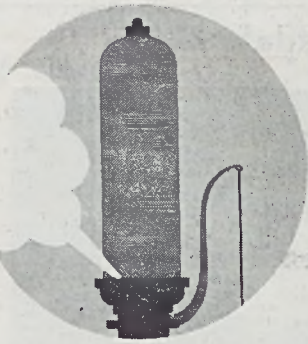


Shipping 6

# Fieldcrest

Issued every Two Weeks by and for the Employees of Fieldcrest Mills, Division of Marshall Field & Company, Inc., Spray, North Carolina.



# Mill Whistle



VOLUME FIVE  
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## Receive Promotions in Fieldcrest Sales Organization



ARTHUR THOMPSON

### Former Local Man Is Made Assistant General Sales Mgr.

**Lawson Ivie Spent First 20 Years With Company In North Carolina Mills; Thompson Moves Up.**

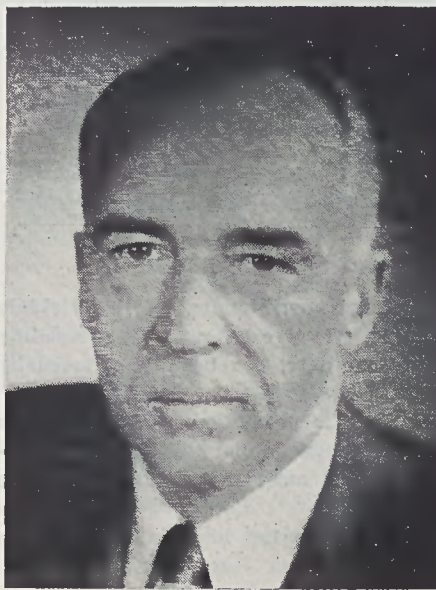
Promotions in the Fieldcrest Mills sales and merchandising organizations at 88 Worth street, New York City, have been announced by Luther H. Hodges, general manager.

G. Lawson Ivie, formerly sales manager for domestics, has been appointed assistant general sales manager of all the Fieldcrest Mills group, consisting of 11 mills of Marshall Field & Company of which the Fieldcrest Mills is a division.

Arthur S. Thompson, formerly assistant domestics sales manager, has been appointed as sales manager of all the Fieldcrest domestic lines — namely, blankets, sheets, lace tablecloths, bedspreads and towels.

Both of these men report to R. T. Graham, general sales manager.

Lawson Ivie has been with the Field-



LAWSON IVIE

crest Mills since 1916, working for the first 20 years in the mills in North Carolina and going to New York City as merchandise manager in 1936. He was made domestics sales manager in 1938.

Arthur Thompson is well known at Spray and Fieldale through his frequent visits. He joined the Fieldcrest Mills in 1930 in the towel department, became manager of the towel department in 1938, and in 1941 was appointed assistant domestics sales manager. His home is in Nutley, N. J.

As announced by Mr. Hodges in a company notice just released, "All of these promotions and changes are of long service men and represent a continuance of our plan to build a strong, hard-hitting 'team' to handle the many difficult and challenging problems of merchandising and selling that are immediately ahead of us."

A native of Stoneville, Mr. Ivie is the son of the late Dr. George Mebane Ivie and Mrs. G. L. Graveley of Hamilton street. Mr. Ivie received his education in the public schools of Leaksville and his business training at Richmond, Va. In April, 1916, he began work in the old Athena knitting mill in Leaksville, his first job being a knitting machine oper-

(Continued on Page Six)

## Dr. William McGehee Assumes Duties Here

Dr. William McGehee, formerly head of the department of psychology at North Carolina State College, Raleigh, joined Fieldcrest Mills January 1 as director of personnel research.

He is conducting investigations in the fields of selection, training, job evaluation, and industrial relations problems, a work he has been doing for the Company on a consulting basis since last August. His headquarters are in the Personnel Office, Nantucket Building.

Dr. McGehee is well known in his field and the Company is considered fortunate in securing the services of a man of his qualifications. He is a native of Tennessee and received his A. B. degree



DR. McGEHEE

at Sewanee College in 1929. He was football coach and teacher in the public schools of Donelson, Tenn., for several years.

He did graduate work at Duke university and at the University of North Carolina, Chapel Hill, and received his master's degree at George Peabody College,

(Continued on Page Seven)