

Television Provides Opportune Field For Interested Girls

By Susan Hughes

Every girl wants a job that has "never a dull moment" as one of the most attractive features, and what could be less dull than a job in the land of lights, cameras, and ACTION . . . Television.

In the rush of college graduates to find jobs in teaching, journalism, research, and all the other widely publicized fields, television is overlooked as being the field nobody has a chance to break into. The hard work—it is definitely a field wherein one starts at the bottom and works up—and the low status of the fresh starter tend to make security hunters veer in other directions. Yet, the hard work can lead to something big.

During this past summer the Winston-Salem Journal ran a series of articles on jobs available for girls in broadcasting. For those who would like to try something new and don't have the least idea where to turn, I thought that I would paraphrase some of the articles and add some of my own experiences at WUNC-TV in Chapel Hill summer before last, and give an idea of what is involved.

Harvey Pack, the author of the Journal's series has the following hints: "If you can handle a typewriter and impress an interviewer as an alert college graduate, you do not have to register at an employment agency and can undoubtedly get a job without spending the agency fee. Go to the personnel department of the three networks as well as to the advertising agencies, and fill out an application. Even though this sounds like a lot of leg work to save the employment fee of one week's salary, it's worth it because it will give you a chance to case the network and decide where you might prefer to work."

Ensemble Sells

Only 30 Choral Ensemble long playing records remain for faculty and students to purchase as Christmas gifts for families and friends.

Included on the recordings are Christmas and Easter music, madrigals, spirituals and showtunes. Contact the Music Department today—first come, first serve. The records are four dollars each.

Clewell Adopts

Clewell Dorm has again voted to donate money to support a European child through the "Save the Children Federation." The dormitory sponsored Paul Vero, a French child, last year; and they will aid the same child again this year if he is needy.

Paul is one of six young children. His father is suffering from tuberculosis and cannot work to support the family. All eight people live in two rooms. Social workers who visited the family stated that they are a very deserving and united family and that the children are well brought up.

This is an annual project of Clewell Dorm. Madge Kempton is project chairman.

FOR NICE THINGS TO WEAR AND RELAXED SUBURBAN SHOPPING VISIT



Open 'Til 9 Every Nite Monday Thru Friday Home of LANZ Dresses and Smart Sportswear Coordinates.

Mr. Pack goes on to say that it is easier for a girl to get a starting job in television because there are more secretaries and receptionists than there are page boys. The people who interview you in personnel departments are supposedly specialists in the field, and they are trying to figure out whether you are actually career minded or merely interested in the "big man hunt." The latter does not automatically disqualify you, but nobody wants to train a girl for a highly specialized job and then end up by contributing five dollars for the bridal shower.

Nine times out of ten you will be offered a straight secretarial job to begin with—this is your "foot in the door." You will be inside and can begin to learn the business. Personnel will send you out for an interview with your future boss. Ask your prospective employer about the functions of his department or station and how you might fit in for advancement. One thing I learned in my T. V. production course was that you have to have self-confidence (or at least have the appearance of being sure of yourself even if you are quaking on the inside). The entire operation of getting into television requires tact because even though you may have the potential to be the number one woman in television, you are still untried and inexperienced.

The nonsecretarial starting jobs are limited, and their futures are actually not as bright as a secretarial position in a progressive network public-service department. At ABC, for example, the continuity acceptance section is exclusively a female operation. But the opportunity for promotion is more or less limited, even though the job is interesting.

Production Assistant is another starting post occasionally handed to a bright young lady. Actually it is nothing more than a "go-fer girl" position, but it puts you right in the middle of things, and you really learn the business from the bottom up.

All three networks have women in their film traffic departments

who are responsible for seeing that film and tape are where they are supposed to be for specific broadcasts. There are also jobs as research assistants.

If you think you have the potential to write good advertising copy, try to get some training at an ad agency with copy as your goal. Copywriting is a creative field; and if you're good, you'll get top pay regardless of your sex.

Television is a field where nobody starts at the top; even those who have majored in television at a university can't expect to set the world

Stee Gee Holds Meeting December 1

The December meeting of the Student Government Association was held during assembly period on Thursday, December 1.

