

1946 FORD

with many advancements
— now in production

SOME HIGHLIGHT SURPRISES IN THE NEW FORD.

MORE STREAMLINED than ever, with a wider hood a massive, bright, horizontal grilles. A real beauty!

SELECT YOUR POWER! Two great engines: the new 100 horse power V-8, the most efficient ever used in a Ford car--- and the lively, improved 90 horsepower Six.....and new "silvaloy" bearings that last up to three times as long.

TWO-TONE INTERIORS. Colorful, new fabrics, rich plastics, simulated leather trim.

NEW SPRINGING. Thinner leaves--and more of them--are used in these long, slow-action springs. They keep you on the level--assure a real luxury ride.

NEW EXTRA-BIG BRAKES. They could stop a car twice the weight. These self-centering hydraulics give smooth, quiet stops with less pedal pressure.

BIGGER SAVINGS on gas and oil. Four rings on each piston. Specially hardened inserts on both intake and exhaust valves. Dual automatic spark control suits the spark to the load--lets you burn standard grades of gas efficiently.

There's a

The Ford logo is rendered in its classic script font, with a textured, stippled effect. It is positioned centrally between the words "There's a" and "in your future".

in your future

PARSONS MOTOR CO.

Bailey, N. C.