



Fieldcrest MILL WHISTLE



Fieldcrest Mills Employs Vocational Graduates



The Draper mills employed these members of last year's high school graduating class who attended the Vocational School.

Left to right, Theodore Stephens, son of O. R. Stephens, Blanket Mill; Pete Overby, son of George Overby, Blanket Weave and Lelia Overby, Sheeting Weave; Russell Murphy, son of Clayton Murphy, Blanket Wool Carding and Georgia, Sheeting Winding; and Ernest Walker, son of May Walker, Sheeting Weave.

Mutual Aid Report Shows Association In Sound Position

Statement Gives Results For Six Months Period Ending June 30

The United Mutual Aid Association paid out a total of \$40,344.26 in the six-months period ending June 30. Receipts from dues and interest on invested funds totalled \$37,120.56. The association began the period with a reserve of \$24,829.54 and had a reserve of \$21,605.84 when the period ended.

(The United Mutual Aid Association provides hospitalization insurance for Fieldcrest employees and their dependents in Leaksville-Spray-Draper area. Fieldale employees have their own association.)

The balance on hand represents the reserve that has been built up over a period of years. Since the association paid out \$3,223.70 more than was received in the six-months period the reserve was reduced by this amount. The Mutual Aid board of directors feels that this reserve will carry the association through any epidemic or emergency within reasonable limits.

Except for the checking account all funds are invested so as to draw interest. The financial statement appears on page eight of this issue.

Date Set For Ninth 25-Year Club Party

Plans have been announced for the ninth annual meeting of the Fieldcrest Mills 25-Year Club. The long-service employees will be honored at a barbecue at Tri-City Baseball Park Saturday afternoon, October 6.

The barbecue will be prepared by members of the Greensboro Police Dept. who prepared the food for the outings in 1949 and again in 1950. Music, special entertainment and prizes are planned.

Rev. George D. Heaton, pastor of Myers Park Baptist Church, Charlotte, has accepted an invitation to speak. Dr. Heaton is an outstanding speaker, well-known throughout the South. He has appeared before the Carolina Cooperative Council and is remembered here for his address during Fieldcrest Community Week in 1947.

Sales Consultant Joins Company

Harris McLaughlin has joined the Fieldcrest organization on a temporary basis as a consultant. The appointment was announced, effective August 14, by M. C. Mumford, general manager.

Mr. McLaughlin brings to this assignment a broad experience in sales and merchandising, including the positions of sales manager of the Spool Cotton Company, sales manager of Ely, Walker & Company, general sales manager of Butler Brothers, president of Chicopee Mills and most recently vice-president of the California Bank.

He will serve Fieldcrest as a consultant for a period of six to nine months. In this position he will have no administrative responsibility but will serve as consultant to Mr. Mumford and G. L. Ivie, general sales manager, on sales and merchandising problems.

In his work, Mr. McLaughlin will spend considerable time in discussion with sales department managers, mill managers, salesmen and others. His headquarters will be in our New York Sales Offices.

Radio Program

The Fieldcrest Show will be resumed Sept. 9 over WLOE and WMVA, Martinsville, Va.

A total of 12 from a graduating class of 16 who attended the Vocational School last year have been employed by Fieldcrest Mills. Of this number seven were enrolled in the textile school and five in the machine shop and wood shop. Members of the group attended the Vocational School as a part of their high school studies.

The mills offered employment to the entire group but some entered military service before being actually placed.

The Vocational School, an important part of Leaksville Township schools, offers a 2-year course in textiles and a one-year optional course in machine shop or wood shop.

Established 14 years ago, the Vocational School has been described by an official of the U. S. Department of Education as having the most comprehensive textile high school program in the South.

Luxuray Blanket Ad Inserted In This Issue

Inserted in this issue of the Mill Whistle is a full-page four-color advertisement featuring Fieldcrest Luxuray blankets. It is a reproduction of an ad that will appear in the September issue of McCall's (on sale August 22) and the November issue of Ladies Home Journal (on sale October 31.)