Churchill Jenkins read over the proposed change in the voting procedure for the major offices in the campus government. At the November meeting Churchill and Nina Ann Stokes had explained the new procedure to the students. In accordance with the Student Government Constitution, the student body was given a month to consider the proposal before they voted on the change at this meeting.

Churchill gave a report on the work of the Legislative Board concerning clarification of several Student Government rules. She also discussed the investigation being made of the work of the NSA on campus. On Friday, December 2, Churchill and Dean Major, Salem's NSA co-ordinator, will leave for a weekend conference of the State NSA at which the delegates are to discuss the value of NSA on college campuses throughout the state. This conference will serve as an aid to the Legislative Board in their evaluation of the NSA's work at Salem.

Printing Plates

FOR SCHOOL NEWSPAPERS YEARBOOKS PROGRAMS COLOR-PROCESS PLATES Let our experience solve your problems.

PIEDMONT ENGRAVING CO. PA 2-9722 WINSTON-SALEM, N. C.

MORRIS SERVICE

Next to Carolina Theatre

Sandwiches - Salads - Sodas

"The Place Where Salemites Meet"

Thalhimer's

Every leader has ideals . . . The ideals guiding Thalhimer's are three-fold . . .

First, to serve you and our community to the best of our ability.

Secondly, to contribute in every way possible to the betterment of the areas we serve.

reflecting its spirit of progress.

Thirdly, to grow with our community,

on fire at once. Willingness to work and learn will make a big difference in whether or not you succeed.

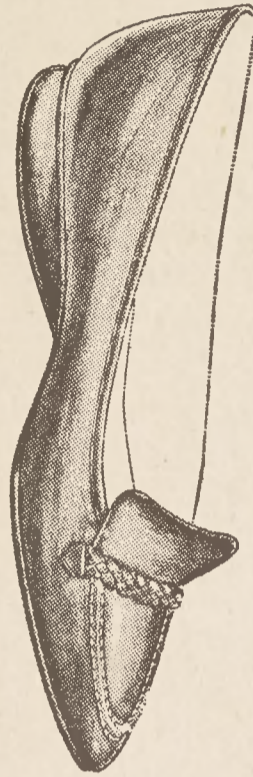
Because there's a certain glamour attached to television, the starting pay is lower than in most fields. Mr. Pack says that "it's a known fact that if you ask a girl whether she'd rather work for Marlon Brando at \$35 a week or General Motors at \$85 a week, she'll choose Brando and poverty." Actually, the starting salary is only ten or fifteen dollars less than in most other top jobs.

The jobs are plentiful, the pay is low, and the so-called rat race is a lot of fun and loaded with interesting people. (That's a fact, gals!)

A SALEMITE SPECIAL

FREE—One Pair Nylons with purchase of either pair of shoes — A 1.92 value

Clip Ad and Bring With You

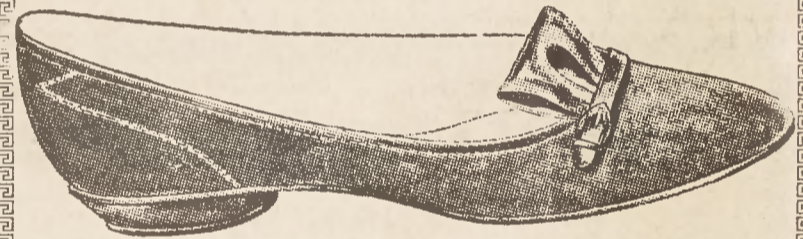


Colors: Black Kid Tan Kid \$12.95



Lamp Post creations 422 W. 4th St.

Colors: Black Suede Field Mouse Suede \$12.95



LOOKING FOR A GIFT FOR HIM?

"Pro-Sleeve" Cardigan by Towne and King, Ltd.

High-scorer in tournament comfort — A drapey, easy-swing made, styled to meet country club demand for blouse. Sleeves, low front; 100% Australian lambs wool; leather buttons, six colors, with contrasting trim on cuffs and pockets. Sizes 38-46. \$14.95

Bocock-Stroud Co.