



# Fieldcrest MILL WHISTLE



## New Dynel Blanket Well Received

Fieldcrest has announced an important new development in blankets—the new Dynel blanket—developed after extensive research and experimentation and manufactured in the local mills. H. W. Whitcomb, assistant general manager, said the Dynel blankets have been well received by the trade and the Company feels there is a good future for this new product.

The blanket is made 100 per cent of Dynel, "the wonder fiber of chemistry." Dynel is made from basic petroleum gas, salt, air and minerals through a complicated chemical process. The fiber was created after 17 years of research in this field by the Union Carbide and Carbon Corp.

The new Fieldcrest blanket, called "Dyfield," retails for less than \$20. The size is 72 x 90 and there are six colors. Several thousands of the blankets have been made and are on sale in retail stores across the nation. Dynel blankets are available to employees at the Employee's Store.

The Dynel blanket is soft, warm, moth-proof, mildew-proof, completely washable and practically non-shrinkable. Yet with all these favorable

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## Council 100% Picnic Set For August 18 At Meadow Greens

The annual "One Hundred Percenters" picnic for members of the Carolina Cooperative Council and the Junior Council who achieved perfect attendance during the 1950-51 Council year is scheduled for Saturday afternoon, August 18, at Meadow Greens Country Club. The program begins at 3:30 o'clock, with supper at 6 p. m.

The attendance records show that 81 members of the Senior Council and 54 Junior Council members had perfect attendance for the year ending in May. Letters are being mailed to eligible members this week.

Rachel McNair and Louise Nowlin are on the committee responsible for the menu with Glenn Simpson and Elwood Edwards in charge of entertainment. Robert Harris and Dorothy King will have charge of the attendance prizes.

The Junior Council will provide a number of hostesses to assist with the program.

## Joel New Named Field Executive For Boy Scouts

Joel B. New, formerly of King, assumed his duties August 1 as field scout executive in the Cherokee Council to serve Caswell, Dan River, and Reidsville Districts. He will live in Leaksville.

New has been approved by the Personnel Division of the Boy Scouts of America for professional scouting and will attend the 151st national training school opening September 18 at the Schiff scout reservation near Mendham, N. J., for a six weeks period.



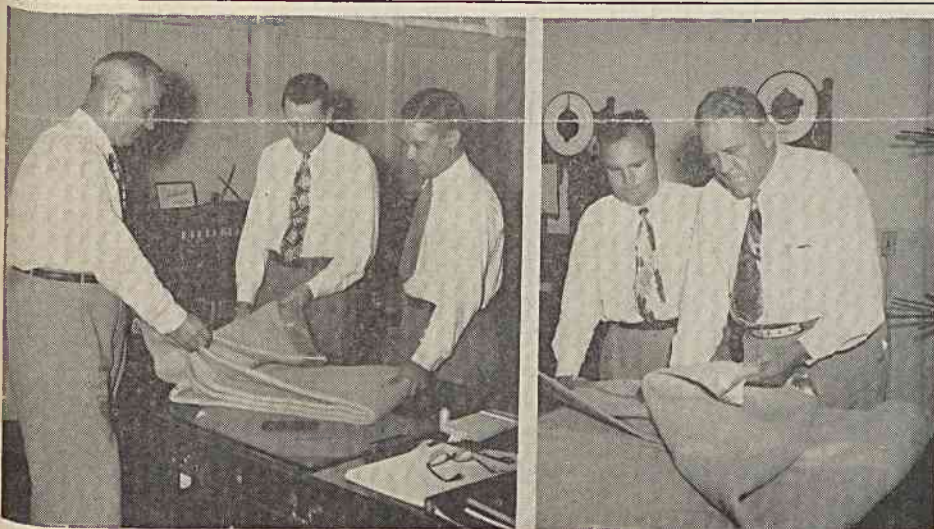
Joel B. New

A native of Stokes County, New's experience in scouting was as a member of troop 35 at King. He attained the rank of Star Scout. For the past six years he had been an adult leader in scouting, serving for two years as troop and district committeeman and for the past four years as district commissioner of the Stokes District.

For the past few weeks he has been at Camp Lasater of the Old Hickory Council as assistant camp director. New is a Navy veteran and served three years during World War II as a pharmacist's mate on the cruiser U.S.S. Miami. Before entering professional scouting, he was connected with the New Specialty Sales Company of which he was a part owner. He is married to the former Miss Lucille Cope, of Davie County. They have one son 2½ years old. His family will remain at King until after he has returned from the national training school.

## BEDSPREAD WEAVER IS AUTHOR OF SONG

Dewey Burroughs of the Bedspread Weave Room has written a song whose title is "The Angels Will Guide You." The song has been recorded by Mamie Link and Cecil Squires and will be played over WLOE August 18. This date would have been the birthday of Mr. Burroughs' mother, the late Mary Elizabeth Burroughs, to whom the song is dedicated. It is expected that the composition will be published soon.



Looking over some of the new "Dyfield" blankets developed after several years of research and experimentation are, left to right, R. H. Tuttle, director of research and quality control; F. W. Sturtevant, head of the research and development staff; J. P. Powell, mill manager, Bleachery, Finishing Mill and Central Warehouse; Robert Harris, assistant mill manager, Blanket Mill; and J. H. Ripple, manager of the Blanket and Sheeting Mills.