

McAllister Reports That Liberal Arts Gives Best Preparation For Success in Business, Engineering and Government Careers

What business executives think of liberal arts college training as preparation for business, engineering, and government careers is the subject of a new book which has been off the press little more than three weeks, written by Dr. Quentin Oliver McAllister, head of the department of modern languages at Meredith.



Dr. Quentin McAllister

Entitled *Business Executives and the Humanities*, the book is a report of intensive investigation and research into the question of the practical value of the humanities and studies in the liberal arts. Dr. McAllister has been in correspondence with more than a thousand United States executives, including those of highest rank and responsibility in business, engineering, and government positions.

In his book, the opinions of these executives have been presented on the value of English in business and industry, the importance of the study of foreign languages, the liberal arts and the humanities as a part of a preparation for success in business and industry, and the courses of study and combinations of fields of study most likely to lead to employment in the more desirable positions throughout the country.

Supply and demand of personnel, qualifications for jobs, salary range, and distribution of opportunities are all treated in the report. Dr. McAllister's book is the only one published

which examines through the eyes of the modern employer the value of a liberal arts education, with emphasis on languages and the humanities, to persons planning to seek employment in business and industry.

Already in areas as widely scattered as Texas, Washington, and British Columbia, and New England, movements to publicize, and support the ideas found in *Business Executive and the Humanities* are reported underway. Letters of commendation are coming more and more frequently from those who are interested in bringing about closer cooperation between business and education in a

drive to make the American educational system better and more effective.

Dr. McAllister has been head of the department of modern languages at Meredith since 1944, having previously taught at Lincoln Memorial University, Randolph-Macon College, the University of Richmond, and in Army and Navy training programs. He was elected last fall to the position of secretary-treasurer of the South Atlantic Modern Language Association, and associate editor of the *South Atlantic Bulletin*, official publication of the association, in which he has been a member of the Humanities Committee for the past three years.

He is also a past president of the Modern Language Association of Virginia, past national president of Sigma Pi Alpha, and a member of the American Association of University Professors.

FINAL PLANS

(Continued from page one)

piano may be arranged during the session.

The course will carry one semester hour of college credit for those who meet the usual entrance requirements of the college, and complete the work in a satisfactory manner.



PHIDO SAYINGS

The "ah's and "ah's" with which the outfits, (as well as those who modeled them!), were met was a sure sign of the success of the Phi Fashion Show on Tuesday night. The Elite Shop and Miriam's Bridal and Evening Shop furnished morning clothes and the finery for make believe bridal parties.

Two of the loveliest dresses of the evening, modeled by Ann O'Quinn and Emelia Kutchinski. The first was an organdy, strapless ballerina-length dress over which an organdy duster was worn; the other was a lace dress which was complemented by a horsehair braid picture hat.

In the final "wedding" Daphne Bordeaux proved to be an elegant "mother." A white organdy wedding dress worn by "Bride" Marguerite Smith was a well fitting climax to a pleasant evening with fashion.

—Jane Condrey.



STAR GAZINGS

In the history of the Astro-tekton Society, the year of 1950-51 will be recorded as one in which much was done not only toward visible progress, but also toward promoting a feeling of closeness among its members and a sense of deeper devotion to the Society itself.

Under the able and sincere leadership of Sunny Burnham, several new additions, such as an executive council for developing basic plans, have been made during this past year. But even more important than this, the society has taken on a new meaning for many of its members.

Yes, to all those who would allow it to do so, the Astrotekton Society has become a vital part of life. To those who will be graduating in a few days, Mother Astro sends her fondest wishes for success and happiness in the world beyond the Meredith gates.

—Carolyn Little.

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CONGRATULATIONS TO THE SENIORS
Good Luck in the Coming Years!



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