

# MEREDITH COLLEGE EMBARKS ON LONG-RANGE PROGRAM FOR DEVELOPMENT

**NINE-YEAR PLAN CALLS FOR NEW BUILDINGS, IMPROVED EQUIPMENT, GENERAL IMPROVEMENTS, AND INCREASED ENDOWMENT AND SCHOLARSHIPS**

By President Carlyle Campbell

Plans for the development of an institution like Meredith College, if they are to succeed and minister properly to the continuing purposes of the institution, must evolve slowly and wisely, and through the active participation of its constituency. This, we believe, has been reasonably well done.

For many successive meetings of the Board of Trustees, the urgent financial needs of the College were a dominant concern. These discussions led to definite action in September, 1951, when the Board appointed an Expansion Program Committee to survey the situation, prepare a plan of development for Meredith, and direct its activities. The personnel of this committee appears elsewhere on this page.

### These Are the Years

Soon thereafter, in November, 1951, the State Baptist Convention announced a 9-year Advance Program, 1952-60, involving increased support for the current operations of its institutions and, at the same time, providing \$10,125,000 towards meeting the capital needs of these institutions. As shown in an accompanying schedule, Meredith should thus receive during these years \$1,518,750 specifically designated for endowment and plant development. This announcement gave great buoyancy to the committee and figured largely in determining the scope of its plans.

After many conferences with the faculty and staff, with alumnae groups, and with other interested friends, the committee outlined for Meredith a 9-year program, 1952-60, with a financial goal of \$2,-

250,000 — including the amount anticipated from the State Baptist Convention.

The next step was to secure a professional landscape architect, experienced in educational planning, to make studies and lay out a plan of campus development locating the buildings planned for in the 9-year program and some others that should be erected later. These plans had the supervision and criticism of the committee, and, after their acceptance, were submitted to the Board of Trustees for authorization. The artist's sketch, shown elsewhere, does not cover the entire 170-acre campus, but focuses attention on the central area, our immediate center of interest.

Although the appeal of a college for funds must be perennial, the committee thought it unwise to envisage an intensive 9-year campaign. Accordingly, it was decided to launch a vigorous and general effort within a three-year period, 1954-56, to secure from friends of the College the sum of \$750,000 — the amount not cared for by the Convention program. This means that we are to raise \$250,000 during each of these years.

Such a challenging appeal should begin, we thought, with the faculty and staff of the College, a group whose sacrificial devotion is continually being demonstrated in many ways. Last year, without being subjected to improper pressure, they made their pledges over a three-year period; their contributions, in amount and spirit, are making now a substantial foundation for the whole enterprise.

### Here We Stand

Although scheduled receipts from the Convention's Advance Program were comparatively small for the

first two years, it is gratifying to report that they have exceeded the amounts specified: \$27,188.40 in 1952; \$44,101.41 in 1953. From this source we may expect an additional \$90,000 in the current year.

We now have in hand about \$84,000 in Expansion Program funds. This is after an allocated gift of \$6,000 by the Board of Trustees to complete payments on the new Alumnae House, and after provision for expenses incurred in preparation for the campaign.

At its meeting in February, 1954, the Board of Trustees authorized the Expansion Program Committee to secure an architect, prepare plans for a new classroom building, and proceed with the erection of that building when cash in hand should cover at least one-half of the estimated cost of the building—subject, of course, to regulations of the State Baptist Convention regarding institutional debts. We hope and believe that within a few months the construction of this building will be under way.

Early this year alumnae began discussing how as a group their devotion to Alma Mater and interest in this program might be effectively expressed. After several conferences in which state officers participated, their executive committee announced that the Alumnae Association would undertake to raise \$100,000 from its membership during this three-year period. Mrs. LeRoy Allen, of Raleigh, was secured to direct actively this specific appeal; the contagious effect of her enthusiasm and intelligent planning is already manifest.

This three-year program engaged the consideration of the Board of Trustees at its February meeting. No definite commitment was made, but we may be confident that they will exercise the leadership which their ability and position qualify them for.



## LANDSCAPE ARCHITECT'S DRAWING

Pictured above is a landscape architect's sketch of the proposed "Meredith of Tomorrow," including buildings planned for in the nine-year program and others to be erected later. The executive committee of the Expansion Program, realizing the need for long-range over-all planning, has taken care to consider the locations not only of those buildings included in the current program but of others which will eventually be needed. Easily recognized landmarks in the sketch include the court, the dormitories, Johnson Hall, the auditorium, and the recently completed Alumnae House. New buildings and

### Now Is the Time

These are the plans, and the steps taken thus far. Upon us *Friends of Meredith* now rests the privilege and responsibility of seeing that what we have dreamed of and planned for shall become a substantial reality. It can be done, it greatly needs to be done; and in the doing of it we shall experience an abiding joy. Then, at the end of the 9-year period we shall assemble, let us hope, to celebrate indeed "the fair beginning of a time."

## To Build for Tomorrow A Tentative Schedule

- NEW BUILDINGS . . . . .
- Liberal Arts . . . . .
- Science . . . . .
- Gymnasium and Pool . . . . .
- Head-Houses (Dormitories) . . . . .
- Infirmary . . . . .
- Student Center . . . . .
- EQUIPMENT . . . . .
- GENERAL IMPROVEMENTS . . . . .
- Organ for Auditorium . . . . .
- Library . . . . .
- Other Buildings . . . . .
- Outdoor Theater and Campus . . . . .
- ENDOWMENT . . . . .
- ENDOWED SCHOLARSHIPS . . . . .

## IN APPRECIATION—FOR THE OLD

By Phyllis Tribble and Mary Gordon Maxwell, '54

Soon Meredith College will be experiencing in a physical sense a change in the old order, "yielding place to the new." Certainly the new buildings which are to be ours will be hailed with enthusiasm by us all. However, in the midst of our joy for these new structures, it seems fitting to speak a word of appreciation for the old ones.

Although it is true that these old buildings lack beauty, solidity, and other desirable architectural features, they can be viewed from a level deeper than this merely external one. The structures in themselves are not of primary importance as long as they are safe; the significance of them lies in what they house. In this sense, then, our old buildings are symbols of a quality of life which marks Meredith College. They testify to a high standard of values held by those who guide the policies of the school. The very fact that for many years we have chosen to use these old structures in order to have more funds to spend in the building of lives is a witness to values of lasting quality. Moreover, these old buildings symbolize a spirit of community which characterizes the College. In them, teachers and students have joined in a common pursuit of knowledge as well as in an endeavor to discern the essential truths of Christian discipleship.

Thus in planning for our Expansion Program, we are indebted to the spirit symbolized in the old buildings, a debt which can be paid only by embodying this spirit in the

foundations of the new structures. Just as the future derives its significance from the past, so our new buildings will depend upon the old ones for the quality of meaning which they will express.

### EXPANSION PROGRAM COMMITTEE

- L. M. Massey, Zebulon, Chairman
- Raymond A. Bryan, Goldsboro
- Carlyle Campbell, Meredith College
- C. T. Council, Durham
- Mrs. Foy J. Farmer, Raleigh
- L. A. Peacock, Meredith College
- H. Pat Taylor, Wadesboro
- W. H. Weatherspoon, Raleigh
- Mrs. R. B. Wilkins, Durham
- Mary Yarbrough, Meredith College

### ANTICIPATED FUNDS

According to present plans Meredith should receive from the State Baptist Convention the following amounts for capital funds:

1952	\$ 22,500
1953	39,375
1954	90,000
1955	129,375
1956	168,750
1957	208,125
1958	247,500
1959	286,875
<b>Total</b>	<b>\$1,518,750</b>

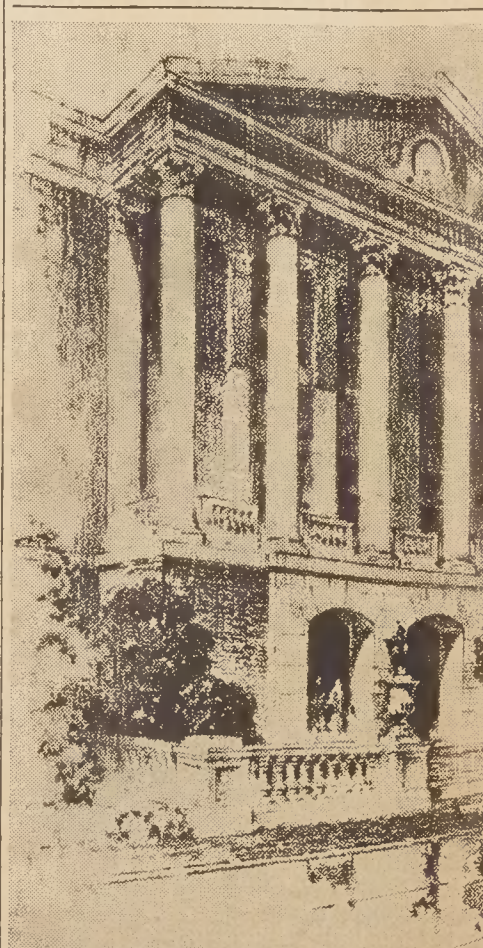


**SYMBOLS OF THE PAST:** The first buildings to be replaced in the projected Expansion Program will be the temporary classroom buildings (Science Building pictured above) which will pass on their functions to sorely needed new classrooms.

### YOUR MEREDITH I.Q.

How much do you know about Meredith—past and present? Test your knowledge on the following questions. If you can answer correctly 4 of the 6, you are well informed about affairs of Alma Mater. If you score 3 or under, you need to brush up on vital statistics. Answers may be found at the bottom of page 5.

1. What is the approximate matriculation at Meredith since September, 1899?
2. What is the approximate number of graduates since 1902?
3. What is the approximate number of students enrolled this year?
4. How many counties of North Carolina are represented in the present student body? How many states? How many foreign countries?
5. What is the approximate number of faculty members for the current year?
6. What percentage of the student's expenses is covered by her fees?



**JOHNSON HALL TO HAVE NEW LOOK:** Long-range plans for Meredith. The front steps lead to make way for a new terraced entrance with