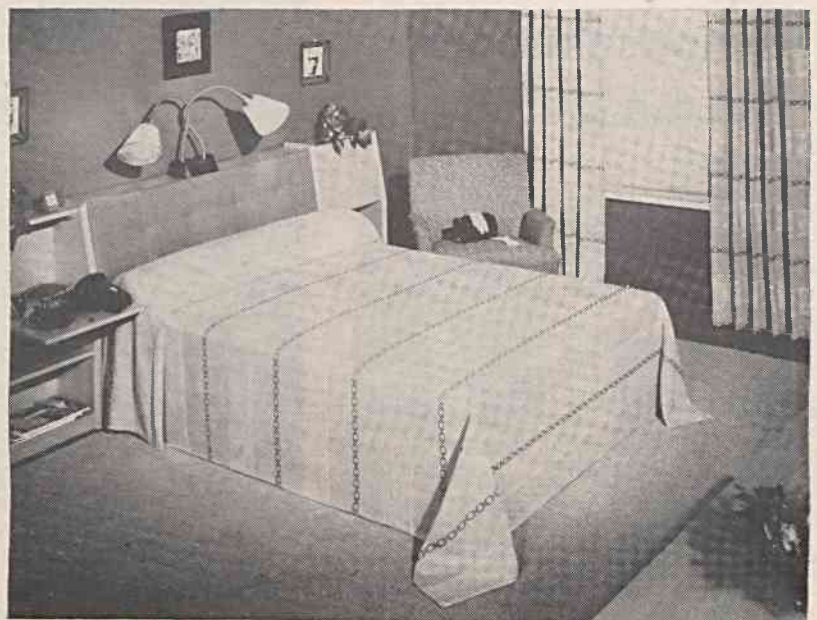


ature Attractive Patterns



... has delicate white trellis effect with horizontal color on grey background. Feminine but practical.



CANDYMINT has neutral background upon which are groups of fine stripes in color and white, alternated with rows of ovals in color.

...rized bed-
...e first and
...reads and
...Sanforized
...as was in

colored advertisements in leading national magazines as "Completely New . . . Completely Washable."

All of the spreads shown have matching draperies available and all patterns shown are made in twin and full sizes.

...and prac-
...aded some
...guaranteed
...omoted in

"Bandbox", "Marionette" and "Candymint" retail for \$10.95. The Concord, Colonial-type spread sells for \$25.00. "Plantation" and "Monterey" retail for \$8.95. "Daybreak" retails for \$9.95 and "Sarasota" for \$7.95. Most patterns and sizes are available to employees at the Employees Store at the usual discount for employees of the Company.



...K bedspreads with matching draperies are available in different colors, give utmost in fashion and practicality.



SARASOTA makes easy-to-care-for bedroom. Provides plenty of fashion and color, yet requires minimum of care. Matching draperies.

MONDAY, JANUARY 25, 1954