS, INC.
212 Main St. Phone 1130 • Printing Fit For Its Purpose



Sand

THE pine boards of her floors show—so did the great copper kettles, and the hearth. Upstairs and down, she had scrubbed her little Netherlands cottage. Now she sat with her head in her hands—while the late sun blazed in at the high window.

What does it cost you to clean house, Dutch Woman?

"Just sand—white sand."

So you think. But sand can do nothing of itself, nor can soap, nor pan, nor broom. It is the substance of your own strength that you spend—youth and beauty, opportunity to live. No woman should pay so much.

In America, *electricity* does many household chores. It cleans, churns butter, washes, irons, cooks—does many other laborious things. It gives a woman free hours in which to make her dreams come true. College men and women appreciate the labor-saving value of electricity.

GENERAL ELECTRIC
GENERAL ELECTRIC COMPANY, SCHENECTADY, NEW YORK