

# MOTHER AND DAUGHTER STORE

WILSON, NORTH CAROLINA

*"The fashion center  
for  
thrifty misses and women"*

THE LARGEST SELECTION OF READY-  
TO-WEAR THAT CAN BE FOUND  
IN ANY STORE

SPORTSWEAR

SKIRTS

JACKETS

SWEATERS

BLOUSES

FORMALS

DRESSES - MISSES AND JUNIOR SIZES  
MADE ESPECIALLY FOR SCHOOL WEAR

COMPLETE ASSORTMENT - LINGERIE  
ACCESSORIES AND MILLINERY

ALL OF THESE GARMENTS ARE  
THE NEWEST STYLES AND  
COLORS THAT CAN BE BOUGHT  
AT VALUES PLEASING TO  
EVERYONE.