



Fieldcrest

MILL WHISTLE



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Fieldcrest Cafeteria To Serve Sunday Dinner

Use Of New Establishment By Public Is Increasing; Clubs and Parties Can Be Accommodated

Employees at all mills and the general public are invited to use the Fieldcrest cafeteria for the evening meal which is being served now between the hours of 5:30 and 7:30 p. m. and for Sunday dinner which the cafeteria will commence serving a few weeks hence.

Present plans are to start the Sunday dinners on the first Sunday after the mills start up after the vacation period which would be July 20. It is thought now that the most suitable hours would be from 12:00 until 2:00 p. m. and from 5:00 until 7:00 p. m.

There has been a generally increasing use of the cafeteria by the public and Edward Mallicoat, resident manager, stated that the cafeteria is ready to serve any part of the public and that small gatherings, clubs, parties, etc. can be accommodated. Those persons who are interested in arranging for group meals should call Mr. Mallicoat at telephone No. 714-J.

The manager pointed out that many families and couples and professional people from Leaksville and Draper are using the cafeteria for the evening meal.

Miss Mildred Hearn, supervising die-

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Employees' Store Offers Embroidered Bedspreads Marked Down to \$5.50

Employees who have been wanting one of the experimental embroidered bedspreads from the Employees' Store may get one now for \$5.50 following a mark-down on a big supply just received. These are the same type spreads that heretofore sold for \$7.75.

W. W. Barksdale, store manager, in announcing this first "special sale" pointed out that the spreads are experimental patterns with quality the same as for first quality embroidered spreads.

President McBain Tells Of Europe's Condition In Talk Before Civic Clubs



HUGHSTON M. McBAIN

About 150 community leaders representing various civic clubs of the Tri-Cities and Fieldale, Va., were luncheon guests of Fieldcrest Mills at the new Y. M. C. A. Fieldcrest cafeteria May 13 and heard Hughston M. McBain, of Chicago, president of Marshall Field and Company, give his personal interpretation of life in Europe.

Mr. McBain returned less than a month ago after making observations in England, Sweden, Denmark and France. In his speech he emphasized that America is a grand place to live in comparison to life in other countries of the world.

From his observations he discovered that the system of government rationing and control of England and other European countries left no incentive for individuals to exert their best efforts.

England is in a poor economic state, he asserted, and food, clothing and

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Crosses On Office Lawn Honor Mills' War Dead

Friday, May 30, is Memorial Day and on that day Fieldcrest employees will join with other citizens of the nation in paying tribute to the memories of deceased defenders of the United States in its past wars. Special thought will be given honoring the 34 former employees of the North Carolina and Virginia plants who were killed or died while in military service during World War II.

Preceding Poppy Day, which was observed Saturday, May 24, the American Legion Auxiliary arranged a miniature Flanders Field on the grassy plot in front of the General Office at Spray. Each little cross bore the name of one of the 34 Fieldcrest men who made the supreme sacrifice in the last war.

On Sunday afternoon, June 1, at the American Legion building in Leaksville, a formal memorial day service will be held. The public is invited to this service which will be held at three o'clock.

Divisional Meeting Of Southern Textile Ass'n. Is Set For Central "Y"

The Northern North Carolina-Virginia division of the Southern Textile Association will hold its spring meeting in Central Y. M. C. A. at Spray Saturday, June 7, commencing at 9:45 a. m. Approximately 200 persons are expected to attend the sessions which will be presided over by J. B. Powell, of Erlanger Mills, Lexington.

Principal speakers will be Raymond Henderson, of Dan River Mills, Danville, Va., and Dr. William McGehee, director of personnel research, Fieldcrest Mills. The main topics will be "Personnel" and "Vocational Training for Textile Employees." Discussion periods will follow each address.

Fieldcrest men who are officers in the association include Howard Barton, secretary, and D. A. Purcell, executive committeeman.