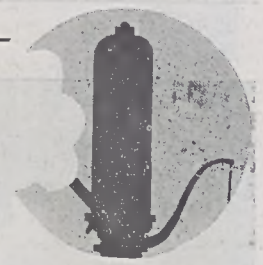


# Fieldcrest

## MILL WHISTLE



Issued every Two Weeks by and for the Employees of Fieldcrest Mills, Division of Marshall Field & Company, Inc., Spray, North Carolina.

VOLUME SEVEN  
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### *Allotments Of Merchandise Are Doubled At Employees Store*

Due to Fieldcrest products' being more plentiful now than they were when the Employees' Store was established and an allotment system set up, the allotment on all merchandise has been doubled.

An exception is Fieldcrest sheets, of which there is still a shortage, and as a consequence the allotment was increased from four sheets to six sheets per  
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### **J. F. Graham Joins Fieldcrest Mills Sales**

Joseph F. Graham has joined Fieldcrest Mills as salesman for curtains, lace tablecloths, and embroidered bedspreads, it has been announced by R. T. Graham, General Sales Manager, and H. W. Grunau, sales manager of this new unit.

Mr. Graham graduated from Philadelphia Textile School in 1928, went to Bromley Manufacturing Company for five years at the mill, then was transferred to the sales staff in 1933 as assistant to sales manager. In 1938 he became New York representative of C. M. Jones and Company for tufted bedspreads, bath sets, and rugs. In early 1942 Mr. Graham entered the U. S. Army as Textile Specialist in the Quartermaster Corps. Returning to C. M. Jones and Company in 1945, he resumed his duties as assistant sales manager.



**REPORTERS IN CHICAGO:**—Miss Geraldine Hubbard, left, and Miss Glennie Jones, winners in the Fieldcrest Mill Whistle reporters' contest, are shown above in the office of Mark Morrow, editor of the Field Glass, at the retail store in Chicago. Wall picture is of Mr. Marshall Field, founder of the business, and the desk, now used by the Field Glass editor, is Mr. Field's old desk. (More pictures on page four).

### **Cafeteria Now Open For Sunday Dinners**

Edward Mallicoat, manager of the Y. M. C. A. Fieldcrest Cafeteria, invites all employees and their families and the public generally to make use of the cafeteria's Sunday dinner service which was inaugurated July 20.

The cafeteria is open continuously from 12 noon until 7 p. m. and persons may drop in for dinner at any time. Complete or a la carte dinners are offered.

### **Fieldcrest Movie, "Crest of Quality," Goes To Sweden**

At the request of the Swedish government, the United States Department of State recently inspected all the current motion pictures on the making of textiles and selected "The Crest of Quality" as the best example of American film for this purpose. Our film was then sent to Sweden to be shown to textile firms and other organizations. The narration will be translated into Swedish.

"The Crest of Quality" is a three-reel, sound motion picture which tells how Fieldcrest blankets, sheets, towels,

and bedspreads are manufactured, showing actual mill scenes. The film was started in October, 1945, and many local people appear in various scenes taken at Draper, Spray, Leaksville, and Fieldale.

This motion picture was originally designed to show salespeople in retail stores how our products are manufactured and the fine type of people who make these goods. It has been shown to 136 larger retail stores and wholesale distributors with more than 4,500

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