

Fieldcrest

MILL WHISTLE



Improvements Made In Arrangements At Central Warehouse

A series of improvements involving relocation of several departments at the Central Warehouse has been substantially completed. The purpose of the changes was to obtain a better line-up of operations permitting the goods to flow in a straight line through the various warehousing processes. In addition to relocating the departments, there was a general rearrangement of the various operations within the units.

The Blanket Packing Department was moved from the second to the third floor of Central Warehouse and placed in line with the Blanket Open Stock Storage. Operations within the Blanket Packing Department were rearranged for greater convenience.

The Print Shop was moved from the second floor of the Warehouse to the third floor of the Finishing Mill. Ticketing operations were consolidated with the Print Shop. This places the printing and ticketing in the proper sequence of operations.

Under the new arrangement, blankets from the Folding Department go up a conveyor to the third floor and remain on the same floor level through all the packing processes until they are ready for carton storage. When packing operations are completed, the cartons go to the fifth floor of the old Warehouse across the railway tracks.

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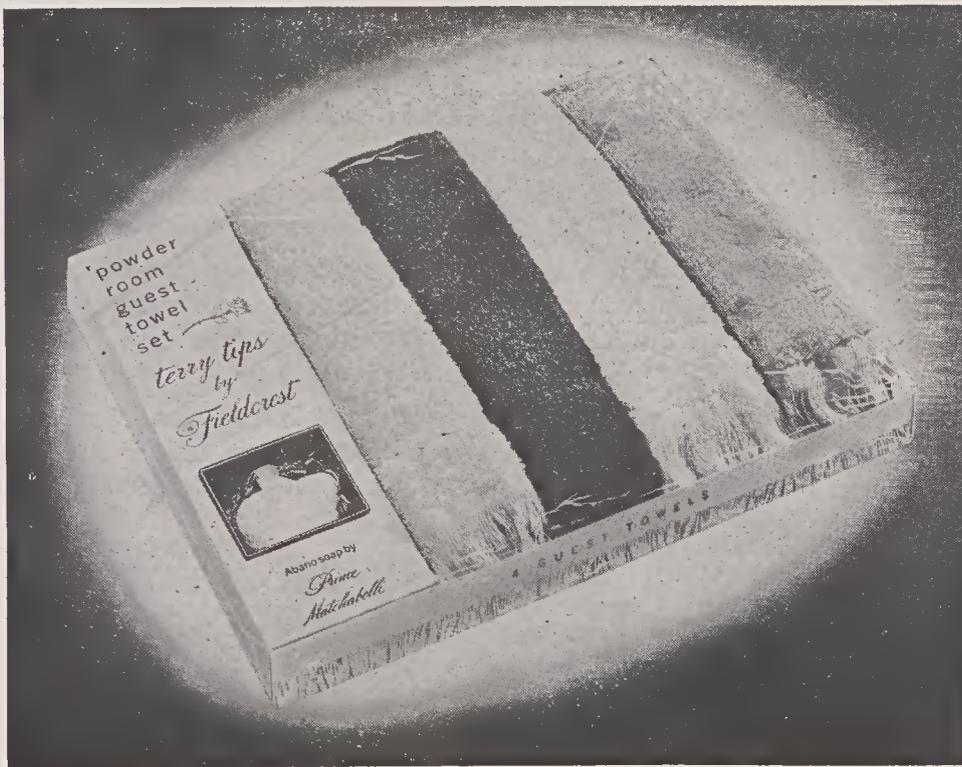
★ IMPORTANT NOTICE

Within the next several months it seems likely that a number of employees will be entering military service. In preparation for this, the Company has set up procedures for maintaining complete records on service men or women and for keeping in touch with those serving in the armed forces.

Men and women leaving the Company to enter service are reminded it will be to their own advantage to talk with their mill personnel manager before leaving. The personnel manager will record information about years with the Company, job status, parents or dependents, home address, date of entry into service, etc.

It is desired to send the Mill Whistle to all employees in service. Therefore

Fieldcrest Introduces New Terry Tip Gift Package With Prince Matchabelli Crown Soap



Newest gift package idea is Fieldcrest's "Powder Room Guest Towel Set" of four Terry-Tip towels with a crown-shape bar of Prince Matchabelli's Abano soap.

Already one of the outstanding towel items on retail counters, "Terry Tips" are 11½ x 18½ fringed terry towels which have found ready acceptance with consumers because they are easy

to wash, need no ironing, and add gay color. In test stores, the moment these towels appeared in this new cellophane-wrapped package, sales increased substantially.

The Powder Room Guest Towel set is made up in assorted vat-dye colors aimed at the gift and bridge-prize business. Retail price about \$2 complete.

it will be necessary that a complete and correct mailing address be available.

If you're entering military service, here is what you should do:

- (1) Talk with your mill personnel manager and give him complete information.
- (2) Send back your new mailing address as promptly as possible.
- (3) Write concerning any changes in your mailing address or changes in status.

Address all communications to:

Mr. J. O. Thomas
Veterans' Counselor
Fieldcrest Mills
Leaksville, N. C.

Council "100 Percenters" Picnic Set For August 19

Members of the Carolina Cooperative Council and the Junior Council who have made perfect attendance records during the Council year of 1949-50 will be honored at the "100 Percenters" Picnic at the Meadow Greens Golf Club Saturday, August 19. The recreational program will begin at 3:30 p. m. Supper will be served at 6:00 p. m.

Approximately 90 members of the Senior Council and 50 members of the Junior Council are eligible to attend. The letters of invitation are being mailed out today.