



# Fieldcrest

## MILL WHISTLE



Issued every Two Weeks by and for the Employees of Fieldcrest Mills, Division of Marshall Field & Company, Inc., Spray, North Carolina.

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### Historical Pageant Sponsoring Committee Appointed By Council

**Community Leaders Are Named on  
Body to Promote Production Show-  
ing History of "The Land of Eden"**

The Tri-City Coordinating Council, an organization composed of representatives from all civic clubs, organizations and groups in the Tri-Cities met at Central Y. M. C. A. last Thursday afternoon and appointed a sponsoring committee for the historical pageant to be presented during Fieldcrest Community Week, October 13 through 19.

The committee decided to adopt the title "The Land of Eden" for the presentation which will depict the history of the towns of Leaksville, Spray and Draper and local industries.

The sponsoring committee is composed of: William Barksdale, George H. Clark, Douglas Craddock, Moody Davis, Mrs. G. P. Dillard, Mrs. Harry Fagge, George Fulp, John Geer, Harold Griffith, John Hough, Rev. Fletcher Lambert, Miss Catherine Mangan, secretary, Mis Marianne Martin, William McGehee, J. K. McConnell, chairman, J. M. Norman, John Powell, W. T. Reeder, L. E. Richards, C. W. Roberts, John Smith Sr., Rev. Richard Smith, Mrs. Robert Smith, Rev. Sheriell Storey, Claude Tiller, Dr. C. V. Tyner and W. B. Weaver.

Cooperating with the sponsoring group is the following committee from Fieldale: James Byrd, Eugene Copeland, Mrs. Audrey Harlowe, Mrs. Anthony Pollard and Leonard Stultz.

#### Employees Store Offers Thermostatic Blankets

First and second quality Fieldcrest Thermostatic Blankets are available at the Employees store, according to an announcement by W. W. Barksdale, store manager. Both qualities carry a guarantee on the electrical unit. A choice of five colors is offered, blue, rose, cedar, turquoise, and peach.

### Several Organization Changes Are Announced Effective October 1

The following organization changes effective October 1 have been announced by Harold W. Whitcomb, divisional vice-president of Marshall Field and Company and assistant general manager of Fieldcrest Mills:

Hugh T. Bundy, head of the Cost Department, has been appointed assistant manager of the Blanket, Sheeting and Finishing Mills, Bleachery and Central Warehouse, succeeding John P. Powell, who has resigned effective October 1 to accept a position as mill manager with another textile concern. R. A. Harris, cost accountant for the Rayon and Woolen Mill, will succeed Mr. Bundy as head of the Cost Department.

G. C. Truslow, who has been responsible for many worthwhile mechanical improvements in various types of manufacturing equipment throughout his long service with the Company, has requested that he be relieved of administrative duties in order to devote his entire time to mechanical developments so as to complete them before his retirement date.

Effective October 1, therefore, Mr. Truslow will relinquish his duties as superintendent of the Finishing Mill and Bleachery and will be succeeded by Frank T. Sutenfield, at present assistant superintendent of these two mills.

Mr. Truslow was one of the first mill superintendents in the South to adopt the multiple system of weaving and large-package spinning. Through his years with the Company he has been successful in perfecting a number of inventions and improvements to machinery. He said that much of the success of his improvements was due to the loyal support and full cooperation of supervisors and employees throughout the mills.

He was one of the first to advocate 4-bank condensers on wool cards which would increase the number of ends delivered from 60 to 96. The machinery builders at first thought this was impractical but after a few years came out with 4-bank condensers which became standard throughout the country.

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#### "This Week" Magazine Is Attached To This Issue

More than 45 million people have read about the new Fieldcrest Thermostatic Blanket in *LIFE* for September 8 and in *THIS WEEK* for September 7. Follow-up ads in *LIFE*, *HOUSE BEAUTIFUL* and *BETTER HOMES & GARDENS* will tell 34 more million people about the new product through the balance of the year.

In order that all employees may see how our national advertising is helping to sell Fieldcrest products from coast to coast, the Fieldcrest Mill Whistle in its last issue enclosed a proof of the *LIFE* ad and is attaching to this issue the full magazine, *THIS WEEK*, containing the Thermostatic Blanket ad.

### Pageant To Depict History Of Towns

"The Land of Eden" has been chosen by the sponsoring committee as the title for the pageant which is to be given as a highlight of Fieldcrest Community Week, October 13 through 19. The pageant will depict the history of the towns of Leaksville, Spray and Draper and their industries. It will be presented at the Tri-City baseball park on Monday and Tuesday evenings, October 13 and 14.

A special advance showing is planned for Saturday evening, October 11 for all second shift employees in the mills in the Tri-Cities and Fieldale, Va. The advance showing likewise will be at the Tri-City baseball park.

Ed Garrett, of the University of North Carolina, Chapel Hill, who is connected with the world-famous Carolina Playmakers will direct "The Land of Eden." Mr. Garrett is spending practically his full time in the Tri-City area gathering material and arranging for the pageant.

Garrett stressed the fact that the pageant is strictly a community project

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