



Fieldcrest MILL WHISTLE



AT COUNCIL MEETING:—Dr. Lillian Gilbreth, speaker at the November meeting of the Carolina Cooperative Council and the Junior Carolina Council, is shown third from left. At Dr. Gilbreth's right is Mrs. W. J. Gordon, who gave the invocation. E. W. Medbery, production manager, is shown at left. At extreme right is Hugh T. Bundy, president of the Senior Council.

Dr. Lillian Gilbreth Addresses Capacity Audience At Council

One of the largest crowds ever to attend a meeting of the Carolina Cooperative Council packed the Leaksville High School auditorium Tuesday evening, November 21, to hear an address by Dr. Lillian Gilbreth, internationally known woman engineer, of Montclair, N. J.

"The principles of good management and efficiency remain the same, whether practiced in the housewife's kitchen or in industry on an international scale," Dr. Gilbreth said. Definite trends are apparent in the application of time-saving techniques, not only in industry and in the home, but also in such institutions as schools, hospitals, and public libraries.

Dr. Gilbreth said that the human element in industry and other activities is of prime importance, but that good management and efficiency are possible without the sacrifice of good human relations.

The speaker, mother of 12 children, used home life to illustrate the application of time-saving methods. But she made no mention of the book and

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Fieldcrest People Make Good Response In Scout Campaign

Final Reports From Mills Are Expected During This Week

Excellent response by Fieldcrest employees has been shown in the Boy and Girl Scout finance campaign. Several of the mills already have reached their established quotas. The final report for all the mills is expected during this coming week.

John M. Hough, general fund chairman, reported that several thousand dollars is still needed to reach the community goal of \$8,700.95. He said a number of organizations have not yet been heard from and that the campaign has been extended to allow call-back solicitations in the community.

Mr. Hough said that persons who have not yet contributed or those who wish to increase their contributions are asked to contact Dale Cooper, treasurer of the drive, whose office is at the Tri-City Merchants headquarters on Washington Street, Leaksville.

Tune in 3 p. m. Sundays for the Fieldcrest Show, WLOE and WMVA.

Program Honors 12 Employees Retired Under Pension Plan

More Than \$17 Million Now Held in Trust for Payment of Pensions

Ceremonies in the Nantucket Building at Spray November 30 honored 12 employees retiring effective December 1 under the Marshall Field & Company retirement program, Macon P. Miller, director of industrial and public relations, presided. The various mill managers read citations concerning the service records of the retiring employees.

B. C. Trotter, Company counsel and the Fieldcrest Mills Division representative on the Retirement Committee, explained the privileges and rights of the retired employees under the Company's pension plan. He pointed out that life insurance in the amount of \$1,000 will be continued for each retiree with the Company paying the premium. Retired employees may continue Mutual Aid if they elect to do so and pay the dues. They may retain discount privileges at the Employees' Store and keep their membership in the Carolina Cooperative Council and the 25-

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Squires Will Preside At State Alumni Dinner

The Rockingham County State College Club will have a dinner meeting at Meaow Greens Country Club Wednesday, December 6 at 6:30 p. m. It will be a ladies' night affair. A large attendance from all over the county is expected.

Prof. Clyde A. McKeeman, professor of mechanical engineering at State, and H. W. (Pop) Taylor, executive director of the Alumni Association, will be the principal speakers. Ed Mooney, State's star tailback from Draper, will be accorded special honors.

New officers will be elected. Cecil J. Squires, of the Fieldcrest Engineering Dept., the outgoing president, will be toastmaster. A new movie, "North Carolina State College," depicting the work of State College during a 12-months period, will be shown. The picture is in color and sound and runs for 20 minutes.