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Mayor's Memo

By Ken Jones

The sky is falling!

We've had a lot of activity in Pine Knoll Shores and sometimes I think Chicken Little is a resident here. After all of our winter storms (Snow, snow, go away!), it seems as if we were always communicating about the weather. Town Manager Brian Kramer was forever sending out numbered storm messages.

There are a lot of people who believe that the pointy end of a pyramid points up. I would call that an upside-down pyramid. The person at the bottom of the pyramid is ultimately responsible—for everything. The people across the top of the pyramid are the people everybody else in the pyramid works for and to whom they are responsible. That would be YOU!

When I first took office, there was a blue file folder in the "in" box. It was the only thing in the box and there was nothing in the file, but the name on the file was "Rumors." I think about that folder and still have a pretty good laugh over it. I thank Joan Lamson and her good humor for that. The point here is that it is my intent to communicate with you and dispel rumors as they come—from somewhere.

We will do pretty much anything to improve communication with you, our bosses—both ways. We are always up for new ways to communicate. Webinars will become more and more common.

I am available to come to your homeowners' association meetings. I'm happy to keep you up-to-date on happenings in our town and, better yet, to answer questions and concerns. I am grateful for the invitation I get from the Beacon's Reach Master Association every quarter. This group consists of the presidents of all the homeowners' associations in Beacon's Reach and other groups such as the tennis club. I give a quick brief on the happenings in town and then answer questions and address concerns.

I am always glad to hear positive remarks regarding our town manager's "all hands, town wide" emails letting folks know everything from road conditions and projects to internet scams and county information. But some folks don't use the internet and prefer not to use email. I can't blame these folks, and am actually jealous. I called a homeowner today who prefers not to use email. We had a great talk about the potential critical habitat designation for sea turtles issue. I liked actually hearing a voice once in a while.

The sky really isn't falling. I just want to make sure we are doing everything we can to be open about what's going on in our town and to always offer my ears and my answers.



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