

### MISS M. L. MICKEY IS NEW FIELD SECRETARY

(CONTINUED FROM PAGE ONE)  
preciate the co-operation that Salem students could give by telling her the names of places or of girls who would be interested in attending Salem. This co-operation for which she is asking is of so small account to each individual that it ought therefore to be willingly given—it will add greatly to the worthwhileness of her trips and to a prosperous future for Salem College and Academy.

**NEW SPRING  
READY-TO-WEAR  
ARRIVING  
DAILY**

**WM ROBIN CO.**

219 W. Fourth St.

**WE SPECIALIZE IN BETTER  
PERMANENT WAVING**  
Using Quality Materials and Equipment

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Nissen Bldg. Phone 9553

**TRY  
Phoenix Hosiery**  
2 - 3 - 4 THREAD  
At Reasonable Prices

**The Ideal**

Term papers are taking up all the time of Senior classes these days.

The young president of the Stee Gee has been hitting it off lately with young B. the G.

**New Spring Dresses  
Less 10%**

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Delicious Toasted Sandwiches  
AT  
**WELFARE'S DRUG STORE**

**CAVALIER CAFETERIA**

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You will like our friendly Way of serving your Favorite Foods

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50¢

Smart Women's Wear  
"Serving You Is a Pleasure"

**COHEN'S**

**Belk Stevens Co.**  
The Biggest and Best Department Store In Town

**POLLOCK'S**  
See Pollocks For New Spring Shoes  
Southern Institute

**HOW NOT TO LIGHT A BRIDGE TABLE**

Think of trying to play bridge by the light of two candles, stuck in bottle tops. Yet that is the equivalent of the light in many homes — a level of illumination that will make any party drag.

For gayer, livelier parties, use an indirect portable lamp. It provides the ideal light shadowless and glareless — for playing bridge and other games in comfort . . . and an equally efficient light for a quiet evening of reading.

Phone Southern Public Utilities Co. and ask for a free demonstration of the new type direct-indirect lamp in your home.

**SOUTHERN PUBLIC UTILITIES COMPANY**  
PHONE 7151



**AFTER  
CONCENTRATING**



**GET A LIFT  
WITH A CAMEL!**

**JOHN L. FILSON, '36 - BIOLOGY.**  
Filson says: "After a long 'lab' session, dissecting and drawing detailed diagrams... spending hours over a microscope... you get pretty well worn out. I keep a pack of Camels beside me. For, with such exacting work, it's a great relief to smoke a Camel any time I'm tired and quickly experience a delightful return in energy. And boy! Do those Camels taste good!"



**TREE SURGEON.** "Camels help to relieve the tiredness that follows a hard day's work," says H. L. Vough, a Camel smoker for 8 years. "I'm a pretty constant smoker. I consider Camels the mildest cigarette—they never jangle my nerves."



**DRAFTSMAN.** Franklin Dominick says: "Camels restore the feeling of ease and mental alertness that a draftsman needs to continue his exacting work. I smoke Camels constantly. And never have they given me any sign of ragged nerves."

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"Camels are made from finer, More Expensive Tobaccos—Turkish and Domestic—than any other popular brand."

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**NEW CAMEL CARAVAN**  
featuring GLEN GRAY'S CASA LOMA ORCHESTRA  
WALTER O'KEEFE • ANNETTE HANSHAW

**TUESDAY** { 10:00 P.M. E.S.T.  
9:00 P.M. C.S.T.  
8:00 P.M. M.S.T.  
7:00 P.M. P.S.T.

**THURSDAY** { 9:00 P.M. E.S.T.  
8:00 P.M. C.S.T.  
9:30 P.M. M.S.T.  
8:30 P.M. P.S.T.

OVER COAST-TO-COAST WABC-COLUMBIA NETWORK



GLEN GRAY

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NEVER GET ON YOUR NERVES!**

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