

J. W. East, Community Leader, Passes At 65

★
 Had Completed 42 Years
 Continuous Service With
 Company At Time Of
 Retirement In 1949

Last rites for James William East, 65, were held Thursday afternoon, October 5 at Spray Baptist Church. Mr. East died Tuesday, October 3 after an illness of about three years. He had completed 42 years of continuous service with Fieldcrest Mills when he was retired November 30, 1949, under the Marshall Field & Company pension program.

He began work with the local mills in 1907 when he was employed in the General Office at Spray. He was closely associated with L. W. Clark, the general manager. In 1919, Mr. East served as

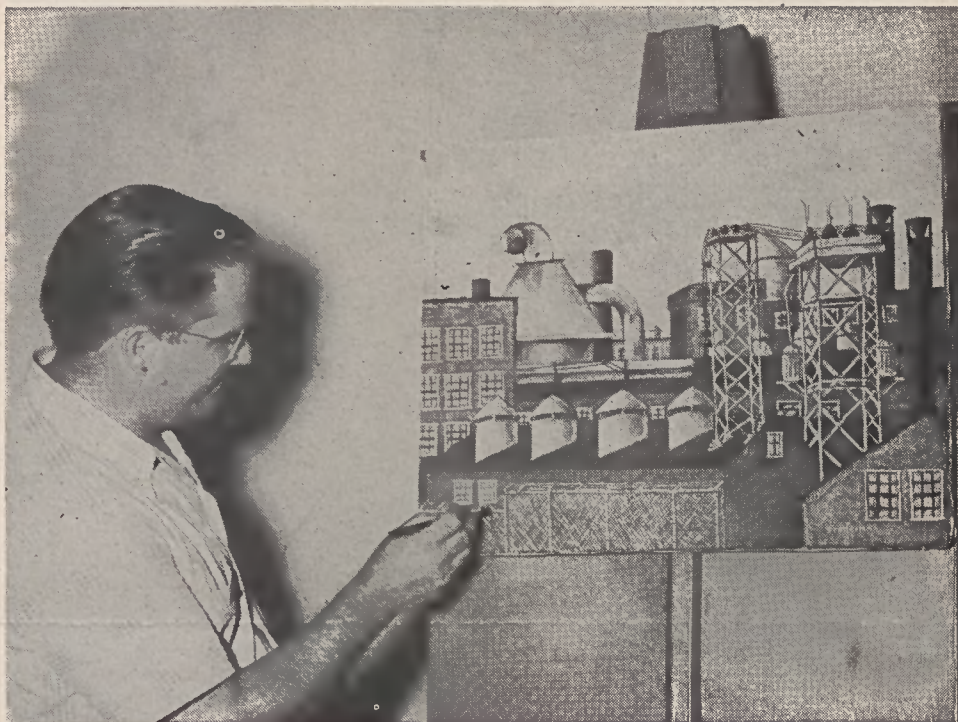


J. W. EAST

manager of the Finishing Mill and Bleachery and was later made a trustee for the direction of public works in Spray and Draper. In 1944, he was elected secretary of the Mutual Aid Association. In 1946, he became a staff assistant in the Industrial and Public Relations Department at Spray.

Mr. East pioneered as a layman in the Y. M. C. A. in industry in the South. He was instrumental in the building of the first industrial Y. M. C. A. in the South known as the Central "Y" at Spray. He served as the first president of the Board in 1909 and continued

Designer Completes Oil Painting of Dyehouse



Michael Fredericks, Karastan designer, puts the finishing touches on an oil painting of the Karastan dyehouse. The painting shows the dyehouse as it appears from behind the mill and from the direction of South Bridge Street.

The painting shown is one of a series of landscapes and industrial scenes Mr. Fredericks has done since coming to North Carolina to live. He is a member of the Reidsville Studio Group. He had 20 paintings in the Studio Group's exhibition which closed at Reidsville Sunday, October 1. He already has sold a number of the paintings that were exhibited.

A native of New York, Mr. Fredericks joined the Karastan Designing Dept. about a year and a half ago. He recently purchased the Dr. Drake home at Wentworth and has his studio there.

thereafter up until he was made president emeritus of the Board at a special banquet given in his honor April 13, 1950. Active in inter-state Y. M. C. A. work for many years, he attended most of the Y. M. C. A. conventions and summer schools for two-score years.

He was a native of Rockingham County and had lived here all his life. He was active in civic affairs and all community projects. He served as deacon in the Spray Baptist Church and as superintendent of the adult department of the Sunday School until his illness prevented him from attending. He was a charter member and first president of the Leaksville-Spray Rotary Club. He was a charter member and an early president of the Carolina Co-operative Council at Fieldcrest Mills.

Marshall Field & Company Pension Plan For Employees

When do you normally retire under the Pension Plan? You are expected to retire on your **Normal Retirement Date**—that's the December 1 nearest to your 65th birthday. That means:

1. If your birthday falls on any day from December 2 to June 1, inclusive, your Normal Retirement Date is the December 1 before your 65th birthday.
2. If your birthday falls on any day from June 2 to November 30, your Normal Retirement Date is the December 1 after your 65th birthday.
3. If you were born December 1, your Normal Retirement Date is your 65th birthday.

May you retire earlier than your Normal Retirement Date? That question will be answered here next issue.

★ CONFIDENCE

Confidence is certainty. When you have confidence in people you know they will do what you expect them to do. On confidence rests the foundation of government, the relationship of business, the bonds of friendship, and even the ties of family.

To say you have confidence in a firm is to express the greatest compliment possible. It means that firm believes in and practices fair dealing; that its product or service is built to a rigid standard of excellence; that it backs up every promise and fulfills every contract. Integrity alone begets confidence.—Anon.