

Adapters in Their Areas, of Hassler Curing Units

(Patent Pending)



W. K. "Bugg" Lunn, Jr., shows how easy one man can handle a rack of cured tobacco.

A. E. RADFORD, POLLOCKSVILLE, NORTH CAROLINA: "It's the greatest labor saver that we have had in a number of years. It gives a better, more uniform cure, with good aroma. It definitely eliminates the fire hazard, and permits a good night's rest without worry. We figured out one week's burning and found that the conventional barns cost us 15¢ a stick, while the bulk barn cost only 5¢ a stick—figuring 12 sticks to the rack, which we unracked, strung up and counted."



Wayland D. Currie looks at the quality of tips cured in the bulk.

H. B. HUGGINS, HARTSVILLE, SOUTH CAROLINA: "I am well pleased with it. Pleased with labor angle, and small amount of fuel used. I think the quality of the tobacco has been real good. I had some hail tobacco, and it cured very satisfactory. We unload the barn much faster than our conventional barns, and the tobacco is off the stick, which saves a lot of time."



L. B. Johnson, Jr. holding hand of tobacco for his father to smell the good aroma.

WOODROW BRITT, CHADBOURN, NORTH CAROLINA: "I like the barn, and like the curing of the tobacco. Naturally with a new piece of equipment like this, there are a few kinks here and there. I am pleased with the service of the company, and their willingness to render excellent service to make the unit do everything that is claimed. I think tobacco in the future will be bulk cured. I want to do everything I can to make the program successful. It does cut down on labor, and the tobacco that is bulk cured looks mighty pretty and it smells good."



Woodrow Britt seems pleased with his armful of bulk cured tobacco, which he later sold 84 pounds for 82¢ a pound.

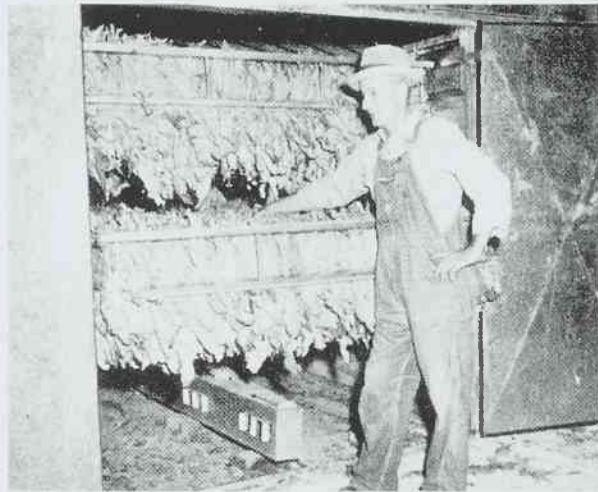
DOM, METTER, GEORGIA: I like the curing Unit fine. There are a lot of advantages of bulk curing. You save a lot of labor, less waste, and you get a better quality of bulk curing than you do in conventional curing. Like the yellowing in the Hassler Curing Unit better than I do in the conventional barn. In a conventional barn I used 20 people, and in my Hassler I used 11. We cured as much as 2,500 pounds, ordinarily I cure between 1,800 and 2,000 pounds. Our bulk cured tobacco outsold conventional tobacco this year. Yes, sir, I sure did not pay me to buy a Hassler Curing Unit. In five years time, it will pay for itself in the waste alone, that's not to mention the extra output of your tobacco."

CHARLES AND JERRY DENNING, BENSON, NORTH CAROLINA: "It definitely is a break through in methods of handling tobacco. We like the grading of it as much as anything. Don't have to do extra work to get it in order. You can go through it and tie faster than the other way. Cost in grading is not as great. We are getting a better color. Smell of it is good, too. Smells like tobacco for a change. We can barn faster, and with less people. We filled our bulk barn in 5½ hours."



Charles, left, and Jerry Denning tie each rack of cured tobacco with a string for easy handling.

W. K. LUNN, JR., DARLINGTON, SOUTH CAROLINA: "I have problems with my tobacco as other farmers do. When I started looking into the possibilities of owning a bulk curer, the first thing that hit me square between the eyes was the price. I thought I couldn't afford it. After a thorough study of what I was buying and the returns I could expect, I couldn't see how I could afford to be without it. My curer has far surpassed my expectations, and I realize more each time I cure that has possibilities far beyond my comprehension at this time. I feel that I have perfect control of my tobacco, regardless of wind or weather. For instance, one afternoon during the critical stage of coloring a windy, cold rain came up, and the temperature inside the barn did not vary one degree."



A. E. Radford pulls a rack half way out, and finds same good quality on next rack.

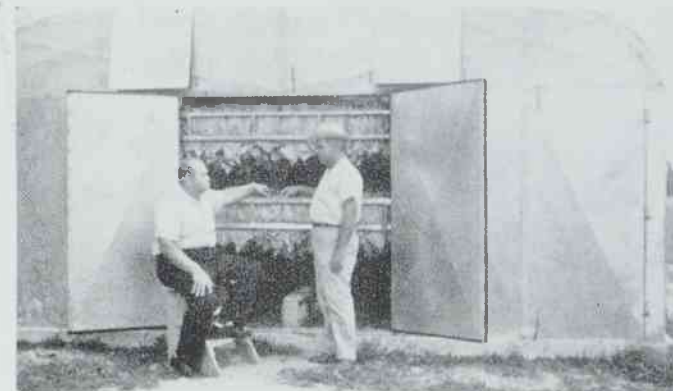
WAYLAND D. CURRIE, WHITEVILLE, NORTH CAROLINA: "I cured in it five times, and I got five good cures. The best I can tell, I cut my labor costs about 50%. As far as the tobacco is concerned, it comes out with good color and aroma. I cured two different varieties in each cure, and they always come out together and good. I might say perfect, and I had practically no trash at all. I put in some rough tobacco and some green tobacco, and it, too, came out very satisfactorily. All I have to say is good about the barn."



H. B. Huggins is either smiling because he bought the first Hassler Curing Unit in South Carolina, or because he likes what he sees in the hands of bulk cured tobacco or both.

L. B. JOHNSON, JR., FARMVILLE, NORTH CAROLINA: "Besides the labor saving factor for which this barn has been designed, I am overly impressed at the uniformity of the highly desirable color and the aroma that the tobacco has when we have finished curing. If we can achieve this aroma throughout the Flue-cured belt, we will never have to worry about foreign competition."

L. V. HOGAN, ELLERBE, NORTH CAROLINA: "I think it is the thing. We can put, what we call a dead leaf, in this barn and it will hold it. What I was pleased most about was the cost of curing. It took only \$26.40 to cure out \$900.66 worth of lugs. It cost us, with a gas barn, \$38.50, in a barn holding between 500 and 600 sticks. We are very well pleased with it."



L. V. Hogan can sit down while his farm manager, Jack Richardson, does the curing.



Robert R. Smith, Jr., examines the top tier of tobacco in his bulk curer.

R. M. AND JIMMY MIKELL, ALMA, GEORGIA: "We have grown for the past few years, about the same amount of tobacco as we did this year. From the time the tobacco harvesting began until the time it was sold, the time of handling was cut in half. Our labor bill was much less than when even using a harvester. The fuel used on the same acreage as last was cut in half. We packed some barns unusually tight and it cured out perfect. The quality is definitely superior to a conventional barn. Our second picking cured in the bulk barn was graded 4¢ above the same tobacco cured in a conventional barn. The yellowing process in the Hassler Unit is just about unbelievable. It will color a perfectly green leaf along with a yellow mature leaf. We are very well pleased with our two units, from the curing standpoint to the service the Company has given us."

ROBERT R. SMITH, JR., CHADBOURN, NORTH CAROLINA: "It will cure tobacco. It will put the air through it. The racks can be packed too tight, but with good judgment and common sense, the racks can be loaded uniformly so that you will get a good cure. You can wait on your yellowing and get practically the color you want before you go up with the heat. And the headache of watching it close, and sweating are eliminated."



Three generations of Mikells—R. M., Jimmy and Jimmy, Jr.

JAMES H. "STUMP" GODWIN, KENLY, NORTH CAROLINA: "It is doing a wonderful job for one thing. With the shortage of labor in our area, it is bound to be the future thing in tobacco. Especially where a farmer has a potato or grain program on his farm. In reference to the grain program, with a small amount of modification you would have a perfect drying bin, or storage bin, because you already have the heat and air. To my opinion, it gives a much richer color, and a much greater tobacco odor than the old conventional ways. Where a person is pressed for storage space, it will reduce his pack house space in half. Most of the viewers were pessimistic about storing in pack barns, but I have found that it is much easier than the old stick method. It doesn't only save labor expense in green tobacco, but also in dry tobacco as well."



James H. "Stump" Godwin and his son, Freddy, admire the quality of leaves bulk cured in their unit.

ELBERT SESSOMS, LUMBERTON, NORTH CAROLINA: "I like the idea, and what the barn is supposed to do. It just hasn't done for me what I thought it would. The racks that cured good had really fine tobacco in it. The poundage of cured tobacco out of each barn wasn't what I expected. However, I sold my sand lugs for close to 70¢ a pound. I like it when it does what it is supposed to, and I hope I have much better luck next year."



Willis King, King Angus Ranch, Alma, Georgia, looks at his Hassler Curing Unit, which was the first one bought in Georgia.



Elbert Sessoms looks into furnace room of his bulk unit.

RAVENEL SCOTT, DILLON, SOUTH CAROLINA: "Main thing it is economical, by that I mean, you can harvest a barn for about half as much as you can a conventional barn. My fuel bill was almost half as much as my conventional barn. Everyone of the representatives of major tobacco companies who visited my barn commented favorably on the smell of the tobacco. Another thing is the safety of the barn. I am not afraid to leave it. You can't feel that way about a conventional barn, because I lost one barn by fire this year. The only regret I have is that we didn't have this barn 20 years ago, because it really reduces labor and curing costs."



Ravenel Scott holds a hand of his bulk cured tobacco on the warehouse floor, which sold a few minutes later for 72¢.