

# Easter Greetings

from

## Belk-Stevens Company

The Home Of Better Values

Corner of Trade and 5th Street  
Winston-Salem, North Carolina

## Sprinkle's Record Shop

409 North Marshall Street Phone 6471

## HUTCHINS DRUG STORE

452 N. Liberty St.



Sincere Wishes for a  
**Very Happy Easter**

May it bring you unending joy and happiness

## Welfare's Drug Store

SAM E. WELFARE

See Our Smart Easter Fashions  
**ANCHOR CO., INC.**  
Shopping center of Winston-Salem  
Fourth at Trade Dial 6126

**H. T. HEARN**  
**Engraving Company**  
Invitations — Announcements  
Calling Cards—Stationery

**Barber Photo Supply**  
**Company**  
Kodak Headquarters  
106 W. 5th St.—Opposite Post Office  
WINSTON-SALEM, N. C.

## Here They Are . . .

Our Sun and Fun clothes designed especially for your spring and summer leisure hours. It is an outstanding collection that you must see in our sportswear department on our Main floor. Slacks, shorts, shirts, blouses, play-suits, sun dresses, peddle pushers, all in a riot of colors.

## THE IDEAL

West Fourth St.

CHAMPION N. Y. YANKEE'S  
**JOE DIMAGGIO**  
VOTED MOST VALUABLE PLAYER  
IN THE AMERICAN LEAGUE



**THE**  
**BASEBALL MAN'S**  
**CIGARETTE**

When you change to Chesterfield  
**THE FIRST THING YOU WILL**  
**NOTICE IS THEIR MILDNESS**  
*that's because of their Right Combination*  
*World's Best Tobaccos —*

**A** ALWAYS MILDER  
**B** BETTER TASTING  
**C** COOLER SMOKING



BOSTON BRAVE'S  
**BOB ELLIOTT**  
VOTED MOST VALUABLE PLAYER  
IN THE NATIONAL LEAGUE



# CHESTERFIELD

ALWAYS MILDER BETTER TASTING COOLER SMOKING