



You can see it easier on an island

Suppose you're cast away on an island.

The only way you can eat better is to find ways to catch more fish, grow better crops. The only way you can have more clothing is to invent better ways to weave more cloth. To get more of the things you need you have to increase your productivity. The better you produce, the better you live.

It works the same way on every island.

America is an "island," too. Of course, our "island" is bigger. There are more of us, and we're in more specialized jobs. We live unusually well. We produce an almost unbelievable volume of goods. In fact, with only one-fifteenth of the world's population, we produce one-third of the world's goods and services. And in the past hundred years, our average weekly income (reckoning not just dollars, but what they will buy) has increased 3½ times, while our average work week has shrunk from 70 to 40 hours.

Why do we have it so good? Well, for one thing, we have freedoms such as most people in the world have never

even dreamed of, and we all have a chance to get ahead.

For another, we've learned to make use of our natural resources, to develop and manage industries, to invent machines and tools that make the job easier, to work together, to bargain together in good times or bad.

There's no limit on how much we can produce . . . no limit to how much each of us can enjoy for himself.

You could see it easier on an island. But it's just as true here. The better we produce, the better we live.



Today the eyes of the world are on us. Everywhere the free and slave systems are at grips. It is a time for new resolutions—for thought and prayer. It is time for every free man to make his voice heard. It is time for us to understand not only how our system works but how each one of us can help make it still better. The answers are in the free booklet "The Miracle of America." Send for it now!

THE BETTER WE PRODUCE . . . THE BETTER WE LIVE

FOR A FREE COPY OF "THE MIRACLE OF AMERICA"

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