

Issued Every Two Weeks By and For  
the Employees of Fieldcrest Mills, Divi-  
sion of Marshall Field & Company, Inc.,  
Spray, North Carolina

OTIS MARLOWE ..... Editor

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## Gardner To Prepare Material For Water Works Testing Book



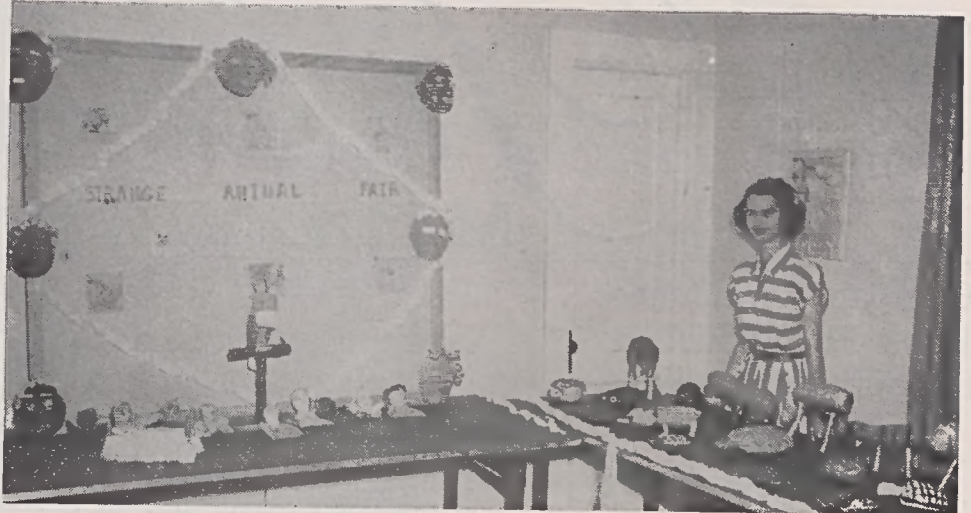
W. A. Gardner, head of filter plants at Fieldcrest Mills, has been honored by the American Water Works Association. He has been appointed to a committee to revise the Association's standard practices in water purification.

The book "Standard Methods of Water Analysis," an official publication of the American Water Works Association and the American Public Health Association is used as a standard practices manual in water purification throughout the United States and in a number of other countries. Mr. Gardner, with two associates, will prepare the section on determination of taste and odor in water.

Serving with him will be O. Gullans, director of filtration laboratories, City of Chicago; and D. Feben, assistant superintendent of water works, City of Detroit. The appointments were made by Ray Derby, head of the water works department, City of Los Angeles, and an official of the American Water Works Association.

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## Youngsters Learn New Hobby At Girls' Club Camp



Picture above shows handiwork of girls, aged six to 12, who learned new hobbies at the Day Camp sponsored by the Girls' Club during July. The masks on board at left are examples of papier mache craft by the youngsters. The faces were formed by molding wet paper towels, then taping them with brown paper tape and finally painting the features, using wool yarn for hair.

The children wore the masks in an amateur show climaxing the Day Camp. Some of the puppets made by the girls are shown at the foot of the board at left, while at right are papier mache animals created by the children and used in a "Strange Animal Fair."

Day Camp activities were under the direction of Miss Lois Thomas, shown at right.

## Visitors To The Mills And Offices

### From Other Sections of the Company:

M. C. Mumford, New York.  
Ernest G. Kreger, Chicago.

### From Other Firms:

Mr. and Mrs. Charles Snyder and son,  
Hess Bros., Allentown, Pa.

★  
Birds should be protected — because the dove brings peace and the stork brings tax exemptions.



## Company Announces

(Continued from Page One)

and will continue to be the heart of its retail business." The Company spent almost \$1,250,000 to modernize the branch stores and is spending \$6,250,000 to expand Frederick & Nelson in Seattle. Substantial sums likewise were spent for capital improvements in Fieldcrest Mills.

Mr. McBain emphasized that the Company continues to have faith in State Street as one of the greatest shopping centers of the world, but, "just as it enlarged its ability to serve our rapidly growing suburban areas by opening Oak Park, Evanston, and Lake Forest stores more than twenty years ago, it hopes further to enlarge its capacity to serve Chicagoland with this newest development to the Northwest."

The new shopping center will be the Company's first unit in a location other than a traditional shopping section. The project is in line with a trend toward opening stores away from established shopping centers, the prime consideration being accessibility and parking space. Marshall Field & Company's plan to build an outlying shopping center is akin to that announced by J. L. Hudson Co., Detroit, several weeks ago. Field's and Hudson's have for years been neck and neck as the second largest individual store volume next to R. H. Macy & Co.

★  
Bad officials are often elected by good citizens — who didn't vote.