

ING OF DREAMS OF THE FUTURE

nedule of Funds

\$300,000

300,000

300,000

150,000

100,000

80,000

\$ 50,000

50,000

50,000

25,000

25,000

other additions projected in the sketch include classroom buildings, a gymnasium and pool, head-houses connecting Vann and Brewer dormitories with Johnson Hall, an infirmary, a student center, an outdoor theater and lake, a library, and a chapel (the latter two buildings are not included in the present Expansion Program). Of particular interest is the long-range plan for a well-landscaped double drive leading to a Johnson Hall without the present front steps.

\$1,230,000

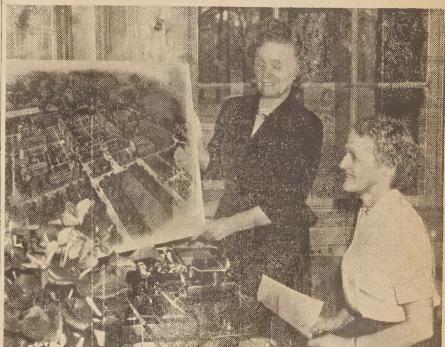
Campaign Worker Makes Direct Appeal to Alumnae: "A Gift from Every Alumna" and \$100,000 Set as Three-year Goal for Meredith Alumnae Association

By Ruth Couch Allen

Just so you will not forget the figure, I repeat: the Executive Committee of the Alumnae Association has designated \$100,000 as our alumnae goal—as our special part in the general Meredith Expansion Program. Except for the immediate family on the campus—the faculty - who have already pledged, we alumnae want to be the first to bring our gifts. Let our slogan be "A GIFT FROM EVERY ALUM-NA." Our \$100,000 is to be used for a classroom building. In a conspicious place in the building we shall have a plaque indicating our part in the undertaking. We also want a roll book of donors with the name of every alumna in it.

The Challenge

One-hundred thousands dollars is a lot of money; but the sum is no bigger than the generous hearts of Meredith Alumnae. It may be bigger than our combined annual pocketbooks, but not bigger than our combined triennial pocketbooks. Remember that it is a three-year pledge that we want from each alumna - either with or without cash at the time of pledging. The monthly bills plus March 15 may have flattened the billfold tempoways at home to alumnae letters, possible a personal call on every especially cordial when they contain alumna in North Carolina. Since



BUSY DAYS: Pictured above is a typical scene in the Alumnae House as Miss Mae Grimmer, left, executive secretary of the Alumnae Association, and Mrs. LeRoy Allen, alumnae director of the Expansion Program, lay plans for alumnae participation in the drive.

and none too small; we must all zoned them into working areas. In give if we are to reach our goal.

Divisional Organization

We have been busy with organization which we hope will make checks. There is no gift too large our divisions are large, we have re-

the Elizabeth City Division we have six areas—Scotland Neck, Rocky Mount, Goldsboro, Greenville, New Bern, and Elizabeth City; in the Greensboro Division, three areas— Raleigh, Greensboro, and Oxford; in the Wilmington Division, four areas — Smithfield, Fayetteville, Lumberton, and Wilmington; in the Charlotte Division, five areas -Winston-Salem, Statesville, Shelby, Charlotte, and Rockingham.

Because the Land of the Sky is always in a class by itself, the Asheville Division does not have to conform to the divisional procedure of the rest of the state. There will be a planning meeting in Asheville to which representatives from all towns result, and that will be swift and within a reasonable driving distance will come. The other alumnae of the will come. The other alumnae of the area and I will work out a special technique for their smaller groups, but, barring unrecorded changes of address, not an individual will be

overlooked.

Details of Procedure In each of these area towns we

shall have a planning meeting to which representative alumnae will come (a committee meeting), or in divisions where the regional vicepresident prefers it so, there will be a meeting to which all alumnae of the area are invited-a combined general rally and committee meet-"Enclosed herewith find check for with names already on the cards ready for distribution to the workers. We also have information leaflets presenting in concise form some facts about the College and the alumnae which may bring up-todate news to some alumnae who have not visited Meredith recently. We hope, too, that workers may present some ready-made arguments for active participation in the Expansion Program—if anyone could called on before. We can never be need argument other than the for Workers, to be distributed at the meetings, has specific suggestions about campaign procedures.

In each hostess town the chairman of that town with her commitgive from the Rockefeller Fund tee will arrange the meeting (in \$25,000 if the College raised many cases has already done so) and notify chairmen in her area towns. Before the meeting, she will have set up her organization of majors, captains, workers — if her alumnae group is large enough to justify that particular organization (Continued on page six)

> MEREDITH I.Q. (1) 8,000. (2) 3,400. (3) 625. (4) 79; 10 and the District of Columbia; 1 (Rotary scholar from Denmark). (5) 50. (6) 71.9 per cent.

ANSWERS:

"WE CAN NEVER BE DONE WITH GIVING TO A REALLY GREAT CAUSE" - AN HISTORICAL SKETCH

By Mary Lynch Johnson

rew Carnegie's phrase, "born to the sanctified with sacrifice." blessed heritage of poverty," for the whole history of the school has been marked by seemingly insurmountable obstacles, by financial crises which threatened its very life. 200,000 reports to the Convention.

Initial Difficulties

500,000 cause there was no money to pay to give." for materials or labor. In 1896, the chairman of the executive commit-

Renewed Determination

university is a necessity to our work," that 1897 report asserted, "and the heart of our people has laid hold of it and said, 'By the grace of God it shall be'." In virtually every issue of the Biblical Recorder were pleas from the editor, from the trustees, and from pastors for sacrificial giving to "this struggling child endowment of \$100,000 for which who so much needs and so richly its friends had hoped. At the Condeserves it."

have made sacrifices for it. . . Some of us feel that we can never have

the completion of the institution has been large beyond all expecta- numerous rooms in the new buildshould draw our hearts closer to it. tions, and yet because of this debt,

not made of bricks and mortar and we have been compelled to over-Meredith College was, in And- money. They are never great until draw our bank account and de-

The Women to the Rescue

In 1898 at the Convention, Fannie E. S. Heck and fifteen other women pledged themselves, Miss Because of these, the College has Heck afterwards wrote, "solemnly, 200,000 been the more keenly aware of in the presence of God and in re-"the guidance of the good hand of God," "the Divine Favor," "God's signal blessings," to which Dr. Vann often referred with gratitude in his Baptist women and for education of the guidance of the good hand of liance on His strength, to spare neither prayer, time, thought, pride, nor purse in securing among the Often referred with gratitude in his Baptist women and Gratier \$1,000." cation in North Carolina \$1,000." This meeting led to the formation It must have been difficult to see of the Women's Educational Union. the blessing of poverty when the construction of the Main Building, begun in 1895, had to be halted several times for long periods be-

Sacrificial Giving There were generous responses tees of the trustees wrote in his report: "It was very trying to us to who could ill afford tens; many see the pretty fall days passing by others gave dollars who could ill while our walls stood day after day afford dimes. With her gift of ten \$100.00 for you to use for the benewithout rising higher, but we were dollars a school teacher wrote, "I fit of the Femail University. Ought forced to wait until money came in can do without the clothes I meant to of sent it sooner, But the condition before going further." In 1897, he buy with this, but we cannot do reported to the Convention that the without the school." (Those who are short with my work. May the Lord roof was on the building and the considering giving ten dollars now windows boarded up for the win- might remember that the average pay of the North Carolina school teacher then was less than twenty-Yet the stopping of the work five dollars a month for terms rangbrought no note of discouragement ing from three to eight months.) A into the report; instead, there was renewed determination. "A female ends meet wrote: "I can't pray if I turn my back on a work like this." A drayman pledged twenty dollars to be paid in hauling; a childless widow gave her husband's

As the College Opens

The College opened in 1899 with a debt of \$35,000 instead of the vention of 1901, with the third aca-"No work is sweet to us until we demic session well under way, Dr. Vann reported:

"A debt of \$43,000 on a property . . . Educational institutions are with its annual interest of \$2,500

pend on outside collections from our brethren to meet the deficiency. This course, if pursued, can have but one articles in the Biblical Recorder and from letters to Dr. Vann make clear how the "swift and fatal" result was averted:

"I feel as if many of us could afford to do as the early Christians -sell our possessions and pay the debt that the institution might be raised to that high place of usefulness to which the Lord has called

"Your burden is greater than ours, no matter how liberal we are."

"As per your plan in the B. Recorder, I will joine the lis of 500 ing. To every meeting we shall take, to send you \$1.00 for the B.F.U. from the alumnae office, pledge hope you will meet with Success." cards for all alumnae of the area,

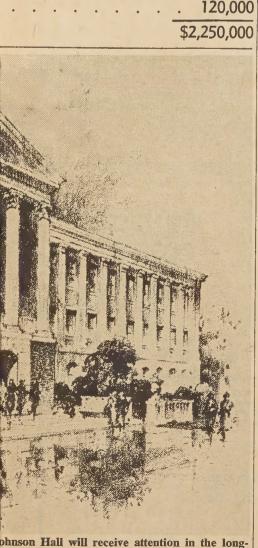
my family is such that keeps me bless you in your work."

"We have built this institution to last as long as Baptists have anything to do with education. . . . It is nothing that many of us have been done with giving to a really great prompting of her heart. Our Brief

The College was successful in meeting the offer of the General Education Board made in 1910 to \$50,000.

Her Darkest Hour

What was perhaps the darkest hour in the history of the College came after it had moved to the new site. The new buildings were financed by bonds issued in one of the rest of mind until the institution is open for our girls." worth \$100,000 with no endowment is a load which no enterprise can when they had to be paid off in the "The slow pace of progress in carry. The income from students grim days of the depression, with ings empty, financial disaster seemed (Continued on page eight)



ding to the present library will be eliminated an attractive triple doorway.