

This Is To Certify That For The Year

1953

PARSON'S MOTOR COMPANY

HAS QUALIFIED AS A

FOUR LETTER DEALER

OF
FORD DIVISION

Ford Motor Company
FINANCES - SOUND
MANAGEMENT - EFFICIENT
SPIRIT - ALWAYS COMPETITIVE
FACILITIES - COMPLETELY MODERN

Ford

WE ARE, OF COURSE, NATURALLY PROUD OF THE ABOVE AWARD AND
WISH TO THANK ALL OUR CUSTOMERS THAT HAVE MADE IT POSSIBLE
FOR US TO RECEIVE THE AWARD.

WE PLEDGE OUR CONTINUED EFFORT TO SERVE YOU BETTER IN 1954.