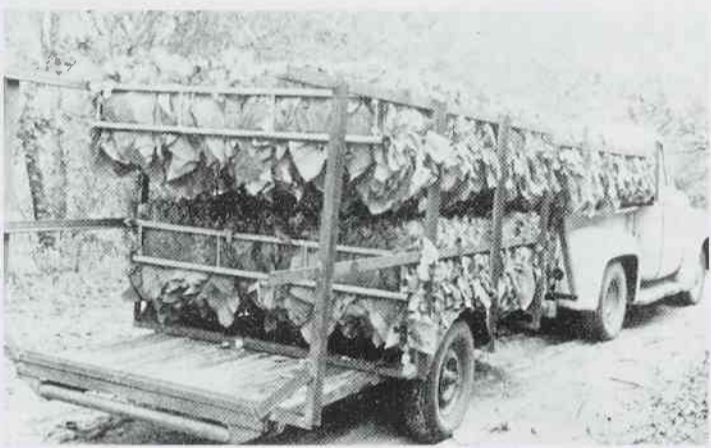




On the Watson Seed Farm, Inc., Rocky Mount, N. C., a Hassler Curing Unit, first one installed in North Carolina in 1961, has been placed near a battery of conventional barns that were in excellent repair and equipped with good burners and ventilators.



Recommended way of hauling loaded racks of green tobacco from field to bulk curing unit. When leaves are hauled in same position as they hang in barn, a better cure results, as compared to laying on sides and being jostled over rough roads to where they compact to one side of rack. The truck and trailer are being used by Leroy Odom.

Jack Richardson and helper lift one loaded pack house rack onto truck.



GEORGE B. WATSON, ROCKY MOUNT, NORTH CAROLINA: "Bulk tobacco curing is going to enable us to change the faces of the tobacco farms in the South. This change in principle is bound to bring change in our way of thinking and our way of farming. Our young farm boys and girls of today are ready for this change. Agriculture in the South must lead the whole economic development in order to attract the young people of this age. Bulk curing of tobacco is the first step toward making this great and necessary change. We must accept the challenge! It is the responsibility of the farmers and agricultural leaders to see that the tobacco farm of the South has a complete new face. This is the only way to improve the economy of the tobacco farmer."



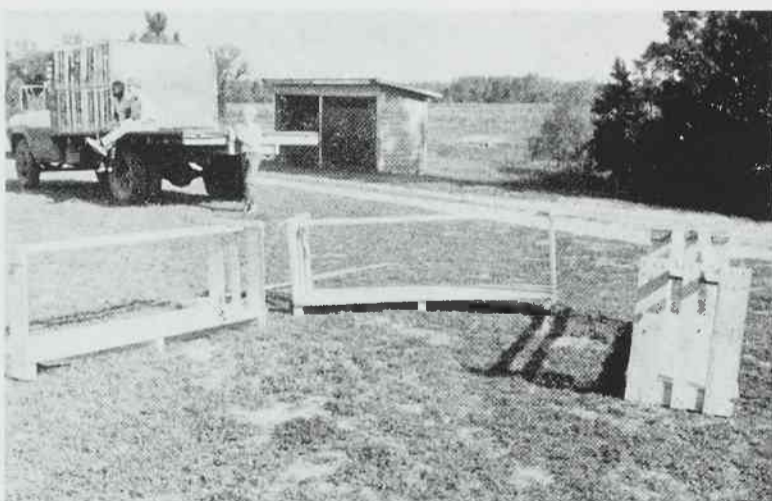
George B. Watson picked up the idea from L. B. Johnson, Jr., on how to handle tobacco after it was bulk cured.



Many farmers who own Hassler Curing Units build shade sheds to work under while racking leaves and loading unit. This nice shed was built by Robert F. Smith, Jr., who stands looking at his tobacco.



Eight pack house racks loaded on truck ready to go to pack house. These eight racks contain all the tobacco from one curing in bulk barn. Tobacco is compressed in racks to prevent sliding out, and for ease in handling for storing, or ordering.



Pack House Racks, built by Jack Richardson, farm manager for L. V. Hogan. Each pack house rack holds ten racks of cured tobacco. The measurements on the pack house racks are 70 inches long, 24 inches wide, and 24 inches high. Eight to 10 pack house racks hold the tobacco from one curing in the bulk barn.

BULK CURING CAN PAY OFF FOR YOU, TOO!

MAIL COUPON
TODAY FOR
FULL INFORMATION



ALKON INDUSTRIES, INC. * BOX 10712 * RALEIGH, N. C.

Gentlemen:

- I would like to learn more about Bulk Curing.
 I'm interested in buying a Hassler Curing Unit now.
 I will be interested in 1962 or 1963.
 Have the dealer in my area call on me at my farm.
 I will need _____ Hassler Curing Units.
 I raise _____ acres of flue cured tobacco.

NAME _____
 RURAL ROUTE OR STREET _____
 TOWN _____
 COUNTY _____ STATE _____

VISIT THE FARMERS WHO HAVE PURCHASED HASSLER CURING UNITS IN 1961

FLORIDA
 Cecil Moore
 Live Oak, Fla.
 R. F. & Revis Moore
 Live Oak, Fla.
 Leroy Odom
 Mayo, Fla.

VIRGINIA
 Lindsey Moore
 Ringgold, Va.
 L. N. Gravely
 Ringgold, Va.

GEORGIA
 R. M. & Jimmy Mikell
 Route 3
 Alma, Ga.
 Oliver Odom
 Route 3
 Metter, Ga.
 H. W. Bacon
 Route 2
 Glennville, Ga.
 Willis King
 Route 1
 Alma, Ga.

SOUTH CAROLINA
 H. B. Huggins
 Route 3
 Hartsville, S. C.
 W. K. Lunn, Jr.
 Route 3
 Hartsville, S. C.

L. A. McCall, Jr.
 Florence, S. C.
 Cordie Page
 Conway, S. C.

Ravenel Scott
 Route 1
 Dillon, S. C.

NORTH CAROLINA
 Stone Bros.
 Route 1
 Rowland, N. C.
 Glenn Yates
 Route 1
 Chadbourne, N. C.

Wayland D. Currie
 Whiteville, N. C.
 Woodrow Britt
 Route 2
 Chadbourne, N. C.
 L. V. Hogan
 Route 1
 Ellerbe, N. C.
 James P. Wall
 Route 1
 Wagram, N. C.
 George B. Watson
 Rocky Mount, N. C.

Robert R. Smith, Jr.
 Route 1
 Chadbourne, N. C.
 Elbert Sessoms
 Route 5
 Lumberton, N. C.
 Charles & Jerry Denning
 Route 1
 Benson, N. C.
 A. E. Radford
 Route 1
 Pollacksville, N. C.

James H. Godwin
 Route 3
 Kenly, N. C.
 A. T. Winslow
 Oak City, N. C.
 L. B. Johnson, Jr.
 Farmville, N. C.
 Nathan Simpson
 Elon College, N. C.

CANADA
 Dept. of Agriculture
 Tobacco Substation
 Delhi, Ontario, Canada

KENTUCKY
 For experimenting with
 bulk curing Burley
 Gay-Bell Corp.
 Paris, Ky.