McAllister Reports That Liberal Arts Gives Best Preparation For Success in Business, Engineering and Government Careers

What business executives think of liberal arts college training as preparation for business, engineering, and government careers is the subject of a new book which has been off the press little more than three weeks, written by Dr. Quentin Oliver McAllister, head of the department of modern languages at Meredith.

Entitled Business Executives and the Humanities, the book is a report of intensive investigation and research into the question of the practical value of the humanities and studies in the liberal arts. Dr. McAllister has been in correspondence with more than a thousand United States executives, including those of highest rank and responsibility in business, engineering, and government posi-

and the humanities as a part of try throughout the country.

book is the only one published business and education in a



Dr. Quentin McAllister

which examines through the In his book, the opinions of eyes of the modern employer these executives have been pre- the value of a liberal arts edusented on the value of English cation, with emphasis on lanin business and industry, the guages and the humanities, to importance of the study of for- persons planning to seek emeign languages, the liberal arts ployment in business and indus-

a preparation for success in Already in areas as widely business and industry, and the scattered as Texas, Washington, courses of study and combina- and British Columbia, and New tions of fields of study most like- England, movements to publily to lead to employment in cize, and support the ideas found the more desirable positions in Business Executive and the Humanities are reported under-Supply and demand of personnel, qualifications for jobs, are coming more and more salary range, and distribution frequently from those who are of opportunities are all treated interested in bringing about in the report. Dr. McAllister's closer cooperation between

drive to make the American educational system better and more effective.

Dr. McAllister has been head of the department of modern languages at Meredith since 1944, having previously taught at Lincoln Memorial University, Randolph-Macon College, the University of Richmond, and in Army and Navy training programs. He was elected last fall to the position of secretarytreasurer of the South Atlantic Modern Language Association, and associate editor of the South Atlantic Bulletin, official publication of the association, in which he has been a member of the past three years.

He is also a past president of tion of Virginia, past national president of Sigma Pi Alpha, and a member of the American Association of University Pro-

FINAL PLANS

(Continued from page one) piano may be arranged during

college, and complete the work ant evening with fashion. in a satisfactory manner.



The "ah's and "ah's" with which the outfits, (as well as tekton Society, the year of 1950those who modeled them!), were met was a sure sign of the which much was done not only Evening Shop furnished mornthe Humanities Committee for ing clothes and the finery for make believe bridal parties.

Two of the loveliest dresses of the Modern Language Associa- the evening, modeled by Ann an executive council for de-O'Quinn and Emelia Kutchin- veloping basic plans, have been ski. The first was an organdy, made during this past year. But strapless ballerina-length dress over which an organdy duster was worn; the other was a lace dress which was complemented bers. by a horsehair braid picture hat.

In the final "wedding" the session.

The course will carry one semester hour of college credit organdy wedding dress worn by for those who meet the usual "Bride" Marguerite Smith was entrance requirements of the a well fitting climax to a pleas--Jane Condrey.



May 25, 1951

In the history of the Astro-51 will be recorded as one in success of the Phi Fashion Show toward visible progress, but alon Tuesday night. The Elite so toward promoting a feeling Shop and Miriam's Bridal and of closeness among its members and a sense of deeper devotion to the Society itself.

Under the able and sincere leadership of Sunny Burnham, several new additions, such as even more important than this, the society has taken on a new meaning for many of its mem-

Yes, to all those who would allow it to do so, the Astrotekton Society has become a vital part of life. To those who will be graduating in a few days, Mother Astro sends her fondest wishes for success and happiness in the world beyond the

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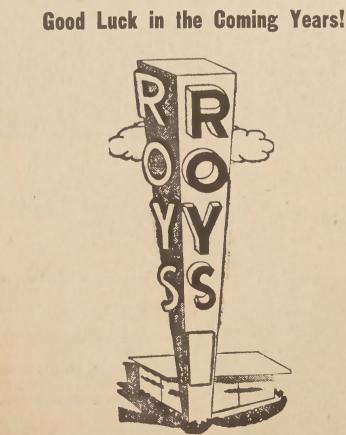
